

MTD Sales
171.55 L

Brand Share %
19.85 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **19.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	51.51	22.59 %
Gas-Stov	50.76	26.10 %
Grinder	26.77	24.76 %
Cook-Pre	13.47	64.78 %
Chimney	9.80	17.57 %
In-Stove	9.11	20.67 %
Small-Ap	4.46	11.57 %
Fan	2.93	1.74 %
Cook-Ele	2.74	42.36 %
Total	171.55	19.85 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	28.74	21.90 %
SOUTH-03	22.11	19.60 %
TRICHY-01	18.30	20.45 %
WEST-02	16.99	29.26 %
WEST-01	13.94	26.96 %
SOUTH ARCOT	12.54	26.91 %
CHENNAI-01	11.02	11.81 %
NORTH ARCOT	10.41	21.62 %
CHENNAI-02	10.25	17.97 %
VIJAYAWADA-01	8.56	19.13 %
WEST-03	8.48	27.28 %
TIRUPATI-01	7.05	16.14 %
KL-SOUTH	1.74	9.26 %
KL-NORTH	1.09	3.16 %
KL-CENTRAL	0.31	10.36 %
HYDERABAD-01	0.03	7.54 %
Total	171.55	19.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.78	30.25 %
Mixie	8.53	25.18 %
Grinder	5.80	28.83 %
Cook-Pre	1.72	68.51 %
In-Stove	1.54	25.44 %
Fan	0.97	3.12 %
Chimney	0.93	18.63 %
Small-Ap	0.47	14.27 %
Total	28.74	21.90 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.16	17.75 %
TKS2	1.06	15.55 %
TUT1	0.97	11.00 %
TVL1	0.74	9.41 %
MAR1	0.66	16.00 %
APK2	0.50	16.96 %
SKD1	0.34	19.41 %
PDI1	0.32	17.29 %
KYR1	0.23	8.32 %
STU2	0.22	12.88 %
SVK1	0.16	5.20 %
SGT1	0.08	7.72 %
S2SD		0.00 %
Total	28.74	21.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.43	27.46 %
Mixie	6.03	23.93 %
Grinder	4.11	22.33 %
Cook-Pre	2.02	75.68 %
In-Stove	1.37	27.94 %
Chimney	0.81	11.91 %
Fan	0.74	2.63 %
Small-Ap	0.59	21.05 %
Total	22.11	19.60 %

Branch *	MTD Sales L	Brand Share %
PVI1	0.85	19.13 %
MDU2	0.82	11.78 %
DGL1	0.80	8.98 %
MDU1	0.77	6.64 %
TPT1	0.30	8.63 %
TEN2	0.28	6.71 %
PNV2	0.17	13.08 %
KYK1	0.10	6.88 %
ATG1	0.08	3.32 %
MDU4	0.07	3.47 %
CBM1	0.06	2.60 %
MLR1	0.06	2.54 %
PNI1	0.04	2.38 %
USL1	0.03	2.13 %
SZSD		0.00 %
WHMD		0.00 %
Total	22.11	19.60 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	5.20	23.10 %
Gas-Stov	4.61	22.79 %
Grinder	3.96	28.93 %
In-Stove	1.69	27.22 %
Cook-Pre	1.32	76.88 %
Chimney	0.88	19.54 %
Small-Ap	0.57	25.57 %
Fan	0.06	0.32 %
Total	18.30	20.45 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.96	12.71 %
TNJ2	0.82	17.82 %
TNJ1	0.60	14.98 %
KIK1	0.51	12.16 %
PBR2	0.48	7.75 %
NGT1	0.28	7.91 %
NMM1	0.18	10.48 %
TRY2	0.13	16.83 %
TRY4	0.13	4.19 %
MDI1	0.06	2.24 %
TRY3	0.06	2.71 %
TZSD		0.00 %
Total	18.30	20.45 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.98	37.53 %
Gas-Stov	5.70	39.50 %
Cook-Pre	1.77	64.22 %
Chimney	1.23	22.60 %
Grinder	1.11	26.14 %
In-Stove	0.68	24.53 %
Small-Ap	0.30	26.69 %
Fan	0.21	1.88 %
Total	16.99	29.26 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.56	13.64 %
KRI1	0.34	15.23 %
EPI1	0.34	13.57 %
MTR1	0.30	10.97 %
SLM2	0.28	15.14 %
APN1	0.21	11.35 %
SLM1	0.05	1.29 %
WZWH		0.00 %
Total	16.99	29.26 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.26	33.00 %
Mixie	3.77	29.11 %
Grinder	1.99	27.62 %
Chimney	1.83	31.73 %
In-Stove	0.93	28.80 %
Cook-Pre	0.69	60.27 %
Small-Ap	0.38	19.36 %
Fan	0.09	1.38 %
Total	13.94	26.96 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.49	14.93 %
PLI1	0.30	9.08 %
CBE3	0.06	6.92 %
WHCB		0.00 %
WZSD		0.00 %
Total	13.94	26.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.20	32.80 %
Gas-Stov	3.45	35.41 %
Grinder	3.25	37.75 %
Cook-Pre	0.71	63.98 %
In-Stove	0.40	17.92 %
Small-Ap	0.33	20.22 %
Chimney	0.21	13.94 %
Total	12.54	26.91 %

Branch *	MTD Sales L	Brand Share %
POY1	0.73	14.67 %
KKI2	0.70	18.20 %
VCM2	0.44	17.00 %
VPM2	0.31	18.96 %
TRK1	0.27	15.35 %
KLM1	0.23	10.82 %
VCM1	0.14	16.00 %
ULP1	0.14	7.25 %
TVM2	0.04	9.29 %
Total	12.54	26.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.96	13.92 %
Mixie	2.76	11.46 %
Grinder	2.23	16.28 %
Cook-Pre	1.18	60.92 %
In-Stove	0.97	18.16 %
Chimney	0.54	12.56 %
Small-Ap	0.31	7.05 %
Fan	0.06	0.33 %
Total	11.02	11.81 %

Branch *	MTD Sales L	Brand Share %
CH42	0.73	16.48 %
CH49	0.70	10.30 %
CH16	0.63	11.75 %
CH47	0.55	7.78 %
AVD1	0.54	14.73 %
CH08	0.52	16.07 %
MRM1	0.38	17.94 %
CH39	0.38	14.15 %
CH19	0.35	10.25 %
CH30	0.32	9.71 %
CH05	0.22	3.35 %
CH45	0.20	6.22 %
GUD2	0.19	8.01 %
CH29	0.14	15.25 %
CH48	0.13	2.87 %
CH07	0.09	1.70 %
GUD1	0.09	2.01 %
CH14	0.03	1.01 %
CH25	0.02	0.54 %
CH40		0.00 %
CZWH		0.00 %
Total	11.02	11.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.50	31.76 %
Mixie	3.41	26.71 %
Grinder	0.97	25.52 %
Cook-Pre	0.92	66.37 %
In-Stove	0.54	23.41 %
Chimney	0.46	12.56 %
Fan	0.34	3.11 %
Small-Ap	0.27	12.43 %
Total	10.41	21.62 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.68	17.83 %
VEL3	0.38	10.49 %
TRL1	0.32	10.87 %
BGR1	0.32	18.75 %
VEL1	0.30	15.87 %
VEL2	0.19	5.22 %
WJD1	0.15	9.52 %
ANI1	0.12	9.78 %
VEL4	0.08	2.24 %
PTU1		0.00 %
Total	10.41	21.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.99	24.35 %
Mixie	2.87	17.82 %
Grinder	1.62	23.05 %
Chimney	1.03	31.67 %
In-Stove	0.65	22.66 %
Cook-Pre	0.51	55.11 %
Small-Ap	0.36	13.07 %
Fan	0.21	1.85 %
Total	10.25	17.97 %

Branch *	MTD Sales L	Brand Share %
CH18	1.01	18.98 %
CH03	0.48	11.09 %
CH17	0.38	15.53 %
CH24	0.28	8.50 %
CH06	0.24	16.44 %
CH46	0.23	19.21 %
CH27	0.17	15.56 %
CH37	0.16	16.48 %
CH36	0.16	14.10 %
CH33	0.12	5.05 %
CH35	0.12	4.17 %
CH31	0.10	13.72 %
CH41	0.08	6.48 %
CH21	0.07	2.64 %
CH43	0.05	1.81 %
CH23	0.05	7.12 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
WCHN	-0.04	16.08 %
Total	10.25	17.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.33	19.76 %
Mixie	2.21	18.78 %
Cook-Ele	1.47	41.41 %
Chimney	0.83	29.71 %
Cook-Pre	0.73	60.27 %
Grinder	0.56	14.97 %
Small-Ap	0.41	10.75 %
In-Stove	0.01	1.15 %
Total	8.56	19.13 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.49	18.05 %
VSK1	0.40	16.13 %
VJW1	0.28	12.66 %
RAL1	0.23	14.33 %
BVR1	0.17	11.86 %
NPR1	0.16	17.25 %
GNT2	0.15	12.01 %
NZV1	0.14	17.64 %
GDV1	0.12	16.30 %
PRL1	0.12	12.38 %
TVU1	0.12	17.37 %
VKN1	0.11	14.02 %
CRL1	0.10	5.04 %
DPE1	0.10	19.82 %
AMP1	0.09	18.66 %
TEL1	0.09	8.28 %
VJW4	0.09	10.49 %
BPP1	0.06	9.43 %
JPT1	0.05	5.32 %
OGL1	0.02	1.25 %
GTSD	0.01	0.53 %
VJW2		0.00 %
Total	8.56	19.13 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	3.00	32.91 %
Gas-Stov	2.91	36.57 %
Grinder	1.05	29.07 %
Cook-Pre	0.61	74.97 %
In-Stove	0.31	19.26 %
Fan	0.25	4.87 %
Small-Ap	0.19	22.77 %
Chimney	0.16	7.66 %
Total	8.48	27.28 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.51	15.39 %
AVI1	0.48	17.62 %
ERD1	0.38	12.15 %
VKL1	0.12	16.94 %
W3SD		0.00 %
Total	8.48	27.28 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.39	15.54 %
Gas-Stov	1.44	12.16 %
Cook-Ele	1.27	82.65 %
Chimney	0.90	32.09 %
Cook-Pre	0.64	58.45 %
Small-Ap	0.29	8.44 %
Grinder	0.12	4.95 %
Total	7.05	16.14 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.50	11.49 %
TPY2	0.50	11.54 %
RCY1	0.24	15.71 %
KDR1	0.22	12.74 %
MPL1	0.22	19.73 %
PIL1	0.21	18.26 %
TPY1	0.19	13.66 %
KNL1	0.18	7.94 %
KAR1	0.15	11.04 %
SPE1	0.13	10.23 %
PUT1	0.11	13.19 %
RJP1	0.10	6.69 %
NLR1	0.09	11.49 %
PMR1	0.09	9.06 %
PDT1	0.06	4.74 %
KHT1	0.05	3.69 %
CTO1	0.05	3.70 %
NYP1	0.04	5.53 %
GTL1		0.00 %
TPSD		0.00 %
Total	7.05	16.14 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.86	15.91 %
Gas-Stov	0.59	16.43 %
Cook-Pre	0.28	49.10 %
Total	1.74	9.26 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.63	9.61 %
PAS1	0.34	14.29 %
KOM1	0.31	7.02 %
PNL1	0.25	10.06 %
KLR1	0.21	7.10 %
Total	1.74	9.26 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.56	12.47 %
Cook-Pre	0.30	39.64 %
Mixie	0.22	2.41 %
Total	1.09	3.16 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.64	2.93 %
BSY1	0.36	5.12 %
VLC1	0.09	2.39 %
KNU1		0.00 %
Total	1.09	3.16 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Gas-Stov	0.23	81.46 %
Mixie	0.04	6.80 %
Cook-Pre	0.04	23.59 %
Total	0.31	10.36 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.31	10.36 %
Total	0.31	10.36 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Cook-Pre	0.03	100.00 %
Total	0.03	7.54 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.03	7.54 %
Total	0.03	7.54 %