

MTD Sales
151.30 L

Brand Share %
19.58 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **19.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	45.36	22.11 %
Gas-Stov	44.45	25.79 %
Grinder	23.91	24.84 %
Cook-Pre	12.00	64.87 %
Chimney	8.39	16.71 %
In-Stove	8.06	20.49 %
Small-Ap	4.01	11.57 %
Cook-Ele	2.59	43.52 %
Fan	2.52	1.68 %
Total	151.30	19.58 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	25.78	21.90 %
SOUTH-03	18.90	18.71 %
TRICHY-01	16.20	19.98 %
WEST-02	14.64	29.63 %
WEST-01	12.22	27.07 %
SOUTH ARCOT	11.43	27.01 %
CHENNAI-01	9.58	11.60 %
CHENNAI-02	9.21	17.82 %
NORTH ARCOT	8.78	20.60 %
VIJAYAWADA-01	7.74	18.97 %
WEST-03	7.60	27.21 %
TIRUPATI-01	6.38	16.27 %
KL-SOUTH	1.59	9.20 %
KL-NORTH	0.94	3.00 %
KL-CENTRAL	0.31	12.74 %
HYDERABAD-01	0.01	2.86 %
Total	151.30	19.58 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.11	30.96 %
Mixie	7.49	24.69 %
Grinder	5.12	28.82 %
Cook-Pre	1.57	68.86 %
In-Stove	1.29	23.73 %
Chimney	0.93	18.63 %
Fan	0.88	3.19 %
Small-Ap	0.39	13.41 %
Total	25.78	21.90 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.04	16.55 %
NGR1	1.03	16.65 %
TUT1	0.85	10.24 %
TVL1	0.68	9.30 %
MAR1	0.64	17.74 %
APK2	0.48	17.11 %
PDI1	0.28	18.70 %
SKD1	0.28	16.56 %
KYR1	0.22	9.53 %
STU2	0.18	12.26 %
SVK1	0.16	5.95 %
SGT1	0.08	8.19 %
S2SD		0.00 %
Total	25.78	21.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.50	26.54 %
Mixie	5.31	23.27 %
Grinder	3.55	21.41 %
Cook-Pre	1.80	75.80 %
In-Stove	1.21	27.41 %
Fan	0.66	2.57 %
Small-Ap	0.52	20.06 %
Chimney	0.37	6.36 %
Total	18.90	18.71 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.68	6.42 %
MDU2	0.65	11.51 %
DGL1	0.54	6.50 %
KRR1	0.33	19.23 %
TPT1	0.25	7.45 %
TEN2	0.20	5.87 %
PNV2	0.17	13.48 %
KYK1	0.10	7.18 %
MDU4	0.07	3.82 %
CBM1	0.06	2.78 %
MLR1	0.06	2.78 %
ATG1	0.04	1.78 %
USL1	0.03	2.16 %
PNI1	0.02	1.53 %
SZSD		0.00 %
WHMD		0.00 %
Total	18.90	18.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	4.45	21.72 %
Gas-Stov	4.15	22.70 %
Grinder	3.58	28.29 %
In-Stove	1.50	27.10 %
Cook-Pre	1.24	81.46 %
Chimney	0.72	18.24 %
Small-Ap	0.53	26.37 %
Fan	0.03	0.18 %
Total	16.20	19.98 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.91	13.30 %
TNJ2	0.74	17.91 %
TNJ1	0.53	14.30 %
PBR2	0.43	7.30 %
KIK1	0.41	10.69 %
NGT1	0.28	8.76 %
TRY2	0.13	16.83 %
NMM1	0.12	7.49 %
TRY4	0.11	3.73 %
MDI1	0.06	2.53 %
TRY3	0.06	3.01 %
TZSD		0.00 %
Total	16.20	19.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.09	36.54 %
Gas-Stov	4.95	41.28 %
Cook-Pre	1.51	61.99 %
Grinder	1.08	30.55 %
Chimney	0.93	20.18 %
In-Stove	0.63	25.90 %
Small-Ap	0.27	24.74 %
Fan	0.18	1.96 %
Total	14.64	29.63 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.50	14.36 %
EPI1	0.34	15.42 %
MTR1	0.30	11.95 %
KRI1	0.27	13.74 %
APN1	0.21	13.15 %
SLM2	0.20	14.65 %
SLM1	0.04	1.01 %
WZWH		0.00 %
Total	14.64	29.63 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.76	33.33 %
Mixie	3.30	29.00 %
Grinder	1.75	28.61 %
Chimney	1.54	31.96 %
In-Stove	0.86	28.53 %
Cook-Pre	0.58	57.46 %
Small-Ap	0.38	20.58 %
Fan	0.06	1.06 %
Total	12.22	27.07 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.36	13.07 %
PLI1	0.27	9.85 %
CBE3	0.04	5.49 %
WHCB		0.00 %
WZSD		0.00 %
Total	12.22	27.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.84	31.81 %
Gas-Stov	3.01	34.84 %
Grinder	2.94	36.80 %
Cook-Pre	0.71	66.19 %
In-Stove	0.40	19.56 %
Small-Ap	0.32	24.87 %
Chimney	0.21	15.30 %
Total	11.43	27.01 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.67	17.97 %
POY1	0.66	14.94 %
VCM2	0.44	18.44 %
TRK1	0.27	15.64 %
VPM2	0.22	15.68 %
KLM1	0.21	11.35 %
ULP1	0.14	7.32 %
VCM1	0.10	12.13 %
TVM2	0.04	9.63 %
Total	11.43	27.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.54	13.60 %
Mixie	2.25	10.40 %
Grinder	2.00	16.60 %
Cook-Pre	1.03	61.38 %
In-Stove	0.85	18.34 %
Chimney	0.54	14.23 %
Small-Ap	0.30	8.09 %
Fan	0.06	0.37 %
Total	9.58	11.60 %

Branch *	MTD Sales L	Brand Share %
CH16	0.58	11.61 %
AVD1	0.54	15.67 %
CH49	0.54	8.80 %
CH42	0.52	13.59 %
CH47	0.52	8.00 %
CH08	0.42	15.21 %
CH39	0.35	15.12 %
MRM1	0.32	17.51 %
CH22	0.29	18.29 %
CH30	0.27	9.31 %
CH19	0.26	8.43 %
CH05	0.22	3.69 %
CH45	0.19	6.67 %
GUD2	0.18	8.78 %
CH29	0.14	15.25 %
CH48	0.13	3.51 %
CH07	0.09	1.83 %
GUD1	0.09	2.36 %
CH14	0.03	1.21 %
CH25	0.02	0.59 %
CZWH		0.00 %
Total	9.58	11.60 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	2.75	18.61 %
Gas-Stov	2.52	23.31 %
Grinder	1.52	24.08 %
Chimney	1.03	31.67 %
In-Stove	0.56	23.14 %
Cook-Pre	0.41	52.57 %
Small-Ap	0.27	10.84 %
Fan	0.15	1.45 %
Total	9.21	17.82 %

Branch *	MTD Sales L	Brand Share %
CH18	0.88	18.29 %
CH03	0.39	9.84 %
CH17	0.37	17.72 %
CH24	0.28	9.54 %
CH06	0.20	14.40 %
CH33	0.20	9.05 %
CH27	0.17	16.32 %
CH36	0.16	14.10 %
CH37	0.14	15.29 %
CH35	0.12	4.84 %
CH41	0.08	7.48 %
CH23	0.05	7.12 %
CH21	0.04	1.82 %
CH31	0.02	3.89 %
CH32	0.02	7.28 %
CH43	0.01	0.42 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
WCHN	-0.04	16.08 %
Total	9.21	17.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.99	26.27 %
Gas-Stov	2.73	29.28 %
Grinder	0.82	25.24 %
Cook-Pre	0.76	64.84 %
In-Stove	0.52	24.37 %
Chimney	0.46	13.07 %
Fan	0.31	3.13 %
Small-Ap	0.19	10.15 %
Total	8.78	20.60 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.65	17.78 %
VEL3	0.35	10.77 %
TRL1	0.28	10.52 %
BGR1	0.26	17.41 %
VEL1	0.23	12.92 %
PLR1	0.18	14.11 %
WJD1	0.15	12.37 %
VEL2	0.13	4.27 %
ANI1	0.12	10.90 %
VEL4	0.08	2.50 %
PTU1		0.00 %
Total	8.78	20.60 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.99	18.10 %
Mixie	1.97	19.00 %
Cook-Ele	1.39	44.20 %
Chimney	0.83	32.97 %
Cook-Pre	0.69	60.02 %
Grinder	0.48	14.11 %
Small-Ap	0.37	10.40 %
In-Stove	0.01	1.21 %
Total	7.74	18.97 %

Branch *	MTD Sales L	Brand Share %
VSK1	0.40	16.61 %
VJW1	0.28	14.97 %
BVR1	0.17	11.86 %
RAL1	0.17	12.04 %
NPR1	0.16	17.25 %
GNT2	0.15	13.07 %
NZV1	0.14	19.06 %
GDV1	0.12	16.86 %
TVU1	0.12	18.50 %
VKN1	0.11	14.63 %
CRL1	0.10	6.28 %
AMP1	0.09	18.66 %
VJW4	0.09	10.96 %
PRL1	0.08	9.55 %
BPP1	0.06	9.85 %
JPT1	0.05	6.58 %
TEL1	0.04	4.34 %
OGL1	0.02	1.29 %
GTSD	0.01	0.53 %
KND1		0.00 %
VJW2		0.00 %
Total	7.74	18.97 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	2.69	33.92 %
Gas-Stov	2.67	36.01 %
Grinder	0.95	31.68 %
Cook-Pre	0.53	73.34 %
In-Stove	0.22	16.51 %
Fan	0.19	4.05 %
Small-Ap	0.19	22.97 %
Chimney	0.16	7.66 %
Total	7.60	27.21 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.48	18.93 %
TPR1	0.38	12.93 %
ERD1	0.38	13.33 %
VKL1	0.10	14.63 %
W3SD		0.00 %
Total	7.60	27.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.28	16.35 %
Gas-Stov	1.24	11.96 %
Cook-Ele	1.20	81.84 %
Chimney	0.68	26.27 %
Cook-Pre	0.57	61.64 %
Small-Ap	0.29	9.07 %
Grinder	0.12	5.56 %
Total	6.38	16.27 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.50	11.67 %
ATP1	0.49	13.10 %
RCY1	0.24	16.74 %
KDR1	0.22	13.36 %
PIL1	0.21	18.26 %
TPY1	0.19	15.75 %
KAR1	0.15	14.05 %
KNL1	0.14	6.78 %
SPE1	0.13	12.03 %
PUT1	0.11	15.00 %
RJP1	0.10	7.26 %
NLR1	0.09	12.26 %
PMR1	0.09	11.86 %
DHN1	0.07	15.79 %
PDT1	0.06	4.99 %
KHT1	0.05	4.54 %
CTO1	0.05	4.61 %
NYP1	0.04	6.78 %
GTL1		0.00 %
TPSD		0.00 %
Total	6.38	16.27 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.76	14.95 %
Gas-Stov	0.58	17.09 %
Cook-Pre	0.25	49.58 %
Total	1.59	9.20 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.55	8.85 %
PAS1	0.34	15.48 %
KOM1	0.29	7.29 %
KLR1	0.21	7.90 %
PNL1	0.19	9.01 %
Total	1.59	9.20 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.48	12.13 %
Cook-Pre	0.30	42.76 %
Mixie	0.16	1.87 %
Total	0.94	3.00 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.58	2.92 %
BSY1	0.29	4.62 %
VLC1	0.07	2.07 %
KNU1		0.00 %
Total	0.94	3.00 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Gas-Stov	0.23	81.46 %
Mixie	0.04	7.35 %
Cook-Pre	0.04	23.59 %
Total	0.31	12.74 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.31	12.74 %
Total	0.31	12.74 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Cook-Pre	0.01	100.00 %
Total	0.01	2.86 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.01	2.86 %
Total	0.01	2.86 %