

MTD Sales  
194.17 L

Brand Share %  
18.21 %

Information:

MTD : 01-05-2026 To 18-05-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **18.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	65.24	22.73 %
Gas-Stov	45.93	22.60 %
Grinder	34.44	23.57 %
Fan	22.50	8.56 %
Cook-Pre	12.30	52.59 %
Chimney	10.71	15.49 %
Small-Ap	2.98	7.75 %
In-Stove	0.06	0.16 %
Flask	0.01	100.00 %
<b>Total</b>	<b>194.17</b>	<b>18.21 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	28.99	17.13 %
WEST-02	24.80	27.63 %
TRICHY-01	22.33	21.49 %
SOUTH-03	22.08	16.98 %
WEST-01	20.81	23.28 %
SOUTH ARCOT	15.08	27.30 %
CHENNAI-01	14.69	10.62 %
CHENNAI-02	14.40	18.95 %
NORTH ARCOT	10.85	21.27 %
VIJAYAWADA-01	8.94	16.37 %
TIRUPATI-01	8.13	14.81 %
KL-SOUTH	1.80	9.45 %
KL-NORTH	1.28	3.64 %
<b>Total</b>	<b>194.17</b>	<b>18.21 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	8.81	19.61 %
Grinder	7.60	26.36 %
Gas-Stov	6.30	20.34 %
Cook-Pre	2.45	57.96 %
Fan	2.04	4.66 %
Chimney	1.40	19.47 %
Small-Ap	0.43	7.43 %
In-Stove	-0.04	-1.09 %
<b>Total</b>	<b>28.99</b>	<b>17.13 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	2.14	16.99 %
TCN1	0.98	17.84 %
TUT1	0.66	4.80 %
MMT1	0.54	15.05 %
STU2	0.42	14.64 %
SNL1	0.42	11.60 %
MAR1	0.36	5.39 %
PDI1	0.35	13.96 %
VKM1	0.34	10.18 %
APK2	0.31	7.43 %
TKY1	0.30	10.77 %
TUT2	0.26	5.01 %
TKS2	0.25	3.32 %
UDN1	0.25	14.21 %
SVK1	0.24	5.30 %
SGT1	0.23	17.06 %
ASM1	0.23	11.05 %
SKD1	0.19	8.03 %
VNR1	0.19	9.01 %
KYR1	0.18	4.90 %
S2SD		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>28.99</b>	<b>17.13 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mixie	10.65	34.20 %
Gas-Stov	5.93	32.22 %
Grinder	2.60	53.91 %
Chimney	2.08	25.46 %
Fan	1.82	8.74 %
Cook-Pre	1.42	66.73 %
Small-Ap	0.30	18.45 %
<b>Total</b>	<b>24.80</b>	<b>27.63 %</b>

Branch *	MTD Sales L	Brand Share %
HSR2	0.85	14.56 %
ERD2	0.82	16.45 %
ERD1	0.67	16.89 %
HSR1	0.66	16.91 %
SLM3	0.65	15.95 %
KRI1	0.51	11.72 %
EPI1	0.46	17.01 %
NKL2	0.38	10.80 %
SLM2	0.33	11.82 %
DPR1	0.18	8.12 %
APN1	0.14	5.49 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>24.80</b>	<b>27.63 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mixie	6.65	23.85 %
Gas-Stov	4.62	25.20 %
Grinder	4.43	28.21 %
Fan	4.03	13.60 %
Cook-Pre	1.08	57.78 %
Chimney	1.05	24.38 %
Small-Ap	0.46	17.75 %
<b>Total</b>	<b>22.33</b>	<b>21.49 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	1.29	13.71 %
TNJ2	1.09	17.46 %
PTK1	1.04	18.19 %
PBR2	0.49	7.86 %
TRY4	0.29	9.77 %
KIK1	0.25	8.45 %
NMM1	0.25	9.86 %
TRY3	0.25	7.59 %
NGT1	0.24	7.35 %
MSI1	0.17	15.32 %
APM1	0.11	4.15 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>22.33</b>	<b>21.49 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	7.33	24.18 %
Gas-Stov	5.64	23.85 %
Grinder	4.41	20.26 %
Fan	1.92	5.37 %
Cook-Pre	1.72	57.25 %
Chimney	0.75	7.88 %
Small-Ap	0.28	6.18 %
In-Stove	0.02	1.28 %
Flask	0.01	100.00 %
<b>Total</b>	<b>22.08</b>	<b>16.98 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	1.54	11.42 %
MDU6	1.04	15.49 %
DGL1	0.93	6.83 %
TMM1	0.72	12.87 %
MDU3	0.57	16.32 %
CBM1	0.48	14.08 %
TEN2	0.42	11.72 %
DKI1	0.41	16.14 %
MPA1	0.40	12.64 %
SVG1	0.36	14.69 %
TPT1	0.36	8.95 %
KPT1	0.35	16.48 %
PNI1	0.28	15.36 %
SGP1	0.22	14.88 %
MLR1	0.19	5.41 %
MDU2	0.18	2.75 %
PVI1	0.16	7.26 %
MDU4	0.15	6.96 %
USL1	0.12	9.55 %
NTM1	0.08	8.92 %
ATG1	0.06	2.33 %
KYK1	0.04	1.46 %
SZSD		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>22.08</b>	<b>16.98 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Mixie	6.70	27.18 %
Gas-Stov	5.51	34.06 %
Grinder	3.36	25.74 %
Chimney	2.52	25.07 %
Fan	1.59	9.38 %
Cook-Pre	0.93	57.05 %
Small-Ap	0.17	6.31 %
In-Stove	0.04	0.85 %
<b>Total</b>	<b>20.81</b>	<b>23.28 %</b>

Branch *	MTD Sales L	Brand Share %
CBE1	0.52	10.33 %
DPM2	0.30	15.42 %
SUL1	0.29	6.34 %
PLI1	0.25	5.54 %
KGI1	0.24	17.30 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>20.81</b>	<b>23.28 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.07	32.61 %
Grinder	4.41	46.59 %
Gas-Stov	3.16	33.72 %
Fan	1.30	8.48 %
Cook-Pre	0.54	44.07 %
Chimney	0.45	24.15 %
Small-Ap	0.11	8.36 %
In-Stove	0.04	3.32 %
<b>Total</b>	<b>15.08</b>	<b>27.30 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	0.64	16.86 %
NVL2	0.41	10.81 %
PRT1	0.36	15.62 %
ULP1	0.29	12.84 %
TRK1	0.23	9.45 %
VCM1	0.17	16.59 %
STP1	0.16	14.22 %
WHUT		0.00 %
<b>Total</b>	<b>15.08</b>	<b>27.30 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	4.59	13.93 %
Mixie	3.58	11.03 %
Grinder	2.54	8.33 %
Gas-Stov	2.15	9.90 %
Cook-Pre	1.04	47.91 %
Chimney	0.52	8.72 %
Small-Ap	0.26	4.50 %
<b>Total</b>	<b>14.69</b>	<b>10.62 %</b>

Branch *	MTD Sales L	Brand Share %
CH42	1.38	17.99 %
CH07	0.92	12.77 %
CH05	0.79	9.82 %
CH47	0.75	8.47 %
CH49	0.56	7.12 %
CH48	0.52	7.64 %
CH25	0.48	9.99 %
CH14	0.45	9.89 %
CH28	0.42	9.74 %
MRM1	0.37	10.12 %
CH30	0.34	12.19 %
CH38	0.28	9.31 %
GUD2	0.25	10.55 %
CGL1	0.25	17.72 %
CH22	0.23	7.98 %
CH45	0.21	5.08 %
CH39	0.21	5.99 %
CH16	0.20	3.20 %
SKL1	0.17	14.43 %
GUD1	0.14	3.05 %
CH29	0.11	7.69 %
AVD1	0.10	6.78 %
CZWH		0.00 %
MC09		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>14.69</b>	<b>10.62 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	4.46	23.35 %
Gas-Stov	3.42	23.51 %
Fan	3.08	13.52 %
Grinder	2.46	24.69 %
Cook-Pre	0.46	41.55 %
Small-Ap	0.30	12.60 %
Chimney	0.22	5.93 %
<b>Total</b>	<b>14.40</b>	<b>18.95 %</b>

Branch *	MTD Sales L	Brand Share %
CH18	0.94	15.27 %
CH03	0.78	16.58 %
CH33	0.39	16.54 %
CH46	0.30	15.99 %
CH27	0.28	13.96 %
CH43	0.24	6.66 %
CH23	0.23	13.52 %
PON1	0.22	13.16 %
GPD1	0.20	14.72 %
CH24	0.15	4.13 %
CH21	0.14	4.38 %
CH41	0.04	2.97 %
CH31	0.02	3.09 %
CH01		0.00 %
CH06		0.00 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
<b>Total</b>	<b>14.40</b>	<b>18.95 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.40	23.78 %
Gas-Stov	3.05	30.09 %
Fan	2.14	12.52 %
Grinder	1.24	60.37 %
Cook-Pre	0.79	63.86 %
Small-Ap	0.18	17.38 %
Chimney	0.08	3.44 %
In-Stove	-0.02	-0.65 %
<b>Total</b>	<b>10.85</b>	<b>21.27 %</b>

Branch *	MTD Sales L	Brand Share %
VEL2	0.77	14.82 %
TRL1	0.32	6.54 %
AKM1	0.28	13.49 %
CGM1	0.24	16.99 %
KPM1	0.12	8.14 %
WHVL		0.00 %
<b>Total</b>	<b>10.85</b>	<b>21.27 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Mixie	4.16	24.24 %
Gas-Stov	2.19	18.20 %
Grinder	0.88	16.59 %
Chimney	0.75	22.08 %
Cook-Pre	0.71	45.58 %
Small-Ap	0.24	7.89 %
<b>Total</b>	<b>8.94</b>	<b>16.37 %</b>

Branch *	MTD Sales L	Brand Share %
CRL1	0.57	18.12 %
RMV1	0.34	17.69 %
NZV1	0.25	14.54 %
NRT1	0.23	10.77 %
DPE1	0.22	17.92 %
BVR1	0.22	10.99 %
GNT1	0.21	10.97 %
JPT1	0.20	17.39 %
TNI1	0.18	15.92 %
VJW4	0.17	12.04 %
VKN1	0.15	13.72 %
RAL1	0.13	11.60 %
GNT2	0.12	12.39 %
VJW1	0.11	5.96 %
GDV1	0.11	17.88 %
AMP1	0.10	10.05 %
TVU1	0.10	5.47 %
VUY1	0.09	11.97 %
VJW2	0.08	10.04 %
PNR1	0.08	14.93 %
KND1	0.08	11.64 %
CKT1	0.07	5.93 %
BPP1	0.04	4.76 %
OGL1	0.04	1.15 %
ELU1	0.02	1.85 %
TEL1		0.00 %
<b>Total</b>	<b>8.94</b>	<b>16.37 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.21	17.81 %
Gas-Stov	2.68	18.90 %
Cook-Pre	0.87	49.39 %
Chimney	0.83	19.68 %
Grinder	0.40	16.61 %
Small-Ap	0.12	4.07 %
In-Stove	0.02	9.19 %
<b>Total</b>	<b>8.13</b>	<b>14.81 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	0.67	11.78 %
ATP1	0.60	15.59 %
KNL1	0.43	9.85 %
KAR1	0.40	16.69 %
CTO1	0.32	12.73 %
KDA1	0.28	13.05 %
KVL1	0.22	18.06 %
KDR1	0.20	13.87 %
TPY1	0.19	11.23 %
NDL1	0.18	10.43 %
SPE1	0.16	12.08 %
PUT1	0.13	7.69 %
RJP1	0.11	6.62 %
TPI1	0.11	10.83 %
KOU1	0.11	6.27 %
PGR1	0.10	7.40 %
DHN1	0.08	9.02 %
KHT1	0.05	4.79 %
NLR1	0.05	4.21 %
MPL1	0.05	3.38 %
PDT1		0.00 %
PMR1		0.00 %
<b>Total</b>	<b>8.13</b>	<b>14.81 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.80	20.44 %
Mixie	0.68	11.73 %
Cook-Pre	0.26	36.43 %
Grinder	0.05	2.63 %
<b>Total</b>	<b>1.80</b>	<b>9.45 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	1.23	10.34 %
PNL1	0.33	11.07 %
KLR1	0.23	10.53 %
PAS1	0.02	0.86 %
<b>Total</b>	<b>1.80</b>	<b>9.45 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Mixie	0.54	9.58 %
Gas-Stov	0.48	4.89 %
Small-Ap	0.13	4.56 %
Chimney	0.06	0.71 %
Grinder	0.06	36.11 %
Cook-Pre	0.02	2.89 %
<b>Total</b>	<b>1.28</b>	<b>3.64 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	1.28	3.64 %
<b>Total</b>	<b>1.28</b>	<b>3.64 %</b>