

MTD Sales
214.13 L

Brand Share %
19.36 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **19.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	64.89	21.56 %
Gas-Stov	63.70	25.82 %
Grinder	33.35	23.33 %
Cook-Pre	16.41	64.37 %
In-Stove	12.05	21.21 %
Chimney	11.59	16.62 %
Small-Ap	5.27	11.11 %
Fan	3.67	1.76 %
Cook-Ele	3.19	42.99 %
Total	214.13	19.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	36.83	19.52 %
SOUTH-03	27.35	19.48 %
TRICHY-01	22.68	20.22 %
WEST-02	21.11	28.88 %
WEST-01	16.89	26.17 %
SOUTH ARCOT	16.08	26.38 %
CHENNAI-01	14.43	12.06 %
CHENNAI-02	13.31	17.52 %
NORTH ARCOT	13.03	21.32 %
VIJAYAWADA-01	10.41	19.85 %
WEST-03	10.24	26.67 %
TIRUPATI-01	7.88	15.57 %
KL-SOUTH	1.96	8.77 %
KL-NORTH	1.56	3.76 %
KL-CENTRAL	0.31	7.99 %
HYDERABAD-01	0.05	9.01 %
Total	214.13	19.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	11.03	19.72 %
Gas-Stov	10.93	28.53 %
Grinder	7.57	23.55 %
Cook-Pre	2.18	67.22 %
In-Stove	2.16	26.82 %
Fan	1.27	3.25 %
Chimney	1.15	15.89 %
Small-Ap	0.55	12.74 %
Total	36.83	19.52 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.70	19.32 %
TUT1	1.26	4.53 %
TVL1	1.12	11.22 %
TKS2	1.11	12.90 %
MAR1	1.05	18.45 %
TUT2	0.95	18.90 %
APK2	0.58	14.34 %
SKD1	0.41	16.35 %
STU2	0.31	14.78 %
KYR1	0.29	8.49 %
SVK1	0.17	3.92 %
SGT1	0.09	8.09 %
S2SD		0.00 %
WHTV		0.00 %
Total	36.83	19.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	7.91	26.82 %
Mixie	7.79	24.01 %
Grinder	4.83	20.79 %
Cook-Pre	2.46	76.58 %
In-Stove	1.80	29.48 %
Chimney	1.18	14.79 %
Fan	0.77	2.24 %
Small-Ap	0.62	19.59 %
Total	27.35	19.48 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.09	13.03 %
DGL1	0.88	8.00 %
MDU1	0.81	5.90 %
TPT1	0.37	8.82 %
TEN2	0.28	5.06 %
PNV2	0.28	17.55 %
KYK1	0.18	8.86 %
MLR1	0.12	4.22 %
PNI1	0.10	3.94 %
CBM1	0.10	3.11 %
ATG1	0.09	3.25 %
MDU4	0.07	2.80 %
USL1	0.03	1.64 %
SZSD		0.00 %
WHMD		0.00 %
Total	27.35	19.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	6.27	22.53 %
Gas-Stov	6.18	23.08 %
Grinder	4.86	28.68 %
In-Stove	2.20	28.16 %
Cook-Pre	1.51	76.86 %
Chimney	0.88	15.35 %
Small-Ap	0.73	27.69 %
Fan	0.06	0.26 %
Total	22.68	20.22 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.12	17.63 %
TRY1	1.09	12.31 %
TNJ2	0.91	15.29 %
TNJ1	0.80	14.80 %
KIK1	0.72	12.63 %
PBR2	0.63	8.15 %
NGT1	0.37	7.69 %
NMM1	0.34	14.02 %
MSI1	0.25	15.33 %
TRY2	0.13	16.83 %
TRY4	0.13	3.54 %
MDI1	0.13	3.68 %
TRY3	0.10	4.20 %
TZSD		0.00 %
Total	22.68	20.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.44	39.57 %
Mixie	7.29	36.37 %
Cook-Pre	2.06	62.96 %
Grinder	1.45	27.34 %
Chimney	1.38	21.69 %
In-Stove	0.82	23.09 %
Small-Ap	0.34	21.68 %
Fan	0.33	2.35 %
Total	21.11	28.88 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.57	12.33 %
EPI1	0.52	15.71 %
KRI1	0.42	17.58 %
MTR1	0.38	10.90 %
SLM2	0.30	13.34 %
APN1	0.21	8.46 %
SLM1	0.15	2.60 %
WZWH		0.00 %
Total	21.11	28.88 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.19	32.12 %
Mixie	4.63	27.80 %
Grinder	2.29	26.03 %
Chimney	2.12	28.31 %
In-Stove	1.11	27.97 %
Cook-Pre	0.94	59.64 %
Small-Ap	0.48	20.17 %
Fan	0.12	1.60 %
Total	16.89	26.17 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.63	17.68 %
KMR1	1.19	18.56 %
SUL1	0.51	12.02 %
PLI1	0.36	8.64 %
CBE3	0.09	8.72 %
GDR1	0.09	17.18 %
WHCB		0.00 %
WZSD		0.00 %
Total	16.89	26.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.37	31.19 %
Gas-Stov	4.52	35.91 %
Grinder	4.10	37.21 %
Cook-Pre	0.84	59.68 %
In-Stove	0.64	21.43 %
Small-Ap	0.41	20.33 %
Chimney	0.21	9.36 %
Total	16.08	26.38 %

Branch *	MTD Sales L	Brand Share %
POY1	0.96	14.75 %
KKI2	0.70	15.65 %
VCM2	0.62	19.21 %
VPM2	0.49	18.84 %
TRK1	0.33	11.25 %
ULP1	0.31	12.89 %
KLM1	0.28	9.38 %
VCM1	0.18	18.00 %
TVM2	0.08	8.63 %
Total	16.08	26.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.93	14.07 %
Mixie	3.70	11.91 %
Grinder	2.89	16.13 %
Cook-Pre	1.49	60.93 %
In-Stove	1.24	16.89 %
Chimney	0.70	13.72 %
Small-Ap	0.42	7.41 %
Fan	0.06	0.27 %
Total	14.43	12.06 %

Branch *	MTD Sales L	Brand Share %
CH49	1.26	13.88 %
CH42	0.98	18.59 %
CH16	0.77	10.40 %
CH47	0.64	6.88 %
CH08	0.62	18.42 %
MRM1	0.57	19.14 %
AVD1	0.57	12.48 %
CH19	0.48	11.13 %
CH39	0.44	12.58 %
CH30	0.39	10.05 %
CH45	0.31	6.94 %
TKM1	0.25	18.78 %
CH05	0.23	3.24 %
GUD2	0.21	7.18 %
CH29	0.18	17.48 %
CH48	0.18	3.10 %
CH07	0.12	1.91 %
GUD1	0.09	1.64 %
CH14	0.03	0.78 %
CH25	0.02	0.46 %
CH40		0.00 %
CZWH		0.00 %
Total	14.43	12.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.91	23.55 %
Mixie	3.74	17.51 %
Grinder	2.09	21.94 %
Chimney	1.19	27.43 %
In-Stove	0.91	22.68 %
Cook-Pre	0.72	56.37 %
Small-Ap	0.43	11.22 %
Fan	0.32	2.16 %
Total	13.31	17.52 %

Branch *	MTD Sales L	Brand Share %
CH03	0.55	10.10 %
CH17	0.45	13.01 %
CH24	0.35	7.99 %
CH06	0.26	11.75 %
CH27	0.25	14.76 %
CH41	0.22	11.39 %
CH36	0.21	12.92 %
CH33	0.19	6.24 %
CH37	0.16	14.05 %
CH35	0.13	4.19 %
CH23	0.10	11.96 %
CH31	0.10	12.41 %
CH43	0.10	3.12 %
CH21	0.08	2.27 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
Total	13.31	17.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.43	27.72 %
Gas-Stov	4.40	31.41 %
Grinder	1.12	24.84 %
Cook-Pre	1.08	65.74 %
In-Stove	0.68	24.25 %
Chimney	0.52	9.92 %
Fan	0.44	3.10 %
Small-Ap	0.36	12.65 %
Total	13.03	21.32 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.99	18.17 %
TRR1	0.80	15.96 %
VEL3	0.48	11.30 %
TRL1	0.36	9.91 %
WJD1	0.22	10.50 %
VEL2	0.19	4.26 %
CGM1	0.17	18.77 %
ANI1	0.15	11.20 %
VEL4	0.14	3.14 %
PTU1	0.02	4.02 %
Total	13.03	21.32 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.87	20.59 %
Gas-Stov	2.56	19.41 %
Cook-Ele	1.82	45.17 %
Chimney	1.07	30.59 %
Cook-Pre	0.92	60.59 %
Grinder	0.75	16.49 %
Small-Ap	0.41	8.93 %
In-Stove	0.01	0.90 %
Total	10.41	19.85 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.56	17.48 %
VSK1	0.40	15.09 %
VJW1	0.31	11.33 %
BVR1	0.25	14.63 %
RAL1	0.23	14.03 %
NPR1	0.22	17.25 %
VJW4	0.19	15.94 %
BPP1	0.18	16.75 %
CRL1	0.16	6.40 %
GNT2	0.15	10.85 %
VKN1	0.14	17.13 %
GDV1	0.12	13.71 %
PRL1	0.12	11.41 %
TVU1	0.12	15.23 %
DPE1	0.12	19.22 %
AMP1	0.09	18.06 %
TEL1	0.09	7.65 %
JPT1	0.08	9.01 %
OGL1	0.07	4.24 %
GTSD	0.01	0.53 %
VJW2		0.00 %
Total	10.41	19.85 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	3.71	32.95 %
Gas-Stov	3.37	36.05 %
Grinder	1.28	27.51 %
Cook-Pre	0.75	75.12 %
In-Stove	0.47	22.02 %
Fan	0.31	4.90 %
Small-Ap	0.19	21.32 %
Chimney	0.16	5.60 %
Total	10.24	26.67 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.57	17.51 %
TPR1	0.52	11.92 %
ERD1	0.52	12.91 %
VKL1	0.14	13.59 %
W3SD		0.00 %
Total	10.24	26.67 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.70	15.23 %
Gas-Stov	1.62	12.05 %
Cook-Ele	1.37	80.38 %
Chimney	1.05	32.18 %
Cook-Pre	0.69	56.61 %
Small-Ap	0.33	7.93 %
Grinder	0.12	4.60 %
Total	7.88	15.57 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.50	10.07 %
TPY2	0.50	10.67 %
RCY1	0.30	12.36 %
KAR1	0.22	13.45 %
KDR1	0.22	12.26 %
VKI1	0.20	19.01 %
TPY1	0.19	12.91 %
KNL1	0.18	6.81 %
SPE1	0.13	9.94 %
PUT1	0.11	10.13 %
RJP1	0.10	6.01 %
NLR1	0.09	10.89 %
PMR1	0.09	8.64 %
NYP1	0.07	8.61 %
PDT1	0.06	4.47 %
KHT1	0.05	3.29 %
CTO1	0.05	3.46 %
GTL1		0.00 %
TPSD		0.00 %
Total	7.88	15.57 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.92	13.88 %
Gas-Stov	0.75	16.65 %
Cook-Pre	0.29	47.80 %
Total	1.96	8.77 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.65	8.55 %
PAS1	0.41	14.76 %
KOM1	0.37	6.90 %
KLR1	0.27	7.49 %
PNL1	0.26	8.67 %
Total	1.96	8.77 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.76	14.87 %
Mixie	0.40	3.42 %
Cook-Pre	0.39	43.09 %
Total	1.56	3.76 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.11	4.37 %
BSY1	0.36	4.26 %
VLC1	0.09	2.07 %
KNU1		0.00 %
Total	1.56	3.76 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Gas-Stov	0.23	81.46 %
Mixie	0.04	4.20 %
Cook-Pre	0.04	23.59 %
Total	0.31	7.99 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.31	7.99 %
Total	0.31	7.99 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Cook-Pre	0.05	100.00 %
Total	0.05	9.01 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.05	9.01 %
Total	0.05	9.01 %