

MTD Sales  
**116.90 L**

Brand Share %  
**19.44 %**

Information:

**MTD :** 01-09-2026 To 10-09-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **19.44 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 35.68       | 22.01 %       |
| Gas-Stov | 33.07       | 25.52 %       |
| Grinder  | 18.80       | 25.33 %       |
| Cook-Pre | 9.41        | 64.60 %       |
| Chimney  | 6.44        | 15.23 %       |
| In-Stove | 6.31        | 20.35 %       |
| Small-Ap | 3.04        | 11.09 %       |
| Cook-Ele | 2.17        | 43.17 %       |
| Fan      | 1.98        | 1.72 %        |
| Total    | 116.90      | 19.44 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| SOUTH-01      | 19.61       | 22.20 %       |
| SOUTH-03      | 14.19       | 19.02 %       |
| TRICHY-01     | 12.64       | 19.88 %       |
| WEST-02       | 10.96       | 29.33 %       |
| WEST-01       | 9.41        | 27.19 %       |
| SOUTH ARCOT   | 9.01        | 27.06 %       |
| CHENNAI-02    | 7.39        | 18.18 %       |
| CHENNAI-01    | 7.22        | 11.08 %       |
| VIJAYAWADA-01 | 6.77        | 19.64 %       |
| NORTH ARCOT   | 6.57        | 19.69 %       |
| TIRUPATI-01   | 5.62        | 17.29 %       |
| WEST-03       | 5.34        | 25.26 %       |
| KL-SOUTH      | 1.16        | 8.26 %        |
| KL-NORTH      | 0.74        | 2.81 %        |
| KL-CENTRAL    | 0.26        | 16.97 %       |
| HYDERABAD-01  | 0.01        | 2.86 %        |
| Total         | 116.90      | 19.44 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 5.90        | 31.04 %       |
| Mixie    | 5.72        | 25.01 %       |
| Grinder  | 3.88        | 28.42 %       |
| Cook-Pre | 1.22        | 68.30 %       |
| In-Stove | 1.04        | 24.91 %       |
| Chimney  | 0.77        | 18.71 %       |
| Fan      | 0.76        | 3.69 %        |
| Small-Ap | 0.32        | 16.44 %       |
| Total    | 19.61       | 22.20 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NGR1     | 0.90        | 17.88 %       |
| TVL1     | 0.61        | 11.26 %       |
| SNL1     | 0.55        | 18.10 %       |
| TUT1     | 0.48        | 7.89 %        |
| MAR1     | 0.43        | 17.92 %       |
| APK2     | 0.42        | 16.93 %       |
| SKD1     | 0.23        | 18.16 %       |
| STU2     | 0.18        | 13.29 %       |
| UDN1     | 0.15        | 16.01 %       |
| KYR1     | 0.13        | 7.11 %        |
| SVK1     | 0.07        | 3.48 %        |
| SGT1     | 0.05        | 7.38 %        |
| S2SD     |             | 0.00 %        |
| Total    | 19.61       | 22.20 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 3.89        | 22.18 %       |
| Gas-Stov | 3.84        | 27.49 %       |
| Grinder  | 2.91        | 23.36 %       |
| Cook-Pre | 1.47        | 75.75 %       |
| In-Stove | 0.82        | 26.47 %       |
| Fan      | 0.48        | 2.56 %        |
| Small-Ap | 0.43        | 23.34 %       |
| Chimney  | 0.37        | 7.41 %        |
| Total    | 14.19       | 19.02 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 0.55        | 6.98 %        |
| MDU2     | 0.54        | 12.34 %       |
| DGL1     | 0.44        | 6.78 %        |
| PVI1     | 0.31        | 18.53 %       |
| TPT1     | 0.22        | 8.68 %        |
| KRR1     | 0.21        | 16.44 %       |
| TEN2     | 0.20        | 7.61 %        |
| SGP1     | 0.20        | 16.82 %       |
| PNV2     | 0.15        | 14.74 %       |
| ODM1     | 0.14        | 16.14 %       |
| KYK1     | 0.08        | 10.04 %       |
| CBM1     | 0.06        | 3.20 %        |
| MLR1     | 0.06        | 3.35 %        |
| MDU4     | 0.05        | 4.05 %        |
| ATG1     | 0.04        | 3.31 %        |
| PNI1     | 0.02        | 1.78 %        |
| USL1     | 0.02        | 1.40 %        |
| SZSD     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| Total    | 14.19       | 19.02 %       |

### TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 3.65        | 21.43 %       |
| Gas-Stov | 3.43        | 24.81 %       |
| Grinder  | 2.93        | 28.64 %       |
| In-Stove | 1.13        | 26.98 %       |
| Cook-Pre | 1.04        | 79.80 %       |
| Small-Ap | 0.25        | 18.85 %       |
| Chimney  | 0.20        | 7.72 %        |
| Total    | 12.64       | 19.88 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 0.71        | 12.93 %       |
| TNJ2     | 0.52        | 14.96 %       |
| KIK1     | 0.32        | 12.49 %       |
| PBR2     | 0.30        | 6.90 %        |
| TNJ1     | 0.28        | 10.17 %       |
| NGT1     | 0.24        | 10.05 %       |
| MSI1     | 0.17        | 16.07 %       |
| TRY2     | 0.10        | 13.48 %       |
| PDK1     | 0.10        | 16.97 %       |
| TRY3     | 0.06        | 4.25 %        |
| MDI1     | 0.05        | 2.45 %        |
| TRY4     | 0.05        | 1.83 %        |
| NMM1     | 0.03        | 3.20 %        |
| TZSD     |             | 0.00 %        |
| Total    | 12.64       | 19.88 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 4.14        | 38.23 %       |
| Gas-Stov | 3.44        | 38.77 %       |
| Cook-Pre | 1.28        | 60.94 %       |
| Chimney  | 0.72        | 18.59 %       |
| Grinder  | 0.59        | 24.36 %       |
| In-Stove | 0.44        | 22.54 %       |
| Small-Ap | 0.22        | 26.51 %       |
| Fan      | 0.12        | 1.86 %        |
| Total    | 10.96       | 29.33 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HSR1     | 0.44        | 16.53 %       |
| EPI1     | 0.29        | 17.79 %       |
| KRI1     | 0.26        | 16.49 %       |
| APN1     | 0.21        | 17.10 %       |
| MTR1     | 0.14        | 6.93 %        |
| PMP1     | 0.11        | 13.51 %       |
| SLM2     | 0.10        | 9.46 %        |
| SLM1     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 10.96       | 29.33 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 2.66        | 31.54 %       |
| Gas-Stov | 2.62        | 31.96 %       |
| Grinder  | 1.35        | 28.63 %       |
| Chimney  | 1.31        | 31.13 %       |
| In-Stove | 0.76        | 30.75 %       |
| Cook-Pre | 0.41        | 58.31 %       |
| Small-Ap | 0.27        | 18.24 %       |
| Fan      | 0.03        | 0.70 %        |
| Total    | 9.41        | 27.19 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SUL1     | 0.29        | 14.59 %       |
| PLI1     | 0.13        | 5.61 %        |
| ANR1     | 0.09        | 16.79 %       |
| CBE3     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 9.41        | 27.19 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 3.12        | 31.54 %       |
| Grinder  | 2.48        | 38.59 %       |
| Gas-Stov | 2.37        | 36.86 %       |
| Cook-Pre | 0.42        | 65.34 %       |
| In-Stove | 0.27        | 17.65 %       |
| Small-Ap | 0.19        | 19.94 %       |
| Chimney  | 0.15        | 12.73 %       |
| Total    | 9.01        | 27.06 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 0.52        | 14.41 %       |
| CDM1     | 0.48        | 19.02 %       |
| VCM2     | 0.26        | 13.89 %       |
| TRK1     | 0.25        | 18.63 %       |
| VPM2     | 0.22        | 18.45 %       |
| KLM1     | 0.18        | 11.21 %       |
| VCM1     | 0.10        | 13.76 %       |
| ULP1     | 0.10        | 6.87 %        |
| TVM2     | 0.04        | 11.93 %       |
| Total    | 9.01        | 27.06 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 2.14        | 25.65 %       |
| Mixie    | 2.12        | 18.70 %       |
| Grinder  | 1.27        | 24.71 %       |
| Chimney  | 0.70        | 28.32 %       |
| In-Stove | 0.49        | 24.86 %       |
| Cook-Pre | 0.28        | 49.13 %       |
| Small-Ap | 0.23        | 10.78 %       |
| Fan      | 0.15        | 1.82 %        |
| Total    | 7.39        | 18.18 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH17     | 0.33        | 18.64 %       |
| CH03     | 0.31        | 9.16 %        |
| CH24     | 0.24        | 10.31 %       |
| CH06     | 0.15        | 14.39 %       |
| CH36     | 0.13        | 11.81 %       |
| CH33     | 0.12        | 6.63 %        |
| CH41     | 0.08        | 8.32 %        |
| CH35     | 0.07        | 4.50 %        |
| CH23     | 0.05        | 8.11 %        |
| CH21     | 0.04        | 2.17 %        |
| CH31     | 0.02        | 4.97 %        |
| CH32     | 0.02        | 7.28 %        |
| CH43     |             | 0.00 %        |
| CH51     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| WCHN     | -0.04       | 16.08 %       |
| Total    | 7.39        | 18.18 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 1.76        | 12.32 %       |
| Grinder  | 1.65        | 17.99 %       |
| Mixie    | 1.60        | 9.44 %        |
| Cook-Pre | 0.67        | 55.24 %       |
| In-Stove | 0.67        | 17.25 %       |
| Chimney  | 0.54        | 14.74 %       |
| Small-Ap | 0.25        | 9.43 %        |
| Fan      | 0.06        | 0.46 %        |
| Total    | 7.22        | 11.08 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH16     | 0.48        | 11.92 %       |
| CH49     | 0.47        | 10.15 %       |
| CH42     | 0.46        | 16.42 %       |
| CH47     | 0.38        | 7.41 %        |
| AVD1     | 0.31        | 13.18 %       |
| CH39     | 0.27        | 16.59 %       |
| MRM1     | 0.23        | 16.46 %       |
| CH19     | 0.22        | 9.17 %        |
| CH30     | 0.22        | 9.40 %        |
| CH08     | 0.21        | 9.26 %        |
| CH45     | 0.19        | 7.58 %        |
| CH05     | 0.18        | 3.74 %        |
| GUD2     | 0.18        | 10.25 %       |
| TKM1     | 0.12        | 16.76 %       |
| CH48     | 0.09        | 3.08 %        |
| CH07     | 0.09        | 2.27 %        |
| GUD1     | 0.09        | 3.16 %        |
| CH22     | 0.08        | 7.75 %        |
| CH29     | 0.04        | 4.92 %        |
| CH14     | 0.03        | 1.38 %        |
| CH25     | 0.02        | 0.76 %        |
| CZWH     |             | 0.00 %        |
| Total    | 7.22        | 11.08 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 1.79        | 20.47 %       |
| Gas-Stov | 1.77        | 18.65 %       |
| Cook-Ele | 1.17        | 42.71 %       |
| Chimney  | 0.83        | 43.73 %       |
| Cook-Pre | 0.55        | 60.53 %       |
| Small-Ap | 0.33        | 10.77 %       |
| Grinder  | 0.32        | 11.65 %       |
| In-Stove | 0.01        | 1.34 %        |
| Total    | 6.77        | 19.64 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VSK1     | 0.32        | 16.14 %       |
| VJW1     | 0.28        | 18.11 %       |
| BVR1     | 0.17        | 13.28 %       |
| NPR1     | 0.16        | 19.07 %       |
| NZV1     | 0.14        | 19.06 %       |
| RAL1     | 0.12        | 13.15 %       |
| VKN1     | 0.11        | 16.22 %       |
| TVU1     | 0.10        | 16.29 %       |
| VJW4     | 0.09        | 11.92 %       |
| GDV1     | 0.08        | 17.03 %       |
| BPP1     | 0.06        | 10.51 %       |
| CRL1     | 0.06        | 3.81 %        |
| PRL1     | 0.05        | 8.26 %        |
| TEL1     | 0.04        | 4.75 %        |
| PNR1     | 0.03        | 14.52 %       |
| GTSD     | 0.01        | 0.53 %        |
| JPT1     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| OGL1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| Total    | 6.77        | 19.64 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 2.17        | 24.52 %       |
| Gas-Stov | 2.02        | 28.59 %       |
| Cook-Pre | 0.60        | 64.08 %       |
| Grinder  | 0.60        | 25.85 %       |
| In-Stove | 0.48        | 27.29 %       |
| Chimney  | 0.30        | 9.46 %        |
| Fan      | 0.25        | 3.31 %        |
| Small-Ap | 0.15        | 9.20 %        |
| Total    | 6.57        | 19.69 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRR1     | 0.50        | 16.50 %       |
| VEL3     | 0.28        | 9.23 %        |
| TRL1     | 0.24        | 11.38 %       |
| PLR1     | 0.17        | 17.07 %       |
| VEL1     | 0.17        | 11.34 %       |
| WJD1     | 0.15        | 13.18 %       |
| VEL4     | 0.08        | 3.29 %        |
| KPM1     | 0.08        | 16.50 %       |
| VEL2     | 0.07        | 2.63 %        |
| ANI1     | 0.04        | 5.66 %        |
| PTU1     |             | 0.00 %        |
| Total    | 6.57        | 19.69 %       |

### TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 2.08        | 18.40 %       |
| Gas-Stov | 1.11        | 12.66 %       |
| Cook-Ele | 1.00        | 81.15 %       |
| Chimney  | 0.54        | 23.60 %       |
| Cook-Pre | 0.51        | 69.54 %       |
| Small-Ap | 0.25        | 9.01 %        |
| Grinder  | 0.12        | 7.61 %        |
| Total    | 5.62        | 17.29 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ATP1     | 0.49        | 14.23 %       |
| TPY2     | 0.40        | 12.45 %       |
| KDR1     | 0.22        | 14.65 %       |
| PIL1     | 0.17        | 16.16 %       |
| TPY1     | 0.16        | 13.98 %       |
| KNL1     | 0.14        | 8.90 %        |
| SPE1     | 0.13        | 12.81 %       |
| KAR1     | 0.11        | 14.64 %       |
| RJP1     | 0.10        | 8.91 %        |
| NLR1     | 0.09        | 13.12 %       |
| PMR1     | 0.09        | 13.26 %       |
| DHN1     | 0.07        | 15.79 %       |
| PUT1     | 0.07        | 14.57 %       |
| RCY1     | 0.07        | 7.50 %        |
| KHT1     | 0.05        | 6.68 %        |
| CTO1     | 0.05        | 4.92 %        |
| PDT1     | 0.04        | 5.21 %        |
| NYP1     | 0.04        | 7.04 %        |
| GTL1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| Total    | 5.62        | 17.29 %       |

### WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 2.02        | 31.73 %       |
| Gas-Stov | 1.73        | 33.18 %       |
| Grinder  | 0.70        | 31.53 %       |
| Cook-Pre | 0.42        | 76.04 %       |
| In-Stove | 0.20        | 19.02 %       |
| Small-Ap | 0.15        | 24.54 %       |
| Fan      | 0.13        | 3.44 %        |
| Total    | 5.34        | 25.26 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD2     | 0.52        | 17.59 %       |
| ERD1     | 0.34        | 17.17 %       |
| TPR1     | 0.31        | 11.97 %       |
| RSP1     | 0.12        | 13.18 %       |
| CM11     | 0.10        | 15.11 %       |
| VKL1     | 0.10        | 16.99 %       |
| W3SD     |             | 0.00 %        |
| Total    | 5.34        | 25.26 %       |

### KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 0.55        | 13.36 %       |
| Gas-Stov | 0.37        | 14.63 %       |
| Cook-Pre | 0.24        | 55.13 %       |
| Total    | 1.16        | 8.26 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 0.41        | 8.12 %        |
| KOM1     | 0.26        | 8.35 %        |
| KLR1     | 0.21        | 8.72 %        |
| PAS1     | 0.21        | 11.93 %       |
| PNL1     | 0.07        | 4.06 %        |
| Total    | 1.16        | 8.26 %        |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 0.36        | 11.26 %       |
| Cook-Pre | 0.26        | 42.59 %       |
| Mixie    | 0.12        | 1.68 %        |
| Total    | 0.74        | 2.81 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KZD1     | 0.45        | 2.59 %        |
| BSY1     | 0.23        | 4.55 %        |
| VLC1     | 0.07        | 2.30 %        |
| KNU1     |             | 0.00 %        |
| Total    | 0.74        | 2.81 %        |

KL-CENTRAL

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 0.20        | 79.30 %       |
| Mixie    | 0.04        | 7.35 %        |
| Cook-Pre | 0.02        | 19.35 %       |
| Total    | 0.26        | 16.97 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KOC1     | 0.26        | 16.97 %       |
| Total    | 0.26        | 16.97 %       |

HYDERABAD-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Cook-Pre | 0.01        | 100.00 %      |
| Total    | 0.01        | 2.86 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HYD1     | 0.01        | 2.86 %        |
| Total    | 0.01        | 2.86 %        |