



# BUTERFLY Sales Performance 11/04/2026 9:27 AM

MTD Sales  
110.91 L

Brand Share %  
16.64 %

Information:

MTD : 01-04-2026 To 10-04-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **16.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	33.85	21.56 %
Gas-Stov	23.22	22.93 %
Grinder	18.37	24.02 %
Fan	16.93	7.29 %
Cook-Pre	9.21	60.55 %
Chimney	6.57	18.31 %
Small-Ap	2.56	10.42 %
In-Stove	0.19	0.79 %
Flask	0.01	100.00 %
<b>Total</b>	<b>110.91</b>	<b>16.64 %</b>

Sales Zone	MTD Sales L	Brand Share %
WEST-02	15.16	23.21 %
SOUTH-01	14.84	15.07 %
TRICHY-01	13.12	18.76 %
SOUTH-03	12.17	14.15 %
WEST-01	11.70	22.33 %
CHENNAI-01	9.38	12.44 %
CHENNAI-02	8.96	17.79 %
SOUTH ARCOT	7.70	20.43 %
NORTH ARCOT	7.35	18.74 %
VIJAYAWADA-01	5.40	17.91 %
TIRUPATI-01	4.16	13.96 %
KL-NORTH	0.51	2.73 %
KL-SOUTH	0.44	3.47 %
<b>Total</b>	<b>110.91</b>	<b>16.64 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.81	33.29 %
Gas-Stov	3.41	42.11 %
Fan	2.01	7.30 %
Grinder	1.75	33.30 %
Cook-Pre	1.12	71.99 %
Chimney	0.89	28.65 %
Small-Ap	0.13	12.42 %
In-Stove	0.04	3.41 %
<b>Total</b>	<b>15.16</b>	<b>23.21 %</b>

Branch *	MTD Sales L	Brand Share %
KRI1	0.47	13.08 %
SLM2	0.43	16.49 %
NKL2	0.23	10.74 %
APN1	0.22	8.68 %
KMM1	0.19	13.80 %
PMP1	0.15	14.55 %
SGI1	0.13	9.02 %
BMD1	0.11	8.33 %
EPI1	0.08	4.17 %
PDR1	0.08	12.57 %
RSP1	0.03	2.09 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>15.16</b>	<b>23.21 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	3.48	16.32 %
Grinder	3.46	24.64 %
Gas-Stov	2.43	16.21 %
Fan	2.18	5.87 %
Chimney	1.43	32.87 %
Cook-Pre	1.33	64.45 %
Small-Ap	0.52	15.11 %
In-Stove	0.02	1.55 %
<b>Total</b>	<b>14.84</b>	<b>15.07 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	0.98	11.85 %
NGR1	0.82	15.66 %
TVL1	0.78	11.43 %
VNR2	0.56	12.25 %
TKS1	0.54	16.08 %
MAR1	0.44	12.17 %
TKS2	0.43	8.16 %
MMT1	0.28	15.25 %
VLY1	0.24	7.70 %
APK1	0.21	16.04 %
SKD1	0.18	11.08 %
APK2	0.18	11.51 %
SNL1	0.17	7.69 %
SVK1	0.16	4.52 %
SDI1	0.15	11.92 %
TYI1	0.14	11.36 %
COL1	0.12	12.20 %
TUT2	0.12	3.43 %
KYR1	0.10	4.61 %
PDI1	0.09	6.81 %
VKM1	0.09	5.51 %
UDN1	0.05	3.34 %
SGT1	0.05	7.21 %
S2SD		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>14.84</b>	<b>15.07 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	4.09	22.09 %
Grinder	2.67	27.56 %
Gas-Stov	2.40	24.89 %
Fan	1.95	7.65 %
Chimney	1.00	40.16 %
Cook-Pre	0.63	38.24 %
Small-Ap	0.37	21.08 %
Flask	0.01	100.00 %
<b>Total</b>	<b>13.12</b>	<b>18.76 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	0.62	9.27 %
TYR1	0.59	14.15 %
TNJ1	0.54	15.85 %
TNJ2	0.50	12.28 %
PBR2	0.43	13.25 %
MDI1	0.32	12.84 %
TRY3	0.21	12.00 %
NMM1	0.21	12.92 %
KIK1	0.20	9.13 %
TVR1	0.18	14.34 %
TRY4	0.17	7.68 %
PDK1	0.11	10.65 %
NGT1	0.09	3.38 %
APM1	0.09	9.12 %
TZSD		0.00 %
<b>Total</b>	<b>13.12</b>	<b>18.76 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	2.82	15.89 %
Fan	2.35	6.70 %
Gas-Stov	2.19	18.87 %
Grinder	1.93	17.02 %
Cook-Pre	1.61	80.78 %
Chimney	0.90	19.00 %
Small-Ap	0.36	13.97 %
<b>Total</b>	<b>12.17</b>	<b>14.15 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	1.11	14.51 %
DGL1	0.66	9.39 %
MDU6	0.54	14.24 %
TMM1	0.47	10.09 %
MPA1	0.36	8.92 %
MDU7	0.31	13.71 %
MDU4	0.31	12.23 %
KPT1	0.26	12.57 %
NKI1	0.24	15.87 %
TDI1	0.24	16.40 %
PNI1	0.24	14.35 %
DKI1	0.21	12.63 %
MDU5	0.21	6.66 %
MDU3	0.21	12.40 %
SVG1	0.14	9.73 %
USL1	0.14	11.20 %
KYK1	0.12	9.69 %
SGP1	0.11	15.15 %
MDU2	0.10	1.78 %
MNM1	0.09	10.77 %
TPT1	0.09	5.23 %
PNV2	0.08	8.35 %
KRR1	0.07	5.63 %
TEN2	0.05	1.90 %
ATG1	0.05	2.43 %
MLR1	0.04	3.22 %
SZSD		5.11 %
NTM1		0.00 %
<b>Total</b>	<b>12.17</b>	<b>14.15 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Mixie	3.81	27.86 %
Gas-Stov	3.17	36.37 %
Grinder	1.69	28.45 %
Fan	1.68	9.96 %
Chimney	0.59	17.33 %
Cook-Pre	0.54	53.10 %
Small-Ap	0.20	12.13 %
In-Stove	0.02	1.72 %
<b>Total</b>	<b>11.70</b>	<b>22.33 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	0.39	11.73 %
SUL1	0.29	12.84 %
TPR1	0.28	10.49 %
CBE1	0.25	9.10 %
UMP1	0.16	12.43 %
CBE5	0.14	10.12 %
GBM1	0.13	14.61 %
CBE3	0.08	14.07 %
TPR4	0.05	8.37 %
GDR1	0.04	8.38 %
KGI1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>11.70</b>	<b>22.33 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	2.36	14.27 %
Gas-Stov	1.83	14.90 %
Fan	1.73	8.16 %
Grinder	1.64	15.28 %
Cook-Pre	1.11	66.69 %
Chimney	0.45	11.11 %
Small-Ap	0.25	6.64 %
In-Stove	0.02	0.37 %
<b>Total</b>	<b>9.38</b>	<b>12.44 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	0.70	8.46 %
CH07	0.49	12.76 %
CH05	0.37	5.95 %
CH49	0.32	6.86 %
CH14	0.29	9.55 %
CH48	0.26	9.33 %
MRM1	0.25	10.37 %
CH39	0.23	11.60 %
CH25	0.22	10.84 %
CGL1	0.20	14.65 %
CZWH	0.19	10.30 %
SKL1	0.18	14.83 %
CH38	0.17	11.24 %
CH22	0.16	16.06 %
CH35	0.15	10.44 %
CH30	0.14	6.35 %
GUD2	0.08	3.47 %
CH29	0.04	11.70 %
CH37	0.04	9.32 %
GUD1	0.03	1.47 %
CH40	0.02	9.15 %
AVD1		0.00 %
CH16		0.00 %
KNR1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>9.38</b>	<b>12.44 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.26	27.11 %
Mixie	2.09	18.42 %
Fan	1.97	12.45 %
Grinder	1.73	29.53 %
Cook-Pre	0.67	66.90 %
Small-Ap	0.20	11.56 %
In-Stove	0.04	0.84 %
<b>Total</b>	<b>8.96</b>	<b>17.79 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	0.58	10.26 %
CH50	0.26	11.08 %
PON1	0.18	16.23 %
CH41	0.16	13.51 %
CH24	0.16	6.43 %
CH43	0.10	3.71 %
CH06	0.10	6.33 %
CH27	0.10	9.49 %
CH46	0.09	8.67 %
CH36	0.02	1.90 %
CH01		0.00 %
CH21		0.00 %
CH23		0.00 %
CH51		0.00 %
MC06		0.00 %
<b>Total</b>	<b>8.96</b>	<b>17.79 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.53	29.33 %
Grinder	1.88	34.84 %
Gas-Stov	1.43	30.78 %
Fan	1.32	8.60 %
Cook-Pre	0.46	58.20 %
Small-Ap	0.08	11.79 %
<b>Total</b>	<b>7.70</b>	<b>20.43 %</b>

Branch *	MTD Sales L	Brand Share %
TRK1	0.27	15.85 %
ULP1	0.22	9.65 %
PRT1	0.16	7.38 %
NVL2	0.14	5.20 %
STP1	0.04	4.10 %
<b>Total</b>	<b>7.70</b>	<b>20.43 %</b>

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.05	27.39 %
Fan	1.72	10.13 %
Gas-Stov	1.54	26.21 %
Grinder	0.79	29.82 %
Cook-Pre	0.58	84.36 %
Chimney	0.43	14.05 %
Small-Ap	0.19	22.62 %
In-Stove	0.06	3.46 %
<b>Total</b>	<b>7.35</b>	<b>18.74 %</b>

Branch *	MTD Sales L	Brand Share %
TRR1	0.58	13.09 %
ABR1	0.26	11.61 %
TRL1	0.25	10.78 %
WJD1	0.18	14.01 %
PTU1	0.12	13.79 %
CGM1	0.11	14.58 %
ARC2	0.11	8.26 %
KPM1	0.11	10.61 %
UGI1		0.00 %
<b>Total</b>	<b>7.35</b>	<b>18.74 %</b>

### VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.66	27.32 %
Gas-Stov	1.11	20.66 %
Cook-Pre	0.54	48.31 %
Grinder	0.53	19.58 %
Chimney	0.37	32.87 %
Small-Ap	0.18	7.78 %
Fan	0.04	0.50 %
In-Stove	-0.04	-5.09 %
<b>Total</b>	<b>5.40</b>	<b>17.91 %</b>

Branch *	MTD Sales L	Brand Share %
TNK1	0.16	16.04 %
PRL1	0.14	15.66 %
CRL1	0.14	8.99 %
ELU1	0.14	10.23 %
RMV1	0.12	9.36 %
VJW4	0.11	7.87 %
GNT2	0.10	10.41 %
VJW1	0.10	11.22 %
BPP1	0.10	16.03 %
TVU1	0.08	10.80 %
OGL1	0.07	4.56 %
PAP1	0.07	9.82 %
BVR1	0.06	5.17 %
JGG1	0.04	14.78 %
KND1	0.03	7.14 %
RAL1	0.02	2.39 %
AMP1	0.01	2.32 %
NPR1	0.01	1.92 %
GDV1		0.00 %
PNR1		0.00 %
TEL1		0.00 %
<b>Total</b>	<b>5.40</b>	<b>17.91 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.86	20.90 %
Gas-Stov	0.93	17.34 %
Chimney	0.51	19.89 %
Cook-Pre	0.46	51.64 %
Grinder	0.30	17.55 %
Small-Ap	0.07	5.17 %
In-Stove	0.03	5.40 %
<b>Total</b>	<b>4.16</b>	<b>13.96 %</b>

Branch *	MTD Sales L	Brand Share %
ADI1	0.22	16.48 %
NLR1	0.17	11.41 %
KNL1	0.17	10.03 %
TPY1	0.15	11.61 %
KVL1	0.14	16.40 %
PGR1	0.13	12.34 %
KOU1	0.10	13.84 %
KAR1	0.07	5.35 %
KDR1	0.06	12.17 %
NYP1	0.06	12.93 %
NDL1	0.06	12.45 %
VKI1	0.04	7.85 %
PDT1	0.04	6.54 %
CTO1	0.04	2.19 %
KDA1	0.03	3.67 %
PIL1	0.02	3.85 %
TPI1	0.02	2.82 %
PMR1	0.02	1.58 %
KHT1	0.01	0.81 %
MPL1		0.00 %
RCY1		0.00 %
<b>Total</b>	<b>4.16</b>	<b>13.96 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.30	6.93 %
Mixie	0.15	5.40 %
Cook-Pre	0.06	18.18 %
<b>Total</b>	<b>0.51</b>	<b>2.73 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	0.51	2.62 %
WHKZ		0.00 %
<b>Total</b>	<b>0.51</b>	<b>2.73 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.22	11.33 %
Mixie	0.12	4.41 %
Cook-Pre	0.10	22.20 %
<b>Total</b>	<b>0.44</b>	<b>3.47 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	0.23	4.20 %
PNL1	0.19	9.40 %
KLR1	0.03	1.33 %
PAS1		0.00 %
TVSD		0.00 %
<b>Total</b>	<b>0.44</b>	<b>3.47 %</b>