

MTD Sales
201.88 L

Brand Share %
17.91 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **17.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	67.57	22.53 %
Gas-Stov	48.03	22.18 %
Grinder	36.01	23.56 %
Fan	23.01	8.10 %
Cook-Pre	12.81	51.99 %
Chimney	11.26	15.58 %
Small-Ap	3.12	7.85 %
In-Stove	0.06	0.16 %
Flask	0.01	100.00 %
Total	201.88	17.91 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	30.16	16.78 %
WEST-02	25.47	26.86 %
TRICHY-01	23.55	21.25 %
SOUTH-03	23.34	16.73 %
WEST-01	21.59	22.98 %
SOUTH ARCOT	15.58	27.15 %
CHENNAI-01	15.36	10.38 %
CHENNAI-02	14.61	18.55 %
NORTH ARCOT	11.41	21.30 %
VIJAYAWADA-01	9.13	16.15 %
TIRUPATI-01	8.55	14.98 %
KL-SOUTH	1.84	9.27 %
KL-NORTH	1.28	3.41 %
Total	201.88	17.91 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	9.04	19.14 %
Grinder	8.03	26.24 %
Gas-Stov	6.69	20.07 %
Cook-Pre	2.54	56.89 %
Fan	2.08	4.41 %
Chimney	1.40	18.63 %
Small-Ap	0.44	7.43 %
In-Stove	-0.04	-1.05 %
Total	30.16	16.78 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.24	16.20 %
TCN1	0.98	17.08 %
TUT1	0.66	4.60 %
MMT1	0.57	15.45 %
SNL1	0.49	12.86 %
STU2	0.42	14.09 %
MAR1	0.40	5.72 %
PDI1	0.36	13.52 %
VKM1	0.34	10.00 %
APK2	0.31	7.13 %
TKY1	0.30	10.55 %
UDN1	0.29	15.78 %
TUT2	0.26	4.93 %
TKS2	0.25	3.21 %
SVK1	0.24	4.82 %
ASM1	0.23	10.88 %
SKD1	0.19	7.48 %
VNR1	0.19	9.01 %
KYR1	0.18	4.50 %
S2SD		0.00 %
WHTV		0.00 %
Total	30.16	16.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	11.00	33.92 %
Gas-Stov	6.00	30.49 %
Grinder	2.75	54.10 %
Chimney	2.08	24.39 %
Fan	1.86	8.26 %
Cook-Pre	1.49	65.97 %
Small-Ap	0.30	17.88 %
Total	25.47	26.86 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.88	14.60 %
ERD2	0.82	14.78 %
ERD1	0.73	17.35 %
HSR1	0.70	17.45 %
SLM3	0.65	15.50 %
KRI1	0.51	11.08 %
EPI1	0.46	16.69 %
NKL2	0.40	10.92 %
SLM2	0.33	11.36 %
DPR1	0.18	8.12 %
APN1	0.14	5.35 %
WHPD		0.00 %
WZWH		0.00 %
Total	25.47	26.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	7.05	24.09 %
Gas-Stov	4.98	24.93 %
Grinder	4.75	28.81 %
Fan	4.10	12.67 %
Cook-Pre	1.12	55.94 %
Chimney	1.05	24.38 %
Small-Ap	0.49	18.18 %
Total	23.55	21.25 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.42	14.38 %
TNJ2	1.09	16.46 %
PBR2	0.49	7.48 %
TRY4	0.29	9.43 %
KIK1	0.25	8.00 %
NMM1	0.25	9.24 %
TRY3	0.25	7.30 %
NGT1	0.24	7.23 %
MSI1	0.17	14.43 %
APM1	0.13	4.85 %
TZSD		0.00 %
WTRZ		0.00 %
Total	23.55	21.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	7.51	23.52 %
Gas-Stov	6.12	24.32 %
Grinder	4.63	19.90 %
Fan	1.95	4.97 %
Cook-Pre	1.89	56.99 %
Chimney	0.91	9.06 %
Small-Ap	0.28	5.88 %
In-Stove	0.02	1.19 %
Flask	0.01	100.00 %
Total	23.34	16.73 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.61	11.48 %
MDU6	1.05	15.05 %
DGL1	0.93	6.67 %
TMM1	0.83	13.53 %
MDU3	0.57	15.76 %
CBM1	0.52	14.88 %
TPT1	0.42	9.43 %
TEN2	0.42	11.10 %
DKI1	0.41	15.54 %
MPA1	0.40	12.30 %
SVG1	0.39	15.72 %
KPT1	0.35	15.33 %
PNI1	0.28	14.59 %
SGP1	0.24	15.32 %
MLR1	0.19	5.24 %
MDU2	0.18	2.56 %
PVI1	0.16	6.92 %
MDU4	0.15	6.78 %
USL1	0.12	9.20 %
NTM1	0.08	8.61 %
ATG1	0.06	2.17 %
KYK1	0.04	1.42 %
SZSD		0.00 %
WHMD		0.00 %
Total	23.34	16.73 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	7.05	27.22 %
Gas-Stov	5.69	32.82 %
Grinder	3.40	25.29 %
Chimney	2.67	25.82 %
Fan	1.59	8.75 %
Cook-Pre	0.95	56.59 %
Small-Ap	0.21	7.62 %
In-Stove	0.04	0.82 %
Total	21.59	22.98 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.03	17.87 %
CBE1	0.52	10.18 %
DPM2	0.34	16.91 %
SUL1	0.29	6.09 %
PLI1	0.25	5.39 %
KGI1	0.24	15.86 %
WHCB		0.00 %
WZSD		0.00 %
Total	21.59	22.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.32	32.55 %
Grinder	4.41	45.90 %
Gas-Stov	3.30	33.80 %
Fan	1.40	8.79 %
Cook-Pre	0.54	42.54 %
Chimney	0.45	24.15 %
Small-Ap	0.11	7.86 %
In-Stove	0.04	3.32 %
Total	15.58	27.15 %

Branch *	MTD Sales L	Brand Share %
POY2	0.69	17.85 %
NVL2	0.41	10.51 %
PRT1	0.39	16.40 %
ULP1	0.29	12.27 %
TRK1	0.23	8.70 %
VCM1	0.17	16.59 %
STP1	0.16	14.22 %
WHUT		0.00 %
Total	15.58	27.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	4.76	12.49 %
Mixie	3.71	11.08 %
Grinder	2.59	8.28 %
Gas-Stov	2.29	9.74 %
Cook-Pre	1.04	47.91 %
Chimney	0.69	10.87 %
Small-Ap	0.28	4.68 %
Total	15.36	10.38 %

Branch *	MTD Sales L	Brand Share %
CH07	0.98	13.26 %
CH05	0.84	10.23 %
CH47	0.80	8.53 %
CH49	0.56	7.05 %
CH48	0.52	7.64 %
CH25	0.50	10.09 %
CH14	0.45	9.57 %
CH28	0.44	9.92 %
MRM1	0.37	10.12 %
CH30	0.34	12.19 %
GUD2	0.33	13.13 %
CH38	0.28	9.13 %
CH45	0.24	5.55 %
CH22	0.23	7.87 %
CH39	0.21	5.45 %
CH16	0.20	3.13 %
SKL1	0.17	14.43 %
GUD1	0.14	2.78 %
CH29	0.11	7.47 %
AVD1	0.10	6.32 %
CZWH		0.00 %
MC09		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	15.36	10.38 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	4.50	22.57 %
Gas-Stov	3.47	23.26 %
Fan	3.08	13.07 %
Grinder	2.57	24.62 %
Cook-Pre	0.46	39.82 %
Small-Ap	0.32	13.07 %
Chimney	0.22	5.65 %
Total	14.61	18.55 %

Branch *	MTD Sales L	Brand Share %
CH18	1.04	16.05 %
CH03	0.81	15.65 %
CH33	0.39	16.45 %
CH46	0.30	15.64 %
CH27	0.29	14.23 %
CH43	0.24	6.39 %
CH23	0.23	13.52 %
PON1	0.22	12.25 %
GPD1	0.20	14.49 %
CH24	0.18	4.50 %
CH21	0.14	4.04 %
CH41	0.04	2.91 %
CH31	0.02	2.83 %
CH01		0.00 %
CH06		0.00 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	14.61	18.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.57	24.00 %
Gas-Stov	3.05	29.47 %
Fan	2.18	12.13 %
Grinder	1.40	63.31 %
Cook-Pre	0.89	65.06 %
Small-Ap	0.19	17.66 %
Chimney	0.16	5.91 %
In-Stove	-0.02	-0.61 %
Total	11.41	21.30 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.89	16.54 %
AKM1	0.36	16.39 %
TRL1	0.32	6.15 %
CGM1	0.24	14.69 %
KPM1	0.12	7.57 %
WHVL		0.00 %
Total	11.41	21.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.23	24.04 %
Gas-Stov	2.31	18.38 %
Grinder	0.88	16.00 %
Chimney	0.75	22.08 %
Cook-Pre	0.71	42.97 %
Small-Ap	0.25	7.81 %
Total	9.13	16.15 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.57	17.19 %
RMV1	0.34	17.17 %
NZV1	0.25	14.28 %
NRT1	0.23	9.94 %
DPE1	0.22	16.46 %
BVR1	0.22	10.41 %
GNT1	0.21	10.38 %
JPT1	0.20	16.79 %
TNI1	0.18	15.92 %
VJW4	0.17	11.75 %
VKN1	0.15	13.72 %
RAL1	0.13	11.60 %
VUY1	0.13	16.08 %
GNT2	0.12	12.39 %
VJW1	0.11	5.89 %
GDV1	0.11	17.88 %
AMP1	0.10	10.05 %
TVU1	0.10	5.38 %
CKT1	0.10	7.79 %
VJW2	0.08	9.30 %
KND1	0.08	11.81 %
PNR1	0.08	13.18 %
TEL1	0.04	4.04 %
BPP1	0.04	4.76 %
OGL1	0.04	1.15 %
ELU1	0.02	1.85 %
Total	9.13	16.15 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.36	17.88 %
Gas-Stov	2.86	19.41 %
Cook-Pre	0.87	47.94 %
Chimney	0.83	19.20 %
Grinder	0.48	18.55 %
Small-Ap	0.12	3.97 %
In-Stove	0.02	9.19 %
Total	8.55	14.98 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.69	12.32 %
ATP1	0.64	14.82 %
KNL1	0.46	10.20 %
KAR1	0.40	16.57 %
CTO1	0.34	13.23 %
KDA1	0.28	12.78 %
SPE1	0.20	14.35 %
KDR1	0.20	12.93 %
TPY1	0.19	11.23 %
NDL1	0.18	9.86 %
PUT1	0.13	7.50 %
RJP1	0.11	6.16 %
TPI1	0.11	10.83 %
KOU1	0.11	5.84 %
PGR1	0.10	6.94 %
DHN1	0.08	8.64 %
KHT1	0.05	4.66 %
NLR1	0.05	4.13 %
MPL1	0.05	3.21 %
PDT1		0.00 %
PMR1		0.00 %
Total	8.55	14.98 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.80	18.21 %
Mixie	0.68	11.21 %
Cook-Pre	0.30	40.48 %
Grinder	0.05	2.63 %
Total	1.84	9.27 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.25	10.40 %
PNL1	0.35	11.44 %
KLR1	0.23	9.96 %
PAS1	0.02	0.81 %
TVSD		0.00 %
Total	1.84	9.27 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Mixie	0.54	8.92 %
Gas-Stov	0.48	4.42 %
Small-Ap	0.13	4.40 %
Chimney	0.06	0.66 %
Grinder	0.06	28.26 %
Cook-Pre	0.02	2.83 %
Total	1.28	3.41 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.28	3.41 %
Total	1.28	3.41 %