

MTD Sales  
232.07 L

Brand Share %  
19.32 %

Information:

MTD : 01-09-2026 To 18-09-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **19.32 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 70.15       | 21.47 %       |
| Gas-Stov | 68.74       | 25.64 %       |
| Grinder  | 36.34       | 23.52 %       |
| Cook-Pre | 18.20       | 64.85 %       |
| In-Stove | 13.18       | 21.32 %       |
| Chimney  | 12.30       | 16.28 %       |
| Small-Ap | 5.52        | 10.60 %       |
| Fan      | 4.21        | 1.86 %        |
| Cook-Ele | 3.43        | 41.54 %       |
| Total    | 232.07      | 19.32 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| SOUTH-01      | 39.93       | 19.56 %       |
| SOUTH-03      | 29.35       | 19.64 %       |
| TRICHY-01     | 24.67       | 20.50 %       |
| WEST-02       | 22.75       | 28.84 %       |
| WEST-01       | 18.54       | 26.16 %       |
| SOUTH ARCOT   | 17.63       | 26.13 %       |
| CHENNAI-01    | 15.59       | 11.72 %       |
| NORTH ARCOT   | 14.26       | 21.47 %       |
| CHENNAI-02    | 14.00       | 17.00 %       |
| VIJAYAWADA-01 | 11.42       | 20.12 %       |
| WEST-03       | 11.08       | 26.85 %       |
| TIRUPATI-01   | 8.60        | 15.64 %       |
| KL-SOUTH      | 2.04        | 8.54 %        |
| KL-NORTH      | 1.85        | 3.97 %        |
| KL-CENTRAL    | 0.31        | 6.95 %        |
| HYDERABAD-01  | 0.05        | 9.01 %        |
| Total         | 232.07      | 19.32 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 11.90       | 19.93 %       |
| Gas-Stov | 11.53       | 28.01 %       |
| Grinder  | 8.28        | 24.07 %       |
| Cook-Pre | 2.43        | 68.08 %       |
| In-Stove | 2.36        | 26.74 %       |
| Fan      | 1.58        | 3.62 %        |
| Chimney  | 1.22        | 16.49 %       |
| Small-Ap | 0.62        | 12.66 %       |
| Total    | 39.93       | 19.56 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 1.33        | 4.46 %        |
| TKS2     | 1.22        | 13.29 %       |
| TVL1     | 1.18        | 10.97 %       |
| TUT2     | 1.04        | 19.09 %       |
| VKM1     | 0.62        | 18.10 %       |
| APK2     | 0.58        | 13.72 %       |
| PDI1     | 0.53        | 18.81 %       |
| SKD1     | 0.46        | 17.28 %       |
| KYR1     | 0.36        | 9.51 %        |
| STU2     | 0.35        | 14.29 %       |
| SVK1     | 0.17        | 3.84 %        |
| SGT1     | 0.12        | 10.54 %       |
| S2SD     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 39.93       | 19.56 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 8.53        | 27.09 %       |
| Mixie    | 8.17        | 23.81 %       |
| Grinder  | 5.21        | 21.08 %       |
| Cook-Pre | 2.77        | 78.16 %       |
| In-Stove | 2.05        | 30.70 %       |
| Chimney  | 1.18        | 14.19 %       |
| Fan      | 0.81        | 2.19 %        |
| Small-Ap | 0.64        | 19.00 %       |
| Total    | 29.35       | 19.64 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU2     | 1.22        | 14.03 %       |
| PVI1     | 1.09        | 19.28 %       |
| DGL1     | 1.03        | 8.61 %        |
| MDU1     | 0.82        | 5.73 %        |
| MPA1     | 0.64        | 18.47 %       |
| TPT1     | 0.43        | 9.03 %        |
| PNV2     | 0.30        | 16.90 %       |
| TEN2     | 0.28        | 4.92 %        |
| KYK1     | 0.21        | 9.77 %        |
| MLR1     | 0.12        | 4.14 %        |
| MDU4     | 0.12        | 4.53 %        |
| ATG1     | 0.11        | 3.73 %        |
| PNI1     | 0.10        | 3.87 %        |
| CBM1     | 0.10        | 3.11 %        |
| USL1     | 0.03        | 1.46 %        |
| SZSD     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| Total    | 29.35       | 19.64 %       |

### TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 6.80        | 22.82 %       |
| Gas-Stov | 6.77        | 23.67 %       |
| Grinder  | 5.30        | 28.44 %       |
| In-Stove | 2.47        | 29.17 %       |
| Cook-Pre | 1.63        | 78.16 %       |
| Chimney  | 0.88        | 14.55 %       |
| Small-Ap | 0.77        | 26.42 %       |
| Fan      | 0.06        | 0.25 %        |
| Total    | 24.67       | 20.50 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVR2     | 1.27        | 18.53 %       |
| TRY1     | 1.14        | 12.02 %       |
| TNJ2     | 1.04        | 16.34 %       |
| TNJ1     | 0.83        | 14.73 %       |
| KIK1     | 0.82        | 13.51 %       |
| PBR2     | 0.69        | 8.70 %        |
| NGT1     | 0.52        | 10.18 %       |
| NMM1     | 0.34        | 13.63 %       |
| MSI1     | 0.25        | 14.71 %       |
| MDI1     | 0.19        | 5.07 %        |
| TRY2     | 0.13        | 15.69 %       |
| TRY4     | 0.13        | 3.36 %        |
| TRY3     | 0.10        | 3.91 %        |
| TZSD     |             | 0.00 %        |
| Total    | 24.67       | 20.50 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 8.20        | 39.57 %       |
| Mixie    | 7.77        | 35.90 %       |
| Cook-Pre | 2.25        | 63.07 %       |
| Grinder  | 1.53        | 27.56 %       |
| Chimney  | 1.38        | 20.51 %       |
| In-Stove | 0.93        | 22.62 %       |
| Small-Ap | 0.36        | 21.97 %       |
| Fan      | 0.33        | 2.23 %        |
| Total    | 22.75       | 28.84 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HSR1     | 0.60        | 11.80 %       |
| EPI1     | 0.57        | 15.60 %       |
| KRI1     | 0.42        | 14.88 %       |
| MTR1     | 0.38        | 10.27 %       |
| SLM2     | 0.32        | 13.37 %       |
| APN1     | 0.21        | 8.16 %        |
| SLM1     | 0.17        | 2.99 %        |
| WZWH     |             | 0.00 %        |
| Total    | 22.75       | 28.84 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 5.70        | 31.54 %       |
| Mixie    | 5.32        | 28.29 %       |
| Grinder  | 2.47        | 26.10 %       |
| Chimney  | 2.12        | 27.09 %       |
| In-Stove | 1.24        | 28.55 %       |
| Cook-Pre | 1.08        | 58.31 %       |
| Small-Ap | 0.49        | 20.44 %       |
| Fan      | 0.12        | 1.48 %        |
| Total    | 18.54       | 26.16 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 2.03        | 18.98 %       |
| KMR1     | 1.33        | 18.36 %       |
| SUL1     | 0.57        | 12.63 %       |
| PLI1     | 0.38        | 8.54 %        |
| CBE3     | 0.16        | 12.30 %       |
| WHCB     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 18.54       | 26.16 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 5.70        | 29.85 %       |
| Gas-Stov | 4.99        | 35.06 %       |
| Grinder  | 4.49        | 36.75 %       |
| Cook-Pre | 0.94        | 59.97 %       |
| In-Stove | 0.69        | 21.04 %       |
| Small-Ap | 0.46        | 20.96 %       |
| Chimney  | 0.37        | 13.61 %       |
| Total    | 17.63       | 26.13 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 1.00        | 14.17 %       |
| KKI2     | 0.77        | 15.98 %       |
| VCM2     | 0.64        | 18.43 %       |
| VPM2     | 0.53        | 19.11 %       |
| TRK1     | 0.37        | 9.40 %        |
| KLM1     | 0.35        | 10.64 %       |
| ULP1     | 0.34        | 12.15 %       |
| VCM1     | 0.19        | 18.26 %       |
| TVM2     | 0.12        | 11.35 %       |
| Total    | 17.63       | 26.13 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 4.16        | 13.82 %       |
| Mixie    | 3.92        | 11.20 %       |
| Grinder  | 3.27        | 16.15 %       |
| Cook-Pre | 1.69        | 62.74 %       |
| In-Stove | 1.31        | 16.79 %       |
| Chimney  | 0.70        | 12.11 %       |
| Small-Ap | 0.45        | 6.48 %        |
| Fan      | 0.09        | 0.38 %        |
| Total    | 15.59       | 11.72 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH49     | 1.32        | 12.78 %       |
| CH16     | 0.77        | 9.10 %        |
| CH47     | 0.74        | 7.14 %        |
| AVD1     | 0.64        | 12.79 %       |
| CH08     | 0.62        | 18.42 %       |
| MRM1     | 0.59        | 19.23 %       |
| CH19     | 0.50        | 9.78 %        |
| CH30     | 0.47        | 10.93 %       |
| CH39     | 0.44        | 11.64 %       |
| CH45     | 0.32        | 7.11 %        |
| TKM1     | 0.29        | 18.83 %       |
| CH05     | 0.26        | 3.25 %        |
| GUD2     | 0.21        | 6.60 %        |
| CH29     | 0.21        | 17.69 %       |
| CH48     | 0.18        | 2.83 %        |
| CH07     | 0.14        | 1.88 %        |
| GUD1     | 0.10        | 1.59 %        |
| CH25     | 0.05        | 0.82 %        |
| CH14     | 0.03        | 0.73 %        |
| CH40     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| Total    | 15.59       | 11.72 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 4.95        | 28.52 %       |
| Gas-Stov | 4.66        | 29.59 %       |
| Grinder  | 1.36        | 27.37 %       |
| Cook-Pre | 1.23        | 65.80 %       |
| In-Stove | 0.68        | 22.78 %       |
| Chimney  | 0.52        | 9.60 %        |
| Fan      | 0.50        | 3.28 %        |
| Small-Ap | 0.36        | 12.47 %       |
| Total    | 14.26       | 21.47 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 1.12        | 18.97 %       |
| TRR1     | 0.91        | 16.98 %       |
| VEL3     | 0.51        | 11.37 %       |
| TRL1     | 0.37        | 9.81 %        |
| WJD1     | 0.22        | 9.69 %        |
| VEL2     | 0.19        | 3.89 %        |
| ANI1     | 0.17        | 10.92 %       |
| VEL4     | 0.17        | 3.26 %        |
| PTU1     | 0.02        | 4.02 %        |
| Total    | 14.26       | 21.47 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 4.24        | 23.69 %       |
| Mixie    | 4.02        | 17.09 %       |
| Grinder  | 2.21        | 21.72 %       |
| Chimney  | 1.03        | 23.59 %       |
| In-Stove | 0.91        | 20.30 %       |
| Cook-Pre | 0.77        | 57.06 %       |
| Small-Ap | 0.44        | 10.47 %       |
| Fan      | 0.38        | 2.37 %        |
| Total    | 14.00       | 17.00 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03     | 0.55        | 9.27 %        |
| CH17     | 0.45        | 11.97 %       |
| CH24     | 0.38        | 8.27 %        |
| CH06     | 0.26        | 11.14 %       |
| CH27     | 0.25        | 13.16 %       |
| CH33     | 0.24        | 7.19 %        |
| CH36     | 0.23        | 11.61 %       |
| CH41     | 0.22        | 10.24 %       |
| CH37     | 0.16        | 12.36 %       |
| CH35     | 0.13        | 4.08 %        |
| CH43     | 0.11        | 3.15 %        |
| CH23     | 0.10        | 11.33 %       |
| CH31     | 0.10        | 12.02 %       |
| CH21     | 0.08        | 2.04 %        |
| CH01     | 0.07        | 18.13 %       |
| CH51     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 14.00       | 17.00 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 3.15        | 20.40 %       |
| Gas-Stov | 2.74        | 19.71 %       |
| Cook-Ele | 1.91        | 43.92 %       |
| Chimney  | 1.39        | 34.92 %       |
| Cook-Pre | 1.02        | 61.84 %       |
| Grinder  | 0.79        | 16.90 %       |
| Small-Ap | 0.41        | 8.31 %        |
| In-Stove | 0.01        | 0.86 %        |
| Total    | 11.42       | 20.12 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GNT1     | 0.57        | 16.73 %       |
| VSK1     | 0.55        | 17.90 %       |
| VJW1     | 0.31        | 11.33 %       |
| RAL1     | 0.26        | 15.36 %       |
| BVR1     | 0.25        | 13.51 %       |
| NPR1     | 0.25        | 16.28 %       |
| BPP1     | 0.20        | 18.31 %       |
| VJW4     | 0.19        | 14.07 %       |
| CRL1     | 0.16        | 6.02 %        |
| GNT2     | 0.15        | 9.62 %        |
| GDV1     | 0.12        | 13.50 %       |
| PRL1     | 0.12        | 10.36 %       |
| TVU1     | 0.12        | 14.79 %       |
| DPE1     | 0.12        | 18.66 %       |
| TEL1     | 0.09        | 7.60 %        |
| JPT1     | 0.08        | 9.01 %        |
| OGL1     | 0.07        | 3.68 %        |
| KND1     | 0.04        | 19.03 %       |
| GTSD     | 0.01        | 0.52 %        |
| VJW2     |             | 0.00 %        |
| Total    | 11.42       | 20.12 %       |

**WEST-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 3.97        | 33.01 %       |
| Gas-Stov | 3.50        | 34.90 %       |
| Grinder  | 1.32        | 26.42 %       |
| Cook-Pre | 0.79        | 75.93 %       |
| In-Stove | 0.52        | 22.62 %       |
| Chimney  | 0.48        | 14.54 %       |
| Fan      | 0.31        | 4.63 %        |
| Small-Ap | 0.20        | 21.87 %       |
| Total    | 11.08       | 26.85 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD1     | 0.57        | 13.18 %       |
| AVI1     | 0.57        | 15.97 %       |
| TPR1     | 0.48        | 10.29 %       |
| VKL1     | 0.18        | 13.94 %       |
| W3SD     |             | 0.00 %        |
| Total    | 11.08       | 26.85 %       |

**TIRUPATI-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 3.01        | 15.80 %       |
| Gas-Stov | 1.79        | 12.47 %       |
| Cook-Ele | 1.52        | 76.61 %       |
| Chimney  | 1.05        | 25.55 %       |
| Cook-Pre | 0.76        | 57.19 %       |
| Small-Ap | 0.33        | 7.56 %        |
| Grinder  | 0.12        | 4.35 %        |
| Fan      | 0.03        | 0.52 %        |
| Total    | 8.60        | 15.64 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 0.52        | 9.64 %        |
| ATP1     | 0.50        | 9.58 %        |
| RCY1     | 0.30        | 11.76 %       |
| KNL1     | 0.27        | 9.38 %        |
| KAR1     | 0.22        | 12.98 %       |
| KDR1     | 0.22        | 11.58 %       |
| TPY1     | 0.19        | 12.70 %       |
| SPE1     | 0.16        | 11.99 %       |
| NYP1     | 0.16        | 16.36 %       |
| PUT1     | 0.11        | 7.91 %        |
| NLR1     | 0.10        | 11.45 %       |
| RJP1     | 0.10        | 5.62 %        |
| PMR1     | 0.09        | 7.81 %        |
| PDT1     | 0.09        | 6.25 %        |
| CTO1     | 0.09        | 5.60 %        |
| KHT1     | 0.05        | 2.52 %        |
| GTL1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| Total    | 8.60        | 15.64 %       |

**KL-SOUTH**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 0.92        | 13.27 %       |
| Gas-Stov | 0.83        | 16.92 %       |
| Cook-Pre | 0.29        | 45.82 %       |
| Total    | 2.04        | 8.54 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 0.65        | 8.40 %        |
| KOM1     | 0.43        | 7.15 %        |
| PAS1     | 0.41        | 13.40 %       |
| KLR1     | 0.27        | 6.95 %        |
| PNL1     | 0.27        | 8.77 %        |
| Total    | 2.04        | 8.54 %        |

**KL-NORTH**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 0.86        | 13.86 %       |
| Mixie    | 0.53        | 4.14 %        |
| Cook-Pre | 0.46        | 41.45 %       |
| Total    | 1.85        | 3.97 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KZD1     | 1.36        | 4.62 %        |
| BSY1     | 0.36        | 4.04 %        |
| VLC1     | 0.12        | 2.78 %        |
| KNU1     |             | 0.00 %        |
| Total    | 1.85        | 3.97 %        |

KL-CENTRAL

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 0.23        | 54.97 %       |
| Mixie    | 0.04        | 3.49 %        |
| Cook-Pre | 0.04        | 23.59 %       |
| Total    | 0.31        | 6.95 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KOC1     | 0.31        | 6.95 %        |
| Total    | 0.31        | 6.95 %        |

HYDERABAD-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Cook-Pre | 0.05        | 100.00 %      |
| Total    | 0.05        | 9.01 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HYD1     | 0.05        | 9.01 %        |
| Total    | 0.05        | 9.01 %        |