

MTD Sales
94.16 L

Brand Share %
19.41 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **19.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	29.29	22.24 %
Gas-Stov	26.22	25.12 %
Grinder	14.98	24.67 %
Cook-Pre	7.80	64.88 %
In-Stove	5.17	20.25 %
Chimney	5.03	15.16 %
Small-Ap	2.44	10.92 %
Cook-Ele	1.79	41.88 %
Fan	1.44	1.58 %
Total	94.16	19.41 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	15.54	22.32 %
SOUTH-03	11.08	18.21 %
TRICHY-01	9.55	19.60 %
WEST-02	8.99	28.62 %
WEST-01	7.77	26.98 %
SOUTH ARCOT	7.38	28.25 %
CHENNAI-02	6.24	18.85 %
CHENNAI-01	6.17	11.78 %
VIJAYAWADA-01	5.98	19.68 %
NORTH ARCOT	4.93	19.68 %
TIRUPATI-01	4.57	16.59 %
WEST-03	4.26	25.04 %
KL-SOUTH	0.97	8.30 %
KL-NORTH	0.60	2.86 %
KL-CENTRAL	0.14	11.14 %
HYDERABAD-01	0.01	2.86 %
Total	94.16	19.41 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	4.62	25.84 %
Gas-Stov	4.42	29.37 %
Grinder	3.14	28.34 %
Cook-Pre	1.03	68.96 %
In-Stove	0.92	27.20 %
Chimney	0.62	19.56 %
Fan	0.59	3.77 %
Small-Ap	0.20	12.30 %
Total	15.54	22.32 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.74	18.19 %
TKS2	0.71	19.02 %
TKS1	0.54	19.13 %
TVL1	0.53	11.62 %
MAR1	0.35	18.55 %
TUT1	0.33	6.28 %
STU2	0.18	13.61 %
UDN1	0.13	15.30 %
KYR1	0.10	6.68 %
PDI1	0.07	11.37 %
SVK1	0.05	3.25 %
SGT1	0.05	10.77 %
S2SD		0.00 %
Total	15.54	22.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	3.39	23.41 %
Gas-Stov	2.91	26.60 %
Grinder	2.07	20.13 %
Cook-Pre	1.13	72.54 %
In-Stove	0.69	28.34 %
Small-Ap	0.34	26.02 %
Fan	0.32	2.08 %
Chimney	0.22	5.12 %
Total	11.08	18.21 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.46	12.58 %
MDU1	0.41	6.56 %
DGL1	0.28	5.57 %
DKI1	0.21	15.55 %
TEN2	0.20	8.16 %
PVI1	0.19	15.69 %
TPT1	0.18	8.92 %
KRR1	0.14	18.07 %
ODM1	0.14	17.75 %
SVG1	0.13	18.12 %
SGP1	0.12	12.02 %
PNV2	0.10	10.57 %
KYK1	0.06	7.98 %
MLR1	0.06	3.85 %
MDU4	0.05	4.29 %
ATG1	0.04	4.16 %
CBM1	0.04	2.43 %
USL1	0.02	1.53 %
SZSD		0.00 %
WHMD		0.00 %
PNI1	-0.01	-0.87 %
Total	11.08	18.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.69	26.51 %
Mixie	2.45	19.07 %
Grinder	2.20	27.18 %
Cook-Pre	0.96	83.60 %
In-Stove	0.91	28.13 %
Chimney	0.20	10.53 %
Small-Ap	0.14	13.11 %
Total	9.55	19.60 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.54	12.50 %
PTK1	0.49	19.33 %
TNJ2	0.38	15.09 %
PBR2	0.26	8.30 %
NGT1	0.22	11.72 %
KIK1	0.21	10.07 %
TTP1	0.11	13.88 %
TRY2	0.10	15.53 %
PDK1	0.10	16.97 %
TNJ1	0.08	3.74 %
TRY3	0.06	4.82 %
MDI1	0.05	3.51 %
TRY4	0.05	2.43 %
NMM1	0.03	3.72 %
TZSD		0.00 %
Total	9.55	19.60 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	3.58	38.78 %
Gas-Stov	2.64	35.94 %
Cook-Pre	0.99	59.51 %
Chimney	0.72	19.34 %
Grinder	0.43	21.49 %
In-Stove	0.37	22.48 %
Small-Ap	0.17	29.30 %
Fan	0.09	1.70 %
Total	8.99	28.62 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.41	16.08 %
HSR2	0.30	13.30 %
KRI1	0.23	17.77 %
EPI1	0.21	14.88 %
APN1	0.19	16.87 %
MTR1	0.14	7.99 %
PMP1	0.08	12.97 %
SLM2	0.04	4.00 %
SLM1		0.00 %
WZWH		0.00 %
Total	8.99	28.62 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.28	34.88 %
Mixie	2.21	30.94 %
Grinder	1.27	31.38 %
Chimney	0.80	24.82 %
In-Stove	0.58	27.74 %
Cook-Pre	0.38	60.08 %
Small-Ap	0.22	18.09 %
Fan	0.03	0.79 %
Total	7.77	26.98 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.25	13.98 %
PLI1	0.04	2.39 %
CBE3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	7.77	26.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.62	32.78 %
Grinder	1.98	38.84 %
Gas-Stov	1.94	40.27 %
Cook-Pre	0.33	61.96 %
In-Stove	0.19	15.45 %
Small-Ap	0.17	22.25 %
Chimney	0.15	18.07 %
Total	7.38	28.25 %

Branch *	MTD Sales L	Brand Share %
POY1	0.46	15.15 %
VCM2	0.25	15.73 %
TRK1	0.18	19.33 %
KLM1	0.18	12.72 %
VCM1	0.09	17.54 %
TVM2	0.04	12.86 %
ULP1	0.04	4.61 %
Total	7.38	28.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	1.81	19.15 %
Gas-Stov	1.76	27.09 %
Grinder	1.00	24.19 %
Chimney	0.70	37.51 %
In-Stove	0.42	23.28 %
Cook-Pre	0.26	56.86 %
Small-Ap	0.19	10.90 %
Fan	0.09	1.33 %
Total	6.24	18.85 %

Branch *	MTD Sales L	Brand Share %
CH03	0.27	11.24 %
CH36	0.13	15.04 %
CH33	0.12	7.60 %
CH24	0.11	5.95 %
CH06	0.11	13.58 %
CH35	0.07	5.21 %
CH23	0.05	8.11 %
CH21	0.04	2.76 %
CH41	0.04	7.79 %
CH31	0.02	6.17 %
CH32	0.02	7.78 %
CH43		0.00 %
MC06		0.00 %
WHC3		0.00 %
Total	6.24	18.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	1.54	10.87 %
Grinder	1.45	19.12 %
Gas-Stov	1.45	12.70 %
In-Stove	0.54	16.54 %
Cook-Pre	0.52	51.87 %
Chimney	0.38	13.74 %
Small-Ap	0.21	10.73 %
Fan	0.06	0.60 %
Total	6.17	11.78 %

Branch *	MTD Sales L	Brand Share %
CH49	0.45	13.60 %
CH16	0.36	10.84 %
CH47	0.29	6.27 %
CH42	0.29	12.36 %
CH39	0.27	19.24 %
AVD1	0.25	15.24 %
CH19	0.22	11.95 %
CH30	0.22	11.77 %
CH45	0.19	8.72 %
GUD2	0.15	10.90 %
CH08	0.15	8.87 %
CH05	0.14	3.67 %
TKM1	0.10	14.30 %
GUD1	0.09	3.79 %
CH26	0.07	13.60 %
CH07	0.06	1.85 %
CH48	0.05	2.30 %
CH22	0.03	3.57 %
CH14	0.03	1.27 %
CH25		0.00 %
CH29		0.00 %
CZWH		0.00 %
Total	6.17	11.78 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.67	18.60 %
Mixie	1.50	20.55 %
Cook-Ele	0.97	42.04 %
Chimney	0.69	43.79 %
Cook-Pre	0.49	68.07 %
Small-Ap	0.33	11.66 %
Grinder	0.32	12.55 %
In-Stove	0.01	1.45 %
Total	5.98	19.68 %

Branch *	MTD Sales L	Brand Share %
VSK1	0.24	13.62 %
VJW1	0.20	17.33 %
BVR1	0.17	17.57 %
RAL1	0.12	13.39 %
TVU1	0.10	17.25 %
VJW4	0.09	12.25 %
NZV1	0.09	16.56 %
GDV1	0.08	17.67 %
PRL1	0.05	8.26 %
VKN1	0.05	8.94 %
BPP1	0.04	11.25 %
TEL1	0.04	5.12 %
PNR1	0.03	17.21 %
CRL1	0.02	1.33 %
GTSD	0.01	0.53 %
JPT1		0.00 %
KND1		0.00 %
OGL1		0.00 %
VJW2		0.00 %
Total	5.98	19.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.63	23.84 %
Gas-Stov	1.53	28.11 %
Grinder	0.52	28.57 %
Cook-Pre	0.48	65.14 %
In-Stove	0.38	26.56 %
Fan	0.16	2.84 %
Chimney	0.15	7.73 %
Small-Ap	0.08	6.66 %
Total	4.93	19.68 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.28	12.10 %
VEL3	0.23	9.99 %
TRL1	0.22	14.42 %
BGR1	0.19	18.55 %
PLR1	0.17	19.40 %
CGM1	0.12	18.02 %
WJD1	0.11	11.58 %
VEL1	0.09	9.35 %
VEL4	0.08	5.35 %
KPM1	0.08	18.43 %
VEL2	0.05	2.52 %
ANI1	0.04	7.99 %
PTU1		0.00 %
Total	4.93	19.68 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.70	18.14 %
Gas-Stov	0.91	11.92 %
Cook-Ele	0.82	77.90 %
Cook-Pre	0.42	67.46 %
Chimney	0.38	21.44 %
Small-Ap	0.25	9.91 %
Grinder	0.08	6.16 %
Total	4.57	16.59 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.40	12.89 %
TPY2	0.40	15.56 %
KDR1	0.22	15.42 %
PIL1	0.17	16.43 %
TPY1	0.13	12.16 %
KAR1	0.11	15.11 %
KNL1	0.10	8.52 %
NLR1	0.09	14.01 %
DHN1	0.07	18.31 %
RJP1	0.06	7.78 %
PMR1	0.05	8.60 %
KHT1	0.05	8.10 %
PDT1	0.04	5.41 %
NYP1	0.04	7.35 %
BVL1	0.04	14.10 %
RCY1	0.04	6.06 %
CTO1		0.08 %
GTL1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	4.57	16.59 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	1.59	29.80 %
Gas-Stov	1.39	31.68 %
Grinder	0.54	29.20 %
Cook-Pre	0.36	77.58 %
In-Stove	0.15	15.67 %
Small-Ap	0.13	27.48 %
Fan	0.10	3.91 %
Total	4.26	25.04 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.35	13.71 %
TPR1	0.31	16.55 %
ERD1	0.31	17.69 %
RSP1	0.12	14.77 %
CMI1	0.10	15.72 %
VKL1	0.10	16.99 %
GBM1	0.02	10.36 %
W3SD		0.00 %
Total	4.26	25.04 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.49	13.58 %
Gas-Stov	0.25	11.41 %
Cook-Pre	0.23	64.59 %
Total	0.97	8.30 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.39	9.12 %
KLR1	0.21	10.81 %
PAS1	0.21	15.15 %
KOM1	0.09	3.58 %
PNL1	0.07	4.32 %
Total	0.97	8.30 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.27	9.96 %
Cook-Pre	0.21	38.33 %
Mixie	0.12	2.17 %
Total	0.60	2.86 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.42	3.05 %
BSY1	0.14	3.37 %
VLC1	0.04	1.91 %
KNU1		0.00 %
Total	0.60	2.86 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Gas-Stov	0.10	65.93 %
Mixie	0.04	8.42 %
Total	0.14	11.14 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.14	11.14 %
Total	0.14	11.14 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Cook-Pre	0.01	100.00 %
Total	0.01	2.86 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.01	2.86 %
Total	0.01	2.86 %