



# BUTERFLY Sales Performance 09/04/2026 9:27 AM

MTD Sales  
92.85 L

Brand Share %  
16.95 %

Information:

MTD : 01-04-2026 To 08-04-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **16.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	29.00	21.95 %
Gas-Stov	19.76	22.77 %
Grinder	15.97	24.14 %
Fan	11.57	6.52 %
Cook-Pre	8.17	62.40 %
Chimney	6.02	19.71 %
Small-Ap	2.18	10.73 %
In-Stove	0.17	0.80 %
Flask	0.01	100.00 %
<b>Total</b>	<b>92.85</b>	<b>16.95 %</b>

Sales Zone	MTD Sales L	Brand Share %
WEST-02	13.16	24.89 %
SOUTH-01	12.51	15.32 %
TRICHY-01	10.79	19.49 %
WEST-01	10.29	22.75 %
SOUTH-03	9.80	14.06 %
CHENNAI-01	7.87	12.69 %
CHENNAI-02	7.59	17.85 %
SOUTH ARCOT	6.13	20.75 %
NORTH ARCOT	5.68	18.16 %
VIJAYAWADA-01	4.51	17.84 %
TIRUPATI-01	3.70	14.74 %
KL-SOUTH	0.44	4.03 %
KL-NORTH	0.37	2.27 %
<b>Total</b>	<b>92.85</b>	<b>16.95 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.35	34.80 %
Gas-Stov	2.91	40.77 %
Grinder	1.54	31.50 %
Fan	1.51	7.46 %
Cook-Pre	0.96	70.49 %
Chimney	0.73	30.05 %
Small-Ap	0.12	12.45 %
In-Stove	0.04	8.70 %
<b>Total</b>	<b>13.16</b>	<b>24.89 %</b>

Branch *	MTD Sales L	Brand Share %
KRI1	0.43	15.13 %
SLM2	0.33	14.62 %
APN1	0.18	9.44 %
NKL2	0.16	9.96 %
KMM1	0.14	12.44 %
SGI1	0.12	10.44 %
BMD1	0.11	11.30 %
PDR1	0.08	14.16 %
EPI1	0.04	2.56 %
RSP1	0.03	2.59 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>13.16</b>	<b>24.89 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Grinder	2.95	25.51 %
Mixie	2.92	16.37 %
Gas-Stov	2.12	16.32 %
Fan	1.64	5.52 %
Chimney	1.28	33.36 %
Cook-Pre	1.14	66.80 %
Small-Ap	0.46	16.18 %
<b>Total</b>	<b>12.51</b>	<b>15.32 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	0.73	10.55 %
NGR1	0.70	15.16 %
TVL1	0.67	11.52 %
TKS1	0.47	16.67 %
MAR1	0.41	13.20 %
TKS2	0.39	8.66 %
VNR2	0.39	10.22 %
VLY1	0.24	9.11 %
APK2	0.18	12.87 %
SNL1	0.17	9.38 %
SVK1	0.16	5.50 %
TYI1	0.14	11.68 %
TUT2	0.12	4.56 %
SDI1	0.11	12.81 %
COL1	0.11	11.95 %
SKD1	0.10	7.82 %
KYR1	0.07	4.44 %
VKM1	0.07	5.37 %
SGT1	0.05	9.32 %
PDI1	0.04	3.43 %
UDN1	0.02	1.29 %
S2SD		0.00 %
<b>Total</b>	<b>12.51</b>	<b>15.32 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.35	21.64 %
Grinder	2.20	25.88 %
Gas-Stov	2.09	26.15 %
Fan	1.29	7.08 %
Chimney	0.92	45.32 %
Cook-Pre	0.59	41.48 %
Small-Ap	0.33	24.07 %
Flask	0.01	100.00 %
<b>Total</b>	<b>10.79</b>	<b>19.49 %</b>

Branch *	MTD Sales L	Brand Share %
TYR1	0.52	16.29 %
TRY1	0.49	9.19 %
PBR2	0.39	15.58 %
MDI1	0.32	15.39 %
TNJ2	0.25	7.58 %
TRY3	0.18	12.23 %
NMM1	0.17	12.43 %
KIK1	0.14	9.27 %
TVR1	0.12	15.20 %
PDK1	0.11	13.93 %
TRY4	0.10	5.66 %
NGT1	0.09	4.27 %
APM1	0.09	13.27 %
TZSD		0.00 %
<b>Total</b>	<b>10.79</b>	<b>19.49 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mixie	3.24	27.28 %
Gas-Stov	2.80	37.93 %
Grinder	1.64	30.55 %
Fan	1.33	9.45 %
Chimney	0.59	18.98 %
Cook-Pre	0.48	53.49 %
Small-Ap	0.19	12.81 %
In-Stove	0.02	1.74 %
<b>Total</b>	<b>10.29</b>	<b>22.75 %</b>

Branch *	MTD Sales L	Brand Share %
SNR1	0.60	16.10 %
PLI1	0.39	13.58 %
TPR1	0.27	11.42 %
SUL1	0.25	13.08 %
CBE1	0.16	6.48 %
CBE5	0.14	13.89 %
UMP1	0.14	11.86 %
ANR1	0.10	16.87 %
GBM1	0.08	12.19 %
TPR4	0.05	11.79 %
GDR1	0.04	10.57 %
CBE3	0.04	7.35 %
KGI1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>10.29</b>	<b>22.75 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mixie	2.32	15.23 %
Gas-Stov	1.82	18.75 %
Grinder	1.69	18.55 %
Cook-Pre	1.49	81.71 %
Fan	1.28	4.73 %
Chimney	0.90	23.30 %
Small-Ap	0.30	14.38 %
<b>Total</b>	<b>9.80</b>	<b>14.06 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	0.88	13.63 %
DGL1	0.62	11.19 %
TMM1	0.40	11.10 %
MDU6	0.39	12.49 %
MPA1	0.33	8.48 %
MDU7	0.26	13.54 %
MDU3	0.21	15.30 %
KPT1	0.17	11.96 %
PNI1	0.17	13.54 %
NKI1	0.16	13.99 %
MDU4	0.16	7.98 %
MDU5	0.14	5.95 %
USL1	0.14	12.11 %
KYK1	0.12	10.99 %
SVG1	0.10	9.65 %
MNM1	0.09	14.03 %
DKI1	0.09	6.67 %
PNV2	0.08	10.96 %
SGP1	0.07	14.58 %
MDU2	0.06	1.36 %
PVI1	0.06	10.46 %
TDI1	0.06	5.82 %
TPT1	0.05	4.18 %
ATG1	0.05	2.97 %
TEN2	0.05	1.84 %
KRR1	0.04	4.26 %
MLR1	0.03	4.15 %
SZSD		5.11 %
NTM1		0.00 %
<b>Total</b>	<b>9.80</b>	<b>14.06 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mixie	2.22	15.81 %
Gas-Stov	1.60	15.16 %
Grinder	1.40	14.69 %
Fan	1.05	6.71 %
Cook-Pre	1.04	70.46 %
Chimney	0.30	9.99 %
Small-Ap	0.24	8.68 %
In-Stove	0.02	0.39 %
<b>Total</b>	<b>7.87</b>	<b>12.69 %</b>

Branch *	MTD Sales L	Brand Share %
CH07	0.45	15.65 %
CH47	0.35	5.59 %
CH05	0.29	5.36 %
CH48	0.26	10.15 %
MRM1	0.25	12.20 %
CH14	0.21	9.09 %
CH49	0.21	6.08 %
CZWH	0.19	10.89 %
SKL1	0.18	15.32 %
TKM1	0.18	13.47 %
CH39	0.17	9.86 %
CH35	0.15	12.36 %
CGL1	0.14	15.41 %
CH30	0.14	7.19 %
CH38	0.14	10.12 %
CH22	0.12	13.77 %
CH25	0.08	5.01 %
GUD2	0.04	2.23 %
CH29	0.04	13.61 %
CH37	0.04	10.12 %
GUD1	0.03	2.12 %
CH40	0.02	9.15 %
AVD1		0.00 %
CH16		0.00 %
KNR1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>7.87</b>	<b>12.69 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.90	26.46 %
Mixie	1.83	18.37 %
Fan	1.71	13.60 %
Grinder	1.49	29.10 %
Cook-Pre	0.48	64.48 %
Small-Ap	0.15	10.03 %
In-Stove	0.04	0.97 %
<b>Total</b>	<b>7.59</b>	<b>17.85 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	0.43	8.72 %
CH50	0.21	9.52 %
CH24	0.16	7.22 %
PON1	0.13	16.06 %
CH41	0.13	12.82 %
CH43	0.10	4.02 %
CH06	0.10	6.58 %
CH27	0.10	10.79 %
GPD1	0.09	11.70 %
CH46	0.05	7.01 %
CH36	0.02	2.51 %
CH01		0.00 %
CH21		0.00 %
CH23		0.00 %
CH51		0.00 %
MC06		0.00 %
<b>Total</b>	<b>7.59</b>	<b>17.85 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.09	30.72 %
Grinder	1.67	34.63 %
Gas-Stov	1.24	32.35 %
Fan	0.67	6.28 %
Cook-Pre	0.40	62.82 %
Small-Ap	0.06	9.35 %
<b>Total</b>	<b>6.13</b>	<b>20.75 %</b>

Branch *	MTD Sales L	Brand Share %
TRK1	0.24	16.40 %
PRT1	0.16	9.35 %
ULP1	0.09	6.42 %
STP1	0.04	7.37 %
NVL2	0.03	1.70 %
<b>Total</b>	<b>6.13</b>	<b>20.75 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.63	27.33 %
Gas-Stov	1.14	22.67 %
Fan	1.04	8.18 %
Grinder	0.67	30.18 %
Cook-Pre	0.58	84.36 %
Chimney	0.43	16.58 %
Small-Ap	0.13	18.89 %
In-Stove	0.06	4.21 %
<b>Total</b>	<b>5.68</b>	<b>18.16 %</b>

Branch *	MTD Sales L	Brand Share %
TRR1	0.47	12.08 %
ABR1	0.26	14.57 %
SBR1	0.21	16.46 %
TRL1	0.16	8.40 %
BGR1	0.15	12.79 %
PLR1	0.14	16.80 %
SLG1	0.12	16.80 %
CGM1	0.11	15.25 %
KPM1	0.11	11.59 %
WJD1	0.10	9.05 %
ARC2	0.03	3.98 %
TRT1	0.02	4.77 %
UGI1		0.00 %
<b>Total</b>	<b>5.68</b>	<b>18.16 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.23	26.88 %
Gas-Stov	0.93	19.08 %
Grinder	0.45	18.70 %
Cook-Pre	0.40	47.52 %
Chimney	0.37	32.87 %
Small-Ap	0.14	7.10 %
Fan	0.04	0.70 %
In-Stove	-0.04	-5.09 %
<b>Total</b>	<b>4.51</b>	<b>17.84 %</b>

Branch *	MTD Sales L	Brand Share %
CRL1	0.14	9.83 %
NRT1	0.12	16.80 %
ELU1	0.11	9.78 %
VJW4	0.11	9.30 %
VJW1	0.10	13.82 %
RMV1	0.10	9.04 %
TNK1	0.10	13.92 %
GNT2	0.10	12.75 %
TVU1	0.08	15.97 %
VUY1	0.07	14.74 %
OGL1	0.07	4.56 %
PAP1	0.07	10.95 %
CKT1	0.05	8.66 %
KND1	0.03	7.51 %
RAL1	0.02	3.11 %
BVR1	0.02	2.12 %
NPR1	0.01	2.07 %
AMP1		0.00 %
GDV1		0.00 %
PNR1		0.00 %
TEL1		0.00 %
<b>Total</b>	<b>4.51</b>	<b>17.84 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.54	21.55 %
Gas-Stov	0.83	17.99 %
Chimney	0.51	21.08 %
Cook-Pre	0.46	56.70 %
Grinder	0.26	17.16 %
Small-Ap	0.07	5.20 %
In-Stove	0.03	5.40 %
<b>Total</b>	<b>3.70</b>	<b>14.74 %</b>

Branch *	MTD Sales L	Brand Share %
KNL1	0.17	11.43 %
TPY1	0.15	14.85 %
PGR1	0.13	13.73 %
NLR1	0.13	11.12 %
KVL1	0.10	12.70 %
KAR1	0.07	6.51 %
KOU1	0.07	10.77 %
KDR1	0.06	15.20 %
NDL1	0.06	16.63 %
PDT1	0.04	6.96 %
VKI1	0.04	8.70 %
GTL1	0.03	14.40 %
PIL1	0.02	5.08 %
TPI1	0.02	3.23 %
PMR1	0.02	1.92 %
KHT1	0.01	1.00 %
CTO1		0.00 %
KDA1		0.00 %
MPL1		0.00 %
RCY1		0.00 %
<b>Total</b>	<b>3.70</b>	<b>14.74 %</b>

**KL-SOUTH**

Property	MTD Sales L	Brand Share %
Gas-Stov	0.22	12.76 %
Mixie	0.12	5.67 %
Cook-Pre	0.10	24.60 %
Total	0.44	4.03 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.23	4.91 %
PNL1	0.19	12.40 %
KLR1	0.03	1.55 %
PAS1		0.00 %
TVSD		0.00 %
Total	0.44	4.03 %

**KL-NORTH**

Property	MTD Sales L	Brand Share %
Gas-Stov	0.15	4.11 %
Mixie	0.15	7.85 %
Cook-Pre	0.06	20.06 %
Total	0.37	2.27 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.37	2.16 %
WHKZ		0.00 %
Total	0.37	2.27 %