

MTD Sales
152.88 L

Brand Share %
16.56 %

Information:

MTD : 01-04-2026 To 13-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **16.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	45.80	21.56 %
Gas-Stov	32.27	22.98 %
Fan	25.92	7.80 %
Grinder	24.91	22.59 %
Cook-Pre	11.72	60.55 %
Chimney	8.96	18.48 %
Small-Ap	3.11	9.47 %
In-Stove	0.19	0.70 %
Flask	0.01	100.00 %
Total	152.88	16.56 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	21.40	15.69 %
WEST-02	20.00	22.30 %
SOUTH-03	17.76	14.65 %
TRICHY-01	17.32	18.72 %
WEST-01	16.49	22.37 %
CHENNAI-01	12.97	11.78 %
CHENNAI-02	12.07	17.42 %
SOUTH ARCOT	10.85	21.13 %
NORTH ARCOT	10.15	18.44 %
VIJAYAWADA-01	6.91	17.12 %
TIRUPATI-01	5.57	13.86 %
KL-NORTH	0.84	3.19 %
KL-SOUTH	0.55	3.26 %
Total	152.88	16.56 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	5.40	18.34 %
Grinder	4.64	24.68 %
Gas-Stov	3.92	19.08 %
Fan	3.53	6.66 %
Cook-Pre	1.83	67.98 %
Chimney	1.43	24.23 %
Small-Ap	0.63	13.38 %
In-Stove	0.02	1.44 %
Total	21.40	15.69 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.18	11.99 %
NGR1	1.18	16.50 %
TUT1	0.98	9.16 %
TKS1	0.78	16.15 %
VNR2	0.73	12.18 %
TKS2	0.60	7.72 %
MAR1	0.46	10.38 %
SDI1	0.40	15.82 %
VLY1	0.35	8.58 %
SNL1	0.32	9.84 %
APK2	0.29	13.44 %
SKD1	0.29	12.20 %
KYR1	0.27	8.46 %
TUT2	0.23	5.07 %
VKM1	0.22	10.96 %
SVK1	0.20	3.80 %
COL1	0.18	13.84 %
SGT1	0.18	13.53 %
PDI1	0.17	8.69 %
UDN1	0.12	6.02 %
S2SD		0.00 %
WHTV		0.00 %
Total	21.40	15.69 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	7.78	34.54 %
Gas-Stov	4.30	40.35 %
Fan	2.66	6.63 %
Grinder	2.36	34.02 %
Chimney	1.48	31.27 %
Cook-Pre	1.23	67.93 %
Small-Ap	0.16	12.58 %
In-Stove	0.04	2.57 %
Total	20.00	22.30 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.59	12.34 %
HSR1	0.56	14.96 %
SLM2	0.51	15.77 %
DPR1	0.32	16.01 %
NKL2	0.27	8.78 %
KMM1	0.26	16.41 %
PMP1	0.25	15.27 %
SGG1	0.23	16.34 %
APN1	0.22	7.73 %
EPI1	0.21	8.29 %
BMD1	0.20	12.13 %
RSP1	0.18	8.41 %
SGI1	0.15	8.31 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	20.00	22.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	4.07	16.78 %
Fan	3.63	7.15 %
Gas-Stov	3.59	21.31 %
Grinder	2.82	17.74 %
Cook-Pre	2.13	80.43 %
Chimney	1.11	18.56 %
Small-Ap	0.42	11.34 %
Total	17.76	14.65 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.69	14.46 %
DGL1	0.90	9.72 %
MDU6	0.69	13.28 %
MPA1	0.51	10.83 %
TMM1	0.49	8.15 %
TPT1	0.39	8.61 %
MDU4	0.36	11.35 %
NKI1	0.36	15.50 %
KPT1	0.35	11.64 %
MDU3	0.33	13.16 %
MDU5	0.33	7.76 %
PNI1	0.27	11.84 %
USL1	0.21	10.96 %
TEN2	0.20	4.45 %
SVG1	0.18	9.57 %
KYK1	0.16	10.03 %
KRR1	0.11	6.92 %
SGP1	0.11	9.45 %
MDU2	0.10	1.29 %
NTM1	0.09	6.92 %
MLR1	0.08	4.25 %
ATG1	0.05	2.22 %
SZSD		5.11 %
Total	17.76	14.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	5.14	22.05 %
Fan	3.44	9.58 %
Grinder	3.40	28.11 %
Gas-Stov	2.98	23.51 %
Chimney	1.08	36.70 %
Cook-Pre	0.79	40.75 %
Small-Ap	0.47	19.76 %
Flask	0.01	100.00 %
Total	17.32	18.72 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.04	11.47 %
TYR1	0.81	15.18 %
PBR2	0.61	14.04 %
TNJ2	0.56	11.43 %
ORU1	0.42	15.32 %
TRY3	0.37	15.67 %
NMM1	0.35	14.10 %
MSI1	0.31	16.55 %
KIK1	0.27	8.41 %
PDK1	0.24	16.51 %
TVR1	0.21	15.26 %
TRY4	0.17	6.42 %
NGT1	0.11	3.08 %
APM1	0.09	7.56 %
TZSD		0.00 %
WTRZ		0.00 %
Total	17.32	18.72 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	4.85	27.13 %
Gas-Stov	4.26	34.20 %
Fan	2.91	11.81 %
Grinder	2.47	28.47 %
Chimney	1.01	18.25 %
Cook-Pre	0.72	50.43 %
Small-Ap	0.25	12.99 %
In-Stove	0.02	1.66 %
Total	16.49	22.37 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.49	13.79 %
PLI1	0.46	10.38 %
SUL1	0.33	9.52 %
CBE1	0.27	7.20 %
UMP1	0.26	15.28 %
GBM1	0.20	16.18 %
DPM2	0.16	14.19 %
CBE5	0.14	7.44 %
TPR4	0.11	11.31 %
GDR1	0.05	8.61 %
KGI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	16.49	22.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	3.02	13.05 %
Fan	2.67	8.86 %
Gas-Stov	2.51	14.64 %
Grinder	2.41	10.90 %
Cook-Pre	1.45	66.61 %
Chimney	0.61	11.65 %
Small-Ap	0.29	5.81 %
In-Stove	0.02	0.36 %
Total	12.97	11.78 %

Branch *	MTD Sales L	Brand Share %
CH47	1.10	10.68 %
CH07	0.68	13.89 %
CH05	0.44	5.32 %
CH49	0.42	6.80 %
CH48	0.42	9.79 %
CH39	0.37	12.55 %
CH35	0.34	15.87 %
CH14	0.34	8.33 %
CH25	0.33	9.73 %
MRM1	0.31	10.01 %
CGL1	0.28	13.44 %
CH30	0.24	9.02 %
GUD2	0.23	7.46 %
CZWH	0.19	2.10 %
SKL1	0.18	13.62 %
CH22	0.17	11.95 %
CH38	0.17	9.09 %
CH29	0.07	14.13 %
CH37	0.07	13.29 %
GUD1	0.05	1.51 %
AVD1	0.05	3.76 %
CH40	0.02	8.21 %
CH16		0.00 %
KNR1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	12.97	11.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.13	26.44 %
Mixie	3.01	18.12 %
Fan	2.62	11.90 %
Grinder	2.01	25.94 %
Cook-Pre	0.86	68.91 %
Small-Ap	0.25	10.14 %
Chimney	0.16	6.76 %
In-Stove	0.04	0.79 %
Total	12.07	17.42 %

Branch *	MTD Sales L	Brand Share %
CH03	0.66	9.33 %
CH50	0.45	12.80 %
CH33	0.26	14.69 %
CH24	0.23	7.12 %
CH41	0.21	13.49 %
CH36	0.16	9.55 %
CH06	0.15	7.88 %
CH43	0.15	3.86 %
CH46	0.15	9.97 %
CH27	0.15	11.42 %
CH31	0.13	16.05 %
CH21	0.04	1.01 %
CH01		0.00 %
CH23		0.00 %
CH51		0.00 %
MC06		0.00 %
Total	12.07	17.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.75	31.73 %
Grinder	2.42	34.02 %
Gas-Stov	1.94	30.48 %
Fan	1.79	8.33 %
Cook-Pre	0.57	59.22 %
Chimney	0.29	22.25 %
Small-Ap	0.10	10.62 %
Total	10.85	21.13 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.49	14.37 %
TRK1	0.27	13.43 %
PRT1	0.20	8.19 %
VPM1	0.19	14.84 %
NVL2	0.14	4.13 %
STP1	0.08	6.59 %
Total	10.85	21.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.86	25.00 %
Fan	2.64	10.58 %
Gas-Stov	2.15	27.90 %
Grinder	1.00	31.19 %
Cook-Pre	0.75	83.31 %
Chimney	0.48	12.57 %
Small-Ap	0.21	18.55 %
In-Stove	0.06	3.08 %
Total	10.15	18.44 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.77	13.67 %
KPM2	0.64	16.15 %
TRL1	0.44	10.54 %
ABR1	0.33	12.44 %
ARC2	0.29	15.27 %
WJD1	0.27	16.34 %
KPM1	0.17	11.18 %
CGM1	0.12	13.99 %
CYR1	0.11	15.00 %
UGI1	0.05	11.54 %
Total	10.15	18.44 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.27	25.17 %
Gas-Stov	1.28	17.57 %
Grinder	0.78	20.57 %
Chimney	0.74	41.09 %
Cook-Pre	0.61	49.84 %
Small-Ap	0.22	7.02 %
Fan	0.04	0.38 %
In-Stove	-0.04	-4.92 %
Total	6.91	17.12 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.25	11.84 %
RMV1	0.18	11.11 %
ELU1	0.18	11.83 %
NRT1	0.17	16.18 %
TNK1	0.16	13.98 %
TEL1	0.15	15.58 %
PRL1	0.14	14.47 %
GNT2	0.14	11.35 %
CKT1	0.12	14.67 %
VJW4	0.11	5.63 %
BPP1	0.10	14.02 %
TVU1	0.08	7.47 %
OGL1	0.07	3.57 %
KND1	0.07	10.88 %
PAP1	0.07	7.86 %
BVR1	0.06	3.41 %
JGG1	0.04	8.13 %
GDV1	0.04	6.90 %
RAL1	0.03	2.46 %
NPR1	0.03	4.49 %
AMP1	0.02	3.03 %
PNR1		0.00 %
Total	6.91	17.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.27	20.68 %
Gas-Stov	1.54	19.26 %
Chimney	0.58	17.23 %
Grinder	0.54	25.43 %
Cook-Pre	0.50	46.38 %
Small-Ap	0.11	5.72 %
In-Stove	0.03	4.89 %
Total	5.57	13.86 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.21	8.27 %
NLR1	0.18	11.21 %
DHN1	0.17	16.13 %
RJP1	0.17	11.52 %
TPY1	0.15	11.42 %
KVL1	0.14	16.40 %
PGR1	0.13	9.97 %
KDA1	0.11	12.11 %
PDT1	0.08	10.26 %
KAR1	0.07	3.73 %
KDR1	0.06	7.29 %
NDL1	0.06	5.49 %
PMR1	0.06	4.39 %
CTO1	0.05	2.68 %
VKI1	0.04	6.77 %
RCY1	0.04	3.11 %
PIL1	0.02	2.58 %
TPI1	0.02	2.69 %
KHT1	0.01	0.61 %
MPL1		0.00 %
Total	5.57	13.86 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.42	6.58 %
Mixie	0.26	6.22 %
Cook-Pre	0.10	17.36 %
Grinder	0.06	22.48 %
Total	0.84	3.19 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.84	3.10 %
WHKZ		0.00 %
Total	0.84	3.19 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.26	9.82 %
Cook-Pre	0.17	26.13 %
Mixie	0.12	3.21 %
Total	0.55	3.26 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.27	3.71 %
PNL1	0.21	7.73 %
KLR1	0.04	1.70 %
PAS1	0.04	0.89 %
TVSD		0.00 %
Total	0.55	3.26 %