

MTD Sales
127.25 L

Brand Share %
15.44 %

Information:

MTD : 01-07-2025 To 19-07-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **15.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	35.13	15.15 %
Gas-Stov	31.63	18.13 %
Cook-Pre	18.80	51.75 %
Grinder	15.92	12.08 %
Small-Ap	7.64	32.75 %
In-Stove	7.50	24.30 %
Fan	7.41	4.56 %
Chimney	3.16	9.61 %
Flask	0.06	100.00 %
Total	127.25	15.44 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	17.58	22.47 %
SOUTH-03	15.65	13.97 %
SOUTH-01	14.74	10.81 %
WEST-01	14.16	20.21 %
TRICHY-01	13.25	15.84 %
CHENNAI-02	10.09	15.57 %
CHENNAI-01	9.22	9.56 %
VIJAYAWADA-01	8.92	23.07 %
SOUTH ARCOT	8.33	18.06 %
TIRUPATI-01	7.83	16.60 %
NORTH ARCOT	6.80	15.46 %
KL-SOUTH	0.69	9.97 %
Total	127.25	15.44 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.82	34.69 %
Mixie	5.74	21.95 %
Cook-Pre	2.13	68.01 %
Grinder	1.39	16.18 %
Small-Ap	0.96	45.54 %
In-Stove	0.87	26.31 %
Chimney	0.40	6.66 %
Fan	0.27	2.21 %
Total	17.58	22.47 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.42	11.99 %
SLM1	0.39	7.21 %
SLM3	0.35	13.63 %
VPD1	0.30	8.71 %
SLM2	0.28	12.95 %
KMM1	0.27	13.15 %
KRI1	0.25	9.85 %
EPI1	0.18	7.15 %
SGG1	0.06	4.98 %
NKL2	0.06	2.20 %
MTR1	0.06	1.76 %
WZWH	0.05	3.54 %
Total	17.58	22.47 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.09	19.64 %
Mixie	3.77	14.13 %
Grinder	2.33	10.74 %
Cook-Pre	1.83	42.41 %
Fan	1.38	4.96 %
In-Stove	0.92	24.05 %
Small-Ap	0.91	35.59 %
Chimney	0.42	9.75 %
Total	15.65	13.97 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.46	11.82 %
DGL1	0.84	9.39 %
MDU6	0.44	8.32 %
KKD2	0.35	11.76 %
MDU4	0.27	14.31 %
MPA1	0.26	10.91 %
TPT1	0.25	5.48 %
ATG1	0.24	5.82 %
TMM1	0.23	3.73 %
SGP1	0.21	11.66 %
TEN2	0.20	10.54 %
SVG1	0.20	7.97 %
PNI1	0.19	13.59 %
PKM1	0.16	13.60 %
MLR1	0.16	8.52 %
MDU3	0.14	4.81 %
KRR1	0.14	11.77 %
NKI1	0.14	7.13 %
DKI1	0.13	6.28 %
USL1	0.11	4.97 %
MDU2	0.10	1.67 %
SZSD		0.46 %
Total	15.65	13.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.13	10.79 %
Mixie	2.86	8.44 %
Cook-Pre	2.83	53.99 %
Grinder	2.04	7.42 %
Fan	1.32	4.82 %
Small-Ap	1.11	30.75 %
In-Stove	0.93	17.50 %
Chimney	0.53	12.13 %
Total	14.74	10.81 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.85	10.05 %
VNR2	0.84	10.22 %
RND1	0.75	14.94 %
TVL1	0.72	8.40 %
MAR1	0.67	14.98 %
RPM1	0.54	12.14 %
TKS2	0.50	9.36 %
KVT1	0.46	4.65 %
SVK1	0.42	9.29 %
MMT1	0.40	13.78 %
TUT1	0.37	3.51 %
STU2	0.35	14.96 %
PKD1	0.34	11.08 %
PDI1	0.33	11.45 %
VNR1	0.22	9.70 %
KYR1	0.21	8.46 %
SDI1	0.21	12.22 %
VKM1	0.21	8.18 %
TUT2	0.20	4.92 %
KGL1	0.19	13.17 %
TKS1	0.18	2.91 %
APK1	0.16	6.02 %
TKY1	0.13	5.63 %
VL1	0.10	3.10 %
S2SD		0.00 %
Total	14.74	10.81 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	4.54	21.20 %
Gas-Stov	3.50	21.00 %
Cook-Pre	2.39	59.67 %
Grinder	1.39	11.61 %
In-Stove	1.16	27.45 %
Small-Ap	0.76	46.39 %
Chimney	0.32	9.43 %
Fan	0.09	1.35 %
Flask	0.01	100.00 %
Total	14.16	20.21 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.72	12.58 %
SNR1	0.51	13.06 %
SUL1	0.45	13.72 %
DPM2	0.37	13.31 %
PLI1	0.27	6.64 %
CBE1	0.19	7.63 %
CNR1	0.11	10.93 %
ANR1	0.06	8.41 %
TPR1	0.05	3.47 %
GBM1	0.04	5.67 %
WZSD		0.00 %
Total	14.16	20.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.06	13.60 %
Gas-Stov	2.60	16.79 %
Cook-Pre	2.52	54.14 %
Grinder	2.37	15.23 %
In-Stove	1.02	25.30 %
Fan	0.75	4.31 %
Small-Ap	0.70	31.77 %
Chimney	0.21	12.94 %
Total	13.25	15.84 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.06	10.02 %
PBR1	0.28	12.85 %
KIK1	0.27	7.02 %
TTP1	0.21	13.37 %
PBR2	0.21	4.99 %
TRY3	0.20	6.58 %
TYR1	0.17	5.04 %
NMM1	0.16	6.12 %
PTK1	0.15	3.96 %
MSI1	0.12	9.49 %
TVR1	0.05	2.79 %
APM1	0.03	1.52 %
TZSD	0.03	3.39 %
Total	13.25	15.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.62	19.58 %
Mixie	2.54	14.45 %
Grinder	1.51	15.59 %
Cook-Pre	1.00	54.32 %
Fan	0.87	5.49 %
In-Stove	0.59	25.33 %
Small-Ap	0.54	28.44 %
Chimney	0.42	18.23 %
Flask	0.01	100.00 %
Total	10.09	15.57 %

Branch *	MTD Sales L	Brand Share %
CH43	0.45	8.48 %
CH33	0.30	9.56 %
CH41	0.29	14.11 %
PON1	0.22	13.72 %
CH09	0.21	15.39 %
CH24	0.20	7.82 %
CH27	0.18	13.58 %
CH15	0.16	2.32 %
CH21	0.16	4.61 %
GPD1	0.12	7.77 %
CH06	0.10	4.30 %
CH23	0.05	4.81 %
CH31	0.04	4.37 %
MC06		0.00 %
Total	10.09	15.57 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.14	9.15 %
Cook-Pre	1.64	54.61 %
Mixie	1.59	6.52 %
Grinder	1.47	9.18 %
Fan	1.21	5.55 %
Small-Ap	0.55	26.12 %
In-Stove	0.50	17.86 %
Chimney	0.11	3.59 %
Flask	0.01	100.00 %
Total	9.22	9.56 %

Branch *	MTD Sales L	Brand Share %
CH39	0.55	13.53 %
CH42	0.54	11.23 %
CH08	0.50	7.48 %
CH07	0.46	10.77 %
CH19	0.44	8.81 %
GUD1	0.42	10.18 %
CH05	0.41	5.93 %
CH28	0.38	12.06 %
MRM1	0.34	13.08 %
CH45	0.31	9.03 %
CH14	0.29	6.47 %
CH38	0.27	8.75 %
TKM1	0.25	14.64 %
GUD2	0.23	9.93 %
CH11	0.22	6.93 %
CH35	0.14	9.43 %
CH22	0.07	2.32 %
AVD1	0.07	3.11 %
CH16	0.07	0.78 %
CH29	0.05	2.57 %
CH40		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	9.22	9.56 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.64	29.84 %
Grinder	1.33	26.75 %
Gas-Stov	1.33	18.34 %
Cook-Pre	0.84	38.72 %
Small-Ap	0.39	20.95 %
In-Stove	0.15	49.52 %
Fan	0.12	2.16 %
Chimney	0.11	9.62 %
Flask	0.01	100.00 %
Total	8.92	23.07 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.23	13.50 %
OGL1	0.17	14.06 %
RAL1	0.14	13.73 %
DPE1	0.10	10.87 %
KND1	0.10	13.99 %
TEL1	0.08	7.43 %
GDV1	0.06	6.50 %
ELU1	0.04	4.79 %
VJW2	0.03	5.05 %
AMP1	0.02	7.62 %
GNT2	0.01	1.16 %
Total	8.92	23.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.32	24.15 %
Mixie	1.79	14.15 %
Grinder	1.26	15.81 %
Cook-Pre	1.14	53.47 %
Fan	0.60	5.90 %
Small-Ap	0.48	38.06 %
In-Stove	0.43	21.99 %
Chimney	0.31	67.28 %
Flask	0.01	100.00 %
Total	8.33	18.06 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.97	13.97 %
NVL2	0.56	15.24 %
VPM2	0.39	15.22 %
ULP1	0.33	12.34 %
KLM1	0.28	12.44 %
POY2	0.18	5.45 %
Total	8.33	18.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.92	18.19 %
Gas-Stov	1.47	12.97 %
Cook-Pre	1.32	34.18 %
Small-Ap	0.65	23.26 %
Chimney	0.44	11.18 %
Grinder	0.43	14.02 %
In-Stove	0.35	52.11 %
Fan	0.24	4.38 %
Total	7.83	16.60 %

Branch *	MTD Sales L	Brand Share %
MPL1	0.27	11.01 %
PMR1	0.23	11.78 %
PUT1	0.21	11.05 %
KNL1	0.19	6.83 %
NDL1	0.17	9.90 %
DHN1	0.12	11.74 %
CTO1	0.12	4.06 %
GTL1	0.11	11.24 %
TPI1	0.11	9.56 %
PGR1	0.10	7.37 %
KDA1	0.07	5.31 %
VKI1	0.06	5.44 %
TPSD		0.00 %
Total	7.83	16.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.45	26.24 %
Mixie	1.35	10.44 %
Cook-Pre	1.08	60.73 %
Fan	0.57	5.02 %
Small-Ap	0.54	48.07 %
In-Stove	0.51	28.10 %
Grinder	0.40	11.01 %
Flask	0.01	100.00 %
Chimney	-0.11	-5.46 %
Total	6.80	15.46 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.41	11.66 %
WJD1	0.27	10.99 %
TRL1	0.25	8.50 %
SBR1	0.24	10.20 %
VEL1	0.23	7.29 %
VSI1	0.22	11.45 %
KPM1	0.21	12.64 %
ARC2	0.18	12.59 %
WJP1	0.14	11.34 %
AKM1	0.11	5.55 %
PLR1	0.10	10.56 %
TRT1	0.08	8.06 %
Total	6.80	15.46 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.33	15.49 %
Gas-Stov	0.16	11.21 %
In-Stove	0.08	23.57 %
Cook-Pre	0.07	38.33 %
Small-Ap	0.06	31.18 %
Total	0.69	9.97 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.54	10.84 %
PAS1	0.15	7.78 %
Total	0.69	9.97 %