



BUTERFLY Sales Performance 09/05/2026 9:27 AM

MTD Sales
96.13 L

Brand Share %
18.77 %

Information:

MTD : 01-05-2026 To 08-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **18.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	31.25	23.37 %
Gas-Stov	21.76	23.26 %
Fan	15.77	10.77 %
Grinder	15.10	23.24 %
Chimney	5.65	16.12 %
Cook-Pre	5.28	53.15 %
Small-Ap	1.25	7.33 %
In-Stove	0.08	0.69 %
Flask	0.01	100.00 %
Total	96.13	18.77 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	13.53	32.29 %
SOUTH-01	13.05	17.67 %
TRICHY-01	11.23	21.72 %
SOUTH-03	9.66	16.23 %
WEST-01	9.44	24.41 %
CHENNAI-01	7.79	10.33 %
CHENNAI-02	7.62	19.06 %
SOUTH ARCOT	7.22	26.10 %
NORTH ARCOT	6.24	23.08 %
TIRUPATI-01	4.79	16.91 %
VIJAYAWADA-01	4.39	16.82 %
KL-NORTH	0.90	5.98 %
KL-SOUTH	0.26	3.84 %
Total	96.13	18.77 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.57	38.59 %
Gas-Stov	3.24	35.32 %
Chimney	1.47	32.08 %
Fan	1.40	12.84 %
Grinder	1.30	145.23 %
Cook-Pre	0.50	58.19 %
Small-Ap	0.06	12.21 %
Total	13.53	32.29 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.39	12.10 %
KRI1	0.30	14.51 %
SLM3	0.28	14.96 %
NKL2	0.20	14.12 %
DPR1	0.15	8.96 %
DPR2	0.14	13.95 %
SLM2	0.13	7.83 %
KMM1	0.12	15.72 %
APN1	0.05	4.14 %
TCG1	0.03	9.95 %
WHPD		0.00 %
Total	13.53	32.29 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	3.92	20.68 %
Grinder	2.85	26.85 %
Gas-Stov	2.67	19.84 %
Fan	1.25	5.53 %
Chimney	1.11	31.53 %
Cook-Pre	1.06	56.02 %
Small-Ap	0.20	7.86 %
Total	13.05	17.67 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.79	13.02 %
TUT1	0.40	6.18 %
TKS1	0.30	16.36 %
MMT1	0.28	18.24 %
VKM1	0.25	13.86 %
APK2	0.21	11.18 %
TKY1	0.20	17.48 %
SNL1	0.20	12.69 %
MAR1	0.13	4.55 %
ASM1	0.12	13.55 %
SVK1	0.11	5.39 %
PDI1	0.09	9.86 %
KYR1	0.09	5.80 %
UDN1	0.09	12.18 %
SKD1	0.08	11.51 %
TUT2	0.06	2.11 %
SGT1	0.06	7.49 %
TKS2	0.05	1.47 %
VNR1	0.05	5.82 %
WHTV		0.00 %
Total	13.05	17.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	3.18	16.60 %
Mixie	3.10	25.07 %
Gas-Stov	2.12	24.10 %
Grinder	1.91	28.71 %
Cook-Pre	0.42	58.95 %
Chimney	0.37	13.36 %
Small-Ap	0.14	10.38 %
Total	11.23	21.72 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.84	14.59 %
TNJ2	0.62	15.87 %
TYR1	0.40	15.63 %
PBR2	0.32	9.36 %
TRY3	0.18	11.17 %
TRY4	0.15	15.10 %
KIK1	0.14	9.16 %
ORU1	0.13	11.74 %
NMM1	0.09	8.34 %
TTP1	0.09	15.30 %
APM1	0.07	3.98 %
NGT1	0.06	3.52 %
WTRZ		0.00 %
Total	11.23	21.72 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	3.18	21.74 %
Gas-Stov	2.51	25.07 %
Grinder	1.88	23.16 %
Fan	1.00	5.49 %
Cook-Pre	0.56	56.31 %
Chimney	0.44	8.35 %
Small-Ap	0.09	4.25 %
Flask	0.01	100.00 %
Total	9.66	16.23 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.54	7.99 %
DGL1	0.48	6.78 %
MDU6	0.38	14.81 %
TEN2	0.27	18.42 %
MPA1	0.24	16.52 %
DGL2	0.22	17.49 %
KRR1	0.21	17.97 %
TMM1	0.18	7.44 %
CBM1	0.17	9.84 %
TPT1	0.16	10.30 %
SGP1	0.13	18.16 %
CMR1	0.10	15.88 %
SVG1	0.10	17.35 %
DKI1	0.08	5.87 %
PNI1	0.07	5.82 %
MDU4	0.05	5.29 %
MDU2	0.05	1.60 %
PVI1	0.05	7.04 %
KYK1	0.04	3.44 %
MLR1	0.04	2.44 %
ATG1	0.04	2.93 %
NTM1	0.03	7.47 %
WHMD		0.00 %
Total	9.66	16.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	2.75	24.20 %
Gas-Stov	2.47	38.18 %
Grinder	1.72	30.90 %
Fan	0.96	11.52 %
Chimney	0.95	21.99 %
Cook-Pre	0.51	66.55 %
In-Stove	0.04	5.45 %
Small-Ap	0.03	2.72 %
Total	9.44	24.41 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.75	16.39 %
CBE5	0.28	18.04 %
SUL1	0.27	11.40 %
CBE1	0.23	9.67 %
KMD1	0.12	17.32 %
CNR1	0.11	15.40 %
GBM1	0.09	15.70 %
DPM2	0.08	12.85 %
TPR4	0.06	15.00 %
PLI1	0.05	2.63 %
TPR3	0.04	13.96 %
KGI1	0.03	4.70 %
WHCB		0.00 %
WZSD		0.00 %
Total	9.44	24.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	3.30	16.25 %
Mixie	1.67	12.08 %
Grinder	1.12	5.37 %
Gas-Stov	0.88	8.74 %
Cook-Pre	0.39	36.82 %
Chimney	0.31	8.41 %
Small-Ap	0.13	5.82 %
Total	7.79	10.33 %

Branch *	MTD Sales L	Brand Share %
CH42	0.65	15.88 %
CH49	0.55	12.09 %
CH47	0.45	9.49 %
CH07	0.35	8.46 %
CH25	0.34	14.17 %
CH05	0.34	8.24 %
CH28	0.23	8.78 %
CH39	0.23	13.84 %
CH48	0.23	7.82 %
CH14	0.21	9.69 %
MRM1	0.20	10.39 %
CH38	0.15	10.34 %
CH22	0.12	7.63 %
CGL1	0.12	17.44 %
GUD2	0.12	7.50 %
SKL1	0.11	11.70 %
CH45	0.10	5.14 %
CH30	0.08	6.08 %
CH16	0.07	3.54 %
AVD1	0.05	5.58 %
GUD1	0.04	1.39 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	7.79	10.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	2.43	23.74 %
Fan	2.21	16.93 %
Gas-Stov	1.43	20.06 %
Grinder	0.98	21.21 %
Cook-Pre	0.29	48.44 %
Chimney	0.14	5.86 %
Small-Ap	0.14	11.97 %
Total	7.62	19.06 %

Branch *	MTD Sales L	Brand Share %
CH18	0.43	14.32 %
CH50	0.42	17.41 %
CH03	0.39	16.78 %
CH43	0.13	6.32 %
PON1	0.13	13.39 %
CH46	0.13	10.89 %
GPD1	0.12	15.32 %
CH23	0.12	10.54 %
CH21	0.11	6.08 %
CH24	0.10	4.89 %
CH12	0.08	3.73 %
CH31	0.01	4.34 %
CH01		0.00 %
CH06		0.00 %
CH41		0.00 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	7.62	19.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.45	33.27 %
Grinder	1.83	48.26 %
Gas-Stov	1.39	34.38 %
Fan	0.93	9.99 %
Chimney	0.30	23.85 %
Cook-Pre	0.22	43.87 %
Small-Ap	0.06	8.98 %
In-Stove	0.04	5.27 %
Total	7.22	26.10 %

Branch *	MTD Sales L	Brand Share %
POY1	0.36	17.90 %
PRT1	0.21	17.62 %
NVL2	0.21	8.51 %
POY2	0.19	9.20 %
ULP1	0.14	12.81 %
STP1	0.07	11.86 %
TRK1	0.07	5.68 %
VCM1	0.06	14.53 %
WHUT		0.00 %
Total	7.22	26.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.83	23.82 %
Gas-Stov	1.68	30.10 %
Fan	1.54	14.47 %
Grinder	0.66	1456.45 %
Cook-Pre	0.38	68.15 %
Small-Ap	0.10	22.81 %
Chimney	0.08	7.84 %
In-Stove	-0.02	-1.68 %
Total	6.24	23.08 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.26	17.35 %
SBR1	0.25	17.21 %
TRL1	0.19	6.77 %
KPM1	0.12	12.84 %
PTU1	0.09	14.62 %
CGM1	0.09	10.49 %
AKM1	0.07	7.87 %
WHVL		0.00 %
Total	6.24	23.08 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.86	19.21 %
Gas-Stov	1.69	22.41 %
Cook-Pre	0.51	63.38 %
Chimney	0.36	16.60 %
Grinder	0.25	24.59 %
Small-Ap	0.10	6.09 %
In-Stove	0.02	25.19 %
Total	4.79	16.91 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.43	14.22 %
CTO1	0.25	14.95 %
KDA1	0.24	17.60 %
KNL1	0.21	13.09 %
ATP1	0.19	10.33 %
KAR1	0.14	11.53 %
PIL1	0.11	16.16 %
TPY1	0.10	14.91 %
DHN1	0.08	15.53 %
KVL1	0.06	14.44 %
PUT1	0.05	4.67 %
KHT1	0.05	9.22 %
RJP1	0.05	4.85 %
PGR1	0.04	4.35 %
KOU1	0.04	3.31 %
SPE1	0.04	13.47 %
TPI1	0.04	5.23 %
MPL1	0.02	2.32 %
NLR1	0.01	1.58 %
PDT1		0.00 %
PMR1		0.00 %
Total	4.79	16.91 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.03	24.98 %
Gas-Stov	1.23	20.09 %
Grinder	0.55	24.80 %
Cook-Pre	0.38	53.49 %
Small-Ap	0.14	11.90 %
Chimney	0.07	3.87 %
Total	4.39	16.82 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.20	13.08 %
NRT1	0.15	16.07 %
TNI1	0.13	17.21 %
VJW1	0.12	11.21 %
BVR1	0.11	11.00 %
NZV1	0.11	10.44 %
MTM1	0.10	18.52 %
RAL1	0.09	15.21 %
VJW4	0.09	12.52 %
KND1	0.08	18.28 %
AMP1	0.07	9.68 %
CKT1	0.07	8.32 %
GNT1	0.06	8.62 %
VUY1	0.06	18.01 %
RMV1	0.05	4.21 %
VJW2	0.04	6.04 %
TVU1	0.04	4.16 %
NPR1	0.03	5.68 %
ELU1	0.02	4.58 %
PNR1	0.02	4.64 %
JPT1	0.01	10.38 %
BPP1		0.00 %
OGL1		0.00 %
TEL1		0.00 %
Total	4.39	16.82 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.38	9.56 %
Mixie	0.32	11.70 %
Small-Ap	0.07	4.46 %
Chimney	0.06	2.51 %
Grinder	0.06	49.24 %
Cook-Pre	0.02	5.61 %
Total	0.90	5.98 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.90	5.98 %
Total	0.90	5.98 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.14	6.16 %
Gas-Stov	0.07	6.08 %
Cook-Pre	0.05	44.06 %
Total	0.26	3.84 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.14	16.19 %
PNL1	0.09	5.50 %
TVP1	0.04	1.04 %
PAS1		0.00 %
Total	0.26	3.84 %