

MTD Sales
140.51 L

Brand Share %
16.70 %

Information:

MTD : 01-04-2026 To 12-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **16.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	42.00	21.54 %
Gas-Stov	29.51	23.22 %
Fan	23.74	7.77 %
Grinder	22.95	24.17 %
Cook-Pre	11.04	60.23 %
Chimney	8.17	18.64 %
Small-Ap	2.90	9.46 %
In-Stove	0.19	0.72 %
Flask	0.01	100.00 %
Total	140.51	16.70 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	19.28	15.67 %
WEST-02	18.74	22.49 %
SOUTH-03	15.85	14.38 %
TRICHY-01	15.61	18.45 %
WEST-01	15.37	22.46 %
CHENNAI-01	12.14	12.73 %
CHENNAI-02	11.22	17.56 %
SOUTH ARCOT	9.99	21.09 %
NORTH ARCOT	9.58	18.59 %
VIJAYAWADA-01	6.09	16.84 %
TIRUPATI-01	5.32	14.26 %
KL-NORTH	0.78	3.28 %
KL-SOUTH	0.52	3.24 %
Total	140.51	16.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	4.72	17.87 %
Grinder	4.24	24.62 %
Gas-Stov	3.32	18.32 %
Fan	3.24	6.77 %
Cook-Pre	1.72	66.54 %
Chimney	1.43	28.46 %
Small-Ap	0.59	13.18 %
In-Stove	0.02	1.46 %
Total	19.28	15.67 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.03	10.01 %
NGR1	1.02	15.81 %
TVL1	0.97	11.10 %
VNR2	0.73	13.05 %
TKS2	0.48	6.76 %
MAR1	0.46	11.47 %
SDI1	0.40	16.50 %
MMT1	0.34	15.79 %
SNL1	0.32	11.64 %
VLY1	0.31	7.92 %
SKD1	0.28	12.79 %
TYI1	0.26	14.77 %
APK2	0.26	14.21 %
TUT2	0.23	5.47 %
SVK1	0.20	4.22 %
PDI1	0.17	9.80 %
VKM1	0.16	8.50 %
KYR1	0.16	5.70 %
COL1	0.15	12.24 %
SGT1	0.14	12.91 %
UDN1	0.05	2.79 %
S2SD		0.00 %
WHTV		0.00 %
Total	19.28	15.67 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	7.22	33.99 %
Gas-Stov	4.01	40.95 %
Fan	2.55	6.94 %
Grinder	2.22	33.51 %
Chimney	1.33	31.44 %
Cook-Pre	1.20	68.91 %
Small-Ap	0.16	12.78 %
In-Stove	0.04	2.59 %
Total	18.74	22.49 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.59	13.11 %
HSR1	0.52	14.75 %
SLM2	0.51	16.51 %
NKL2	0.27	9.48 %
APN1	0.22	8.19 %
EPI1	0.21	8.34 %
PMP1	0.18	14.09 %
RSP1	0.18	8.99 %
BMD1	0.16	10.07 %
SGI1	0.15	8.94 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	18.74	22.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	3.63	16.41 %
Gas-Stov	3.07	20.77 %
Fan	3.05	6.55 %
Grinder	2.60	18.00 %
Cook-Pre	2.00	80.49 %
Chimney	1.11	19.76 %
Small-Ap	0.40	12.82 %
Total	15.85	14.38 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.56	14.97 %
DGL1	0.90	10.31 %
MDU6	0.62	12.60 %
TMM1	0.49	8.75 %
MPA1	0.46	9.96 %
KPT1	0.35	12.32 %
MDU4	0.33	11.49 %
TDI1	0.32	14.52 %
DKI1	0.31	16.30 %
MDU3	0.28	12.88 %
PNI1	0.27	13.04 %
MDU5	0.25	6.32 %
TPT1	0.22	6.71 %
USL1	0.21	11.56 %
SVG1	0.18	10.54 %
MNM1	0.17	15.63 %
PNV2	0.17	14.83 %
TEN2	0.16	4.02 %
KYK1	0.13	9.48 %
KRR1	0.11	6.92 %
SGP1	0.11	10.23 %
MDU2	0.10	1.41 %
MLR1	0.08	4.42 %
ATG1	0.05	2.29 %
NTM1	0.02	3.00 %
SZSD		5.11 %
Total	15.85	14.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	4.66	21.79 %
Fan	3.02	9.18 %
Grinder	3.00	27.26 %
Gas-Stov	2.69	24.00 %
Chimney	1.08	36.70 %
Cook-Pre	0.73	39.71 %
Small-Ap	0.44	19.01 %
Flask	0.01	100.00 %
Total	15.61	18.45 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.89	10.55 %
TYR1	0.78	15.95 %
TNJ2	0.54	11.53 %
PBR2	0.49	12.44 %
MDI1	0.39	13.26 %
ORU1	0.38	14.72 %
KIK1	0.27	9.23 %
PBR1	0.25	15.96 %
NMM1	0.24	11.31 %
PDK1	0.22	16.35 %
TVR1	0.21	15.40 %
TRY4	0.17	6.84 %
NGT1	0.09	2.88 %
APM1	0.09	7.76 %
TZSD		0.00 %
WTRZ		0.00 %
Total	15.61	18.45 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	4.66	27.28 %
Gas-Stov	3.99	34.32 %
Fan	2.63	11.54 %
Grinder	2.29	29.04 %
Chimney	0.88	18.66 %
Cook-Pre	0.67	50.46 %
Small-Ap	0.24	12.83 %
In-Stove	0.02	1.66 %
Total	15.37	22.46 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.46	13.34 %
PLI1	0.43	10.25 %
SUL1	0.33	9.90 %
CBE1	0.27	7.58 %
UMP1	0.26	16.33 %
DPM2	0.16	14.19 %
GBM1	0.16	14.67 %
CBE5	0.14	7.85 %
CBE3	0.12	15.58 %
TPR4	0.05	6.19 %
GDR1	0.05	9.02 %
KGI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	15.37	22.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	2.82	13.58 %
Fan	2.60	9.13 %
Gas-Stov	2.34	15.10 %
Grinder	2.12	15.45 %
Cook-Pre	1.40	65.71 %
Chimney	0.61	12.36 %
Small-Ap	0.25	5.25 %
In-Stove	0.02	0.37 %
Total	12.14	12.73 %

Branch *	MTD Sales L	Brand Share %
CH47	0.96	10.01 %
CH07	0.65	14.31 %
CH05	0.44	5.75 %
CH49	0.38	6.71 %
CH39	0.37	13.19 %
CH48	0.36	9.26 %
CH14	0.34	9.04 %
MRM1	0.31	11.20 %
CH25	0.31	10.59 %
CH35	0.24	12.98 %
CGL1	0.24	12.90 %
CH30	0.21	8.11 %
CZWH	0.19	9.76 %
SKL1	0.18	13.96 %
CH22	0.17	14.03 %
CH38	0.17	9.22 %
GUD2	0.10	3.50 %
CH29	0.07	14.78 %
CH37	0.07	13.29 %
GUD1	0.03	0.97 %
CH40	0.02	8.21 %
AVD1	0.01	1.22 %
CH16		0.00 %
KNR1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	12.14	12.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.94	26.99 %
Mixie	2.80	18.42 %
Fan	2.44	11.90 %
Grinder	1.97	27.85 %
Cook-Pre	0.82	70.32 %
Small-Ap	0.21	9.57 %
In-Stove	0.04	0.80 %
Total	11.22	17.56 %

Branch *	MTD Sales L	Brand Share %
CH03	0.63	9.62 %
CH50	0.40	12.95 %
CH33	0.26	16.15 %
CH24	0.23	7.45 %
CH41	0.20	15.39 %
CH36	0.16	9.99 %
CH06	0.15	8.78 %
CH43	0.15	4.25 %
CH46	0.15	10.47 %
CH27	0.11	8.65 %
CH21	0.04	1.12 %
CH01		0.00 %
CH23		0.00 %
CH51		0.00 %
MC06		0.00 %
Total	11.22	17.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.37	31.17 %
Grinder	2.23	34.45 %
Gas-Stov	1.84	31.02 %
Fan	1.64	8.33 %
Cook-Pre	0.54	58.55 %
Chimney	0.29	22.25 %
Small-Ap	0.09	10.62 %
Total	9.99	21.09 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.37	11.90 %
TRK1	0.27	13.88 %
VPM1	0.19	16.65 %
PRT1	0.16	6.98 %
NVL2	0.14	4.22 %
STP1	0.04	3.77 %
Total	9.99	21.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.66	25.33 %
Fan	2.53	10.78 %
Gas-Stov	1.93	26.95 %
Grinder	1.00	32.03 %
Cook-Pre	0.68	84.31 %
Chimney	0.50	14.49 %
Small-Ap	0.21	19.02 %
In-Stove	0.06	3.14 %
Total	9.58	18.59 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.75	14.12 %
TRL1	0.42	12.25 %
ABR1	0.31	11.66 %
ARC2	0.19	11.07 %
PTU1	0.17	15.02 %
KPM1	0.13	8.87 %
CYR1	0.11	16.37 %
CGM1	0.11	13.47 %
UGI1	0.05	13.67 %
Total	9.58	18.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.02	25.91 %
Gas-Stov	1.22	18.87 %
Grinder	0.68	18.57 %
Cook-Pre	0.59	49.76 %
Chimney	0.37	29.15 %
Small-Ap	0.21	7.28 %
Fan	0.04	0.42 %
In-Stove	-0.04	-5.09 %
Total	6.09	16.84 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.17	9.65 %
TNK1	0.16	15.26 %
NRT1	0.16	16.61 %
PRL1	0.14	14.47 %
GNT2	0.14	11.35 %
ELU1	0.14	9.71 %
CKT1	0.12	14.97 %
RMV1	0.12	7.91 %
VJW4	0.11	6.41 %
BPP1	0.10	14.02 %
TEL1	0.09	12.16 %
TVU1	0.08	7.77 %
OGL1	0.07	4.08 %
KND1	0.07	12.50 %
PAP1	0.07	8.12 %
BVR1	0.06	3.77 %
JGG1	0.04	8.54 %
GDV1	0.04	7.28 %
RAL1	0.03	3.21 %
NPR1	0.03	4.70 %
AMP1	0.02	3.22 %
PNR1		0.00 %
Total	6.09	16.84 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.09	20.11 %
Gas-Stov	1.49	20.59 %
Chimney	0.58	17.23 %
Grinder	0.54	25.43 %
Cook-Pre	0.48	47.48 %
Small-App	0.11	6.35 %
In-Stove	0.03	4.89 %
Total	5.32	14.26 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.21	9.50 %
NLR1	0.18	11.33 %
DHN1	0.17	16.13 %
RJP1	0.17	13.68 %
TPY1	0.15	11.42 %
KVL1	0.14	16.40 %
PGR1	0.13	10.73 %
KDA1	0.11	12.62 %
PDT1	0.08	10.81 %
KAR1	0.07	3.79 %
KDR1	0.06	8.96 %
NYP1	0.06	12.09 %
NDL1	0.06	7.22 %
PMR1	0.06	4.53 %
CTO1	0.05	2.74 %
VKI1	0.04	6.77 %
RCY1	0.04	3.11 %
PIL1	0.02	2.75 %
TPI1	0.02	2.69 %
KHT1	0.01	0.70 %
MPL1		0.00 %
Total	5.32	14.26 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.42	7.02 %
Mixie	0.23	6.01 %
Cook-Pre	0.08	15.24 %
Grinder	0.06	26.59 %
Total	0.78	3.28 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.78	3.17 %
WHKZ		0.00 %
Total	0.78	3.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.26	10.53 %
Cook-Pre	0.14	22.47 %
Mixie	0.12	3.37 %
Total	0.52	3.24 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.25	3.71 %
PNL1	0.19	7.64 %
KLR1	0.04	1.83 %
PAS1	0.04	0.91 %
TVSD		0.00 %
Total	0.52	3.24 %