

MTD Sales
185.49 L

Brand Share %
16.04 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **16.04 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mixie | 56.87 | 20.70 % |
| Gas-Stov | 45.16 | 22.05 % |
| Grinder | 29.19 | 20.25 % |
| In-Stove | 17.54 | 11.07 % |
| Cook-Pre | 16.01 | 44.49 % |
| Chimney | 12.12 | 22.58 % |
| Small-Ap | 5.37 | 12.45 % |
| Fan | 3.19 | 1.32 % |
| Flask | 0.04 | 100.00 % |
| Total | 185.49 | 16.04 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|---------------|----------------|
| WEST-02 | 24.04 | 21.38 % |
| SOUTH-01 | 22.19 | 13.83 % |
| WEST-01 | 22.14 | 21.96 % |
| SOUTH-03 | 20.60 | 14.01 % |
| TRICHY-01 | 15.35 | 14.76 % |
| CHENNAI-02 | 14.95 | 16.43 % |
| NORTH ARCOT | 14.46 | 21.00 % |
| CHENNAI-01 | 14.18 | 8.70 % |
| SOUTH ARCOT | 13.71 | 24.39 % |
| VIJAYAWADA-01 | 11.53 | 19.41 % |
| TIRUPATI-01 | 10.02 | 17.06 % |
| KL-SOUTH | 1.62 | 8.80 % |
| KL-NORTH | 0.70 | 4.47 % |
| Total | 185.49 | 16.04 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 9.67 | 31.60 % |
| Gas-Stov | 6.04 | 29.64 % |
| Grinder | 2.53 | 27.44 % |
| Chimney | 1.98 | 26.35 % |
| In-Stove | 1.21 | 7.04 % |
| Cook-Pre | 1.19 | 33.66 % |
| Fan | 0.86 | 3.89 % |
| Small-Ap | 0.56 | 30.12 % |
| Total | 24.04 | 21.38 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| SLM1 | 1.13 | 13.89 % |
| HSR2 | 0.67 | 9.69 % |
| NKL2 | 0.64 | 15.15 % |
| KRI1 | 0.47 | 12.73 % |
| HSR1 | 0.45 | 10.92 % |
| MTR1 | 0.36 | 13.67 % |
| SLM2 | 0.33 | 11.33 % |
| EPI1 | 0.27 | 6.56 % |
| SGG1 | 0.18 | 9.14 % |
| APN1 | 0.16 | 4.55 % |
| KAM1 | 0.12 | 6.27 % |
| WZWH | | 0.00 % |
| WHPD | -0.01 | 7.26 % |
| Total | 24.04 | 21.38 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 6.17 | 15.08 % |
| Gas-Stov | 4.87 | 17.45 % |
| Grinder | 4.29 | 17.28 % |
| Cook-Pre | 3.07 | 53.98 % |
| In-Stove | 1.50 | 7.78 % |
| Chimney | 1.43 | 21.22 % |
| Small-Ap | 0.62 | 10.23 % |
| Fan | 0.24 | 0.83 % |
| Total | 22.19 | 13.83 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| KVT1 | 1.38 | 12.36 % |
| TVL1 | 1.37 | 11.66 % |
| VNR2 | 1.16 | 13.12 % |
| TUT1 | 1.07 | 5.84 % |
| TKS1 | 0.78 | 15.55 % |
| TKS2 | 0.55 | 6.43 % |
| VLY1 | 0.47 | 10.53 % |
| APK2 | 0.43 | 13.85 % |
| MAR1 | 0.39 | 8.53 % |
| SNL1 | 0.31 | 8.21 % |
| VKM1 | 0.25 | 10.03 % |
| MMT1 | 0.22 | 6.96 % |
| VNR1 | 0.18 | 8.25 % |
| TUT2 | 0.15 | 2.86 % |
| SKD1 | 0.14 | 5.41 % |
| SVK1 | 0.13 | 2.60 % |
| TKY1 | 0.10 | 6.18 % |
| KYR1 | 0.10 | 2.91 % |
| S2SD | | 0.00 % |
| Total | 22.19 | 13.83 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 6.84 | 31.19 % |
| Gas-Stov | 6.06 | 32.36 % |
| Grinder | 3.29 | 29.08 % |
| In-Stove | 1.93 | 13.26 % |
| Chimney | 1.78 | 28.37 % |
| Cook-Pre | 0.86 | 27.74 % |
| Fan | 0.76 | 3.59 % |
| Small-Ap | 0.61 | 16.08 % |
| Flask | 0.01 | 100.00 % |
| Total | 22.14 | 21.96 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| SNR1 | 0.73 | 14.56 % |
| CBE1 | 0.52 | 12.67 % |
| PLI1 | 0.42 | 9.91 % |
| SUL1 | 0.37 | 7.35 % |
| CBE3 | 0.20 | 14.56 % |
| TPR4 | 0.08 | 4.63 % |
| WZSD | | 0.00 % |
| Total | 22.14 | 21.96 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Gas-Stov | 5.82 | 22.09 % |
| Mixie | 5.55 | 17.26 % |
| Grinder | 2.92 | 12.27 % |
| Cook-Pre | 2.75 | 60.64 % |
| Chimney | 1.43 | 16.75 % |
| In-Stove | 1.04 | 7.12 % |
| Small-Ap | 0.59 | 12.75 % |
| Fan | 0.50 | 1.54 % |
| Flask | 0.01 | 100.00 % |
| Total | 20.60 | 14.01 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| DGL1 | 1.47 | 11.05 % |
| KKD3 | 1.16 | 16.01 % |
| MDU1 | 1.08 | 7.60 % |
| TMM1 | 0.81 | 11.91 % |
| MDU6 | 0.65 | 12.02 % |
| TPT1 | 0.51 | 11.12 % |
| KPT1 | 0.48 | 14.10 % |
| MDU2 | 0.44 | 4.92 % |
| MDU4 | 0.42 | 14.03 % |
| TDI1 | 0.42 | 16.03 % |
| SVG1 | 0.40 | 14.43 % |
| PKM1 | 0.36 | 14.65 % |
| PVI1 | 0.34 | 12.34 % |
| MPA1 | 0.34 | 8.35 % |
| NKI1 | 0.31 | 11.70 % |
| PNI1 | 0.30 | 10.59 % |
| USL1 | 0.28 | 10.71 % |
| KRR1 | 0.27 | 10.57 % |
| TEN2 | 0.25 | 4.99 % |
| MNM1 | 0.21 | 12.84 % |
| PNV2 | 0.20 | 12.72 % |
| NTM1 | 0.18 | 11.37 % |
| MLR1 | 0.18 | 6.71 % |
| SGP1 | 0.13 | 10.16 % |
| KYK1 | 0.10 | 4.31 % |
| ATG1 | 0.10 | 3.31 % |
| SZSD | | 0.00 % |
| Total | 20.60 | 14.01 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 5.17 | 20.37 % |
| Gas-Stov | 3.75 | 20.02 % |
| Grinder | 3.32 | 20.45 % |
| In-Stove | 0.99 | 5.80 % |
| Cook-Pre | 0.87 | 29.79 % |
| Chimney | 0.69 | 22.73 % |
| Small-Ap | 0.47 | 12.54 % |
| Fan | 0.08 | 0.49 % |
| Flask | 0.01 | 100.00 % |
| Total | 15.35 | 14.76 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| TRY1 | 0.83 | 8.86 % |
| TNJ1 | 0.77 | 15.26 % |
| TYR1 | 0.74 | 14.85 % |
| MDI1 | 0.57 | 13.58 % |
| NMM1 | 0.49 | 16.04 % |
| JKM1 | 0.41 | 12.45 % |
| ORU1 | 0.30 | 13.69 % |
| NGT1 | 0.29 | 6.18 % |
| TRY3 | 0.28 | 7.80 % |
| TNJ2 | 0.24 | 3.80 % |
| TRY4 | 0.23 | 6.21 % |
| APM1 | 0.17 | 8.53 % |
| TVR1 | 0.13 | 5.99 % |
| MSI1 | 0.12 | 6.61 % |
| KIK1 | 0.09 | 2.30 % |
| AYR1 | 0.06 | 3.56 % |
| TZSD | | 0.00 % |
| Total | 15.35 | 14.76 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 4.40 | 18.11 % |
| Gas-Stov | 3.31 | 20.08 % |
| Grinder | 2.91 | 25.64 % |
| In-Stove | 1.94 | 12.03 % |
| Cook-Pre | 1.03 | 42.13 % |
| Chimney | 0.66 | 33.86 % |
| Small-Ap | 0.62 | 16.50 % |
| Fan | 0.07 | 0.47 % |
| Total | 14.95 | 16.43 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| CH03 | 0.55 | 4.89 % |
| CH12 | 0.52 | 10.69 % |
| CH06 | 0.44 | 15.40 % |
| CH41 | 0.42 | 15.19 % |
| CH17 | 0.39 | 11.69 % |
| CH43 | 0.36 | 5.05 % |
| CH24 | 0.34 | 7.19 % |
| CH36 | 0.33 | 14.04 % |
| CH33 | 0.26 | 10.64 % |
| CH27 | 0.22 | 11.29 % |
| CH23 | 0.19 | 14.89 % |
| GPD1 | 0.19 | 10.79 % |
| CH21 | 0.17 | 3.89 % |
| CH31 | 0.15 | 12.89 % |
| UKI1 | 0.14 | 14.25 % |
| CH51 | | 0.00 % |
| MC05 | | 0.00 % |
| MC06 | | 0.00 % |
| Total | 14.95 | 16.43 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 4.45 | 25.69 % |
| Gas-Stov | 3.98 | 34.64 % |
| In-Stove | 1.49 | 17.16 % |
| Grinder | 1.41 | 24.50 % |
| Cook-Pre | 1.22 | 52.29 % |
| Chimney | 0.90 | 26.16 % |
| Small-Ap | 0.51 | 25.88 % |
| Fan | 0.49 | 2.74 % |
| Flask | 0.01 | 100.00 % |
| Total | 14.46 | 21.00 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| VEL2 | 0.91 | 12.88 % |
| TRL1 | 0.44 | 7.67 % |
| GDM1 | 0.29 | 15.24 % |
| ANI1 | 0.28 | 15.66 % |
| Total | 14.46 | 21.00 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Mixie | 3.61 | 13.72 % |
| Gas-Stov | 3.14 | 13.10 % |
| Grinder | 2.51 | 12.83 % |
| In-Stove | 1.91 | 7.94 % |
| Cook-Pre | 1.65 | 48.29 % |
| Chimney | 0.89 | 22.86 % |
| Small-Ap | 0.46 | 8.50 % |
| Flask | 0.01 | 100.00 % |
| Fan | | 0.01 % |
| Total | 14.18 | 8.70 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| CH07 | 0.78 | 8.44 % |
| CH48 | 0.71 | 11.20 % |
| CH05 | 0.71 | 7.06 % |
| CH49 | 0.43 | 4.28 % |
| CH22 | 0.41 | 11.94 % |
| MRM1 | 0.35 | 14.46 % |
| CH25 | 0.34 | 4.95 % |
| CH30 | 0.34 | 9.63 % |
| GUD2 | 0.26 | 9.52 % |
| CH39 | 0.26 | 8.38 % |
| CH38 | 0.24 | 6.74 % |
| AVD1 | 0.17 | 5.66 % |
| CH14 | 0.15 | 3.45 % |
| CH37 | 0.15 | 14.57 % |
| SKL1 | 0.12 | 8.41 % |
| GUD1 | 0.12 | 2.81 % |
| CH16 | 0.03 | 0.44 % |
| CZWH | | 0.00 % |
| MC10 | | 0.00 % |
| Total | 14.18 | 8.70 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Grinder | 4.02 | 42.80 % |
| Mixie | 3.99 | 26.85 % |
| Gas-Stov | 3.07 | 33.08 % |
| Cook-Pre | 1.08 | 55.29 % |
| Chimney | 0.65 | 34.65 % |
| In-Stove | 0.46 | 7.70 % |
| Small-Ap | 0.32 | 18.99 % |
| Fan | 0.12 | 1.09 % |
| Flask | 0.01 | 100.00 % |
| Total | 13.71 | 24.39 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| POY1 | 0.84 | 14.71 % |
| VPM2 | 0.52 | 15.80 % |
| ULP1 | 0.48 | 14.42 % |
| KLM1 | 0.40 | 14.47 % |
| TRK1 | 0.32 | 13.58 % |
| NVL2 | 0.31 | 9.36 % |
| VCM1 | 0.22 | 15.30 % |
| TVM1 | 0.14 | 15.82 % |
| Total | 13.71 | 24.39 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 3.43 | 20.03 % |
| In-Stove | 2.57 | 41.73 % |
| Gas-Stov | 2.36 | 21.88 % |
| Grinder | 1.15 | 15.33 % |
| Cook-Pre | 0.86 | 50.09 % |
| Chimney | 0.81 | 26.16 % |
| Small-Ap | 0.31 | 6.12 % |
| Fan | 0.03 | 0.37 % |
| Total | 11.53 | 19.41 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| TEL1 | 0.26 | 14.71 % |
| PPM1 | 0.23 | 14.83 % |
| ELU1 | 0.23 | 11.19 % |
| PRL1 | 0.21 | 14.80 % |
| VJW4 | 0.21 | 13.82 % |
| GNT2 | 0.19 | 12.33 % |
| TVU1 | 0.19 | 15.11 % |
| RAL1 | 0.17 | 13.51 % |
| JPT1 | 0.15 | 12.21 % |
| OGL1 | 0.13 | 6.18 % |
| VJW2 | 0.09 | 3.14 % |
| JGG1 | 0.07 | 9.48 % |
| PNR1 | 0.04 | 15.07 % |
| GTSD | | 0.00 % |
| Total | 11.53 | 19.41 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 3.26 | 18.21 % |
| Gas-Stov | 2.29 | 16.56 % |
| In-Stove | 1.46 | 38.65 % |
| Cook-Pre | 1.17 | 33.23 % |
| Grinder | 0.85 | 21.53 % |
| Chimney | 0.73 | 19.25 % |
| Small-Ap | 0.26 | 8.39 % |
| Total | 10.02 | 17.06 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| ATP1 | 0.56 | 11.45 % |
| RJP1 | 0.37 | 13.63 % |
| KAR1 | 0.32 | 12.66 % |
| KNL1 | 0.28 | 9.89 % |
| KDA1 | 0.21 | 13.94 % |
| CTO1 | 0.20 | 6.24 % |
| PMR1 | 0.20 | 10.15 % |
| DHN1 | 0.19 | 13.45 % |
| KDR1 | 0.18 | 13.54 % |
| MPL1 | 0.12 | 3.74 % |
| TPI1 | 0.10 | 10.97 % |
| VKI1 | 0.08 | 8.51 % |
| KHT1 | 0.07 | 5.33 % |
| RCY1 | 0.06 | 6.22 % |
| TPSD | | 0.00 % |
| Total | 10.02 | 17.06 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| In-Stove | 0.79 | 9.10 % |
| Gas-Stov | 0.32 | 16.66 % |
| Mixie | 0.17 | 5.17 % |
| Chimney | 0.15 | 28.16 % |
| Cook-Pre | 0.12 | 21.51 % |
| Small-Ap | 0.04 | 3.64 % |
| Fan | 0.03 | 2.49 % |
| Total | 1.62 | 8.80 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| TVP1 | 0.77 | 7.75 % |
| PAS1 | 0.48 | 15.99 % |
| PNL1 | 0.26 | 8.78 % |
| KLR1 | 0.12 | 4.46 % |
| Total | 1.62 | 8.80 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| In-Stove | 0.26 | 10.55 % |
| Mixie | 0.15 | 5.79 % |
| Gas-Stov | 0.15 | 2.98 % |
| Cook-Pre | 0.14 | 55.45 % |
| Total | 0.70 | 4.47 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KZD1 | 0.70 | 4.47 % |
| Total | 0.70 | 4.47 % |