

MTD Sales
108.41 L

Brand Share %
15.38 %

Information:

MTD : 01-07-2025 To 16-07-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **15.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	29.53	14.85 %
Gas-Stov	27.04	18.44 %
Cook-Pre	16.05	52.00 %
Grinder	13.35	11.91 %
Fan	6.81	4.77 %
In-Stove	6.52	24.50 %
Small-Ap	6.42	32.91 %
Chimney	2.63	9.58 %
Flask	0.05	100.00 %
Total	108.41	15.38 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	14.68	22.31 %
SOUTH-03	13.05	13.85 %
SOUTH-01	12.72	10.76 %
WEST-01	12.43	20.53 %
TRICHY-01	11.08	15.43 %
CHENNAI-02	8.77	15.92 %
CHENNAI-01	7.98	9.48 %
VIJAYAWADA-01	7.73	22.46 %
SOUTH ARCOT	7.26	18.37 %
TIRUPATI-01	6.86	17.54 %
NORTH ARCOT	5.20	14.54 %
KL-SOUTH	0.64	10.51 %
Total	108.41	15.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.00	35.44 %
Mixie	4.80	21.32 %
Cook-Pre	1.79	70.11 %
Grinder	1.04	14.89 %
Small-Ap	0.79	44.41 %
In-Stove	0.73	25.56 %
Chimney	0.30	6.37 %
Fan	0.24	2.30 %
Total	14.68	22.31 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.42	13.08 %
SLM1	0.39	8.96 %
SLM2	0.28	12.95 %
VPD1	0.26	8.79 %
KMM1	0.22	13.70 %
KRI1	0.20	9.54 %
EPI1	0.10	5.38 %
SGG1	0.06	5.37 %
NKL2	0.06	2.34 %
WZWH	0.05	3.54 %
MTR1	0.05	1.69 %
Total	14.68	22.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.25	19.08 %
Mixie	2.92	12.96 %
Grinder	2.14	11.82 %
Cook-Pre	1.57	42.84 %
Fan	1.23	5.05 %
In-Stove	0.85	26.17 %
Small-Ap	0.78	36.21 %
Chimney	0.32	9.91 %
Total	13.05	13.85 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.39	13.91 %
DGL1	0.71	9.00 %
MDU6	0.44	9.93 %
KKD2	0.27	10.91 %
MPA1	0.26	12.81 %
ATG1	0.23	6.28 %
BTU1	0.22	14.35 %
SGP1	0.21	11.84 %
SVG1	0.20	9.16 %
TMM1	0.19	3.56 %
PNI1	0.18	14.29 %
TPT1	0.17	4.52 %
TEN2	0.16	12.83 %
NKI1	0.14	8.69 %
MLR1	0.14	10.21 %
DKI1	0.13	7.46 %
MNM1	0.12	11.62 %
KRR1	0.11	10.43 %
MDU3	0.11	4.37 %
MDU2	0.08	1.55 %
USL1	0.07	3.98 %
CMR1	0.07	10.69 %
SZSD		0.46 %
Total	13.05	13.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.66	10.82 %
Mixie	2.49	8.28 %
Cook-Pre	2.47	54.45 %
Grinder	1.68	7.00 %
Fan	1.20	5.01 %
Small-Ap	0.93	32.21 %
In-Stove	0.86	18.69 %
Chimney	0.43	11.84 %
Total	12.72	10.76 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.76	9.66 %
VNR2	0.72	9.97 %
TVL1	0.66	8.51 %
RND1	0.61	14.00 %
TCN1	0.59	15.26 %
RPM1	0.51	12.38 %
MMT1	0.38	14.54 %
KVT1	0.37	4.51 %
STU2	0.34	15.38 %
PKD1	0.34	12.15 %
TKS2	0.32	7.24 %
TUT1	0.29	3.27 %
SVK1	0.29	7.79 %
PDI1	0.24	9.91 %
SDI1	0.21	12.78 %
TUT2	0.20	5.57 %
UDN1	0.19	14.05 %
KYR1	0.19	9.20 %
VKM1	0.18	7.64 %
KGL1	0.17	14.44 %
TKS1	0.16	3.20 %
VNR1	0.12	6.10 %
APK1	0.10	4.86 %
VLV1	0.08	2.84 %
TKY1	0.07	3.80 %
S2SD		0.00 %
Total	12.72	10.76 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	3.87	21.23 %
Gas-Stov	3.27	22.85 %
Cook-Pre	2.11	59.90 %
Grinder	1.34	13.03 %
In-Stove	0.94	25.71 %
Small-Ap	0.69	46.48 %
Chimney	0.11	3.56 %
Fan	0.09	1.52 %
Flask	0.01	100.00 %
Total	12.43	20.53 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.50	10.09 %
SNR1	0.45	13.54 %
SUL1	0.38	12.65 %
DPM2	0.37	14.22 %
PLI1	0.23	6.72 %
CBE1	0.18	8.12 %
CNR1	0.11	12.12 %
ANR1	0.06	9.53 %
TPR1	0.05	3.51 %
GBM1	0.04	7.14 %
WZSD		0.00 %
Total	12.43	20.53 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	2.43	12.45 %
Cook-Pre	2.33	57.34 %
Gas-Stov	2.16	16.67 %
Grinder	1.79	13.92 %
In-Stove	0.93	26.46 %
Fan	0.69	4.44 %
Small-Ap	0.53	29.88 %
Chimney	0.21	14.60 %
Total	11.08	15.43 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.96	10.03 %
KIK1	0.25	7.25 %
TTP1	0.21	14.95 %
TRY3	0.20	7.23 %
PBR2	0.18	4.76 %
NMM1	0.16	6.90 %
PTK1	0.15	4.30 %
TYR1	0.12	4.06 %
MSI1	0.12	12.45 %
TVR1	0.05	2.93 %
APM1	0.03	1.74 %
TZSD	0.03	3.39 %
Total	11.08	15.43 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.22	20.58 %
Mixie	2.15	14.69 %
Grinder	1.42	17.02 %
Cook-Pre	0.81	50.76 %
Fan	0.75	5.29 %
In-Stove	0.53	26.02 %
Small-Ap	0.46	28.33 %
Chimney	0.42	21.52 %
Flask	0.01	100.00 %
Total	8.77	15.92 %

Branch *	MTD Sales L	Brand Share %
CH43	0.45	10.24 %
CH33	0.30	10.88 %
PON1	0.22	14.50 %
CH24	0.16	7.98 %
CH21	0.16	5.34 %
CH27	0.15	13.37 %
GPD1	0.12	9.95 %
CH06	0.10	4.25 %
CH15	0.08	1.43 %
CH23	0.05	6.10 %
CH31	0.04	4.93 %
MC06		0.00 %
Total	8.77	15.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.81	8.85 %
Cook-Pre	1.34	53.78 %
Grinder	1.33	9.83 %
Mixie	1.32	6.25 %
Fan	1.18	6.08 %
Small-Ap	0.46	24.96 %
In-Stove	0.43	17.83 %
Chimney	0.11	3.59 %
Total	7.98	9.48 %

Branch *	MTD Sales L	Brand Share %
CH42	0.54	12.31 %
CH08	0.50	9.22 %
CH39	0.43	12.42 %
GUD1	0.37	9.97 %
CH28	0.36	14.01 %
CH19	0.35	8.88 %
CH07	0.35	9.59 %
CH05	0.31	5.06 %
MRM1	0.26	11.94 %
CH45	0.24	7.61 %
CH38	0.23	9.61 %
KNR1	0.21	14.71 %
CH11	0.21	7.10 %
GUD2	0.21	9.84 %
CH35	0.14	9.93 %
CH14	0.10	2.95 %
CH22	0.07	2.35 %
AVD1	0.06	3.52 %
CH29	0.05	2.83 %
CH16	0.04	0.54 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	7.98	9.48 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.11	29.48 %
Gas-Stov	1.23	18.59 %
Grinder	1.01	21.95 %
Cook-Pre	0.66	35.24 %
Small-Ap	0.36	22.25 %
In-Stove	0.12	44.82 %
Fan	0.12	2.68 %
Chimney	0.11	9.62 %
Flask	0.01	100.00 %
Total	7.73	22.46 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.22	14.06 %
OGL1	0.16	14.80 %
NRT1	0.15	15.33 %
KND1	0.10	14.50 %
DPE1	0.08	11.11 %
GDV1	0.06	7.76 %
ELU1	0.04	4.79 %
TEL1	0.04	4.36 %
VJW2	0.03	5.05 %
GNT2	0.01	1.21 %
AMP1		0.00 %
Total	7.73	22.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.95	25.00 %
Mixie	1.64	15.08 %
Grinder	1.02	14.92 %
Cook-Pre	1.01	56.00 %
Fan	0.54	5.97 %
Small-Ap	0.43	39.46 %
In-Stove	0.34	21.39 %
Chimney	0.31	67.28 %
Flask	0.01	100.00 %
Total	7.26	18.37 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.84	14.94 %
POY1	0.75	15.32 %
ULP1	0.30	12.99 %
KLM1	0.20	10.32 %
POY2	0.11	4.65 %
Total	7.26	18.37 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.47	18.59 %
Gas-Stov	1.41	14.94 %
Cook-Pre	1.11	34.34 %
Small-Ap	0.55	23.99 %
Chimney	0.44	13.56 %
Grinder	0.33	13.27 %
In-Stove	0.31	49.32 %
Fan	0.24	5.25 %
Total	6.86	17.54 %

Branch *	MTD Sales L	Brand Share %
MPL1	0.27	12.30 %
NLR1	0.21	14.71 %
PMR1	0.21	11.82 %
PUT1	0.20	11.45 %
NDL1	0.16	10.82 %
KNL1	0.13	6.00 %
DHN1	0.12	12.28 %
CTO1	0.11	5.67 %
TPI1	0.11	10.12 %
PGR1	0.10	7.75 %
VKI1	0.06	6.24 %
KDA1		0.00 %
TPSD		0.00 %
Total	6.86	17.54 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.94	26.61 %
Mixie	0.97	9.43 %
Cook-Pre	0.79	58.56 %
Fan	0.54	5.45 %
In-Stove	0.43	28.93 %
Small-Ap	0.39	48.53 %
Grinder	0.25	8.50 %
Flask	0.01	100.00 %
Chimney	-0.11	-6.56 %
Total	5.20	14.54 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.41	12.94 %
VEL1	0.22	9.10 %
VSI1	0.22	11.96 %
WJD1	0.22	10.27 %
TRL1	0.19	7.64 %
SBR1	0.19	8.96 %
ARC2	0.16	12.47 %
KPM1	0.15	11.92 %
WJP1	0.14	13.26 %
VNB1	0.10	14.36 %
AKM1	0.10	6.07 %
ANI1	0.09	15.11 %
GDM1	0.08	13.03 %
PLR1	0.08	10.53 %
TRT1	0.08	9.33 %
Total	5.20	14.54 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.36	19.30 %
Gas-Stov	0.14	11.11 %
Cook-Pre	0.05	31.73 %
Small-Ap	0.04	30.80 %
In-Stove	0.04	13.62 %
Total	0.64	10.51 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.49	10.85 %
PAS1	0.15	9.58 %
Total	0.64	10.51 %