

MTD Sales
59.57 L

Brand Share %
13.87 %

Information:

MTD : 01-09-2025 To 07-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **13.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	16.47	16.67 %
Mixie	16.39	14.32 %
Cook-Pre	8.20	43.73 %
Grinder	7.47	10.89 %
Small-Ap	4.28	19.94 %
In-Stove	4.17	24.25 %
Fan	2.19	2.95 %
Chimney	0.39	2.50 %
Total	59.57	13.87 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	8.34	11.27 %
SOUTH-03	7.68	12.98 %
WEST-01	7.07	15.77 %
WEST-02	7.04	18.39 %
TRICHY-01	6.13	14.61 %
CHENNAI-02	4.36	15.43 %
CHENNAI-01	4.28	7.62 %
SOUTH ARCOT	3.99	16.26 %
NORTH ARCOT	3.91	17.82 %
VIJAYAWADA-01	2.64	19.26 %
TIRUPATI-01	2.42	15.22 %
KL-SOUTH	1.71	16.10 %
Total	59.57	13.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.42	15.04 %
Mixie	1.72	8.83 %
Grinder	1.33	9.81 %
Cook-Pre	1.06	38.88 %
Small-Ap	0.69	29.21 %
In-Stove	0.54	16.29 %
Fan	0.37	2.65 %
Chimney	0.22	8.48 %
Total	8.34	11.27 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.59	13.57 %
RPM1	0.39	10.49 %
SDI1	0.36	11.37 %
TCN1	0.30	12.22 %
KVT1	0.28	6.49 %
TYI1	0.24	11.80 %
SNL1	0.24	11.99 %
TKS1	0.22	7.27 %
MMT1	0.21	11.19 %
TVL1	0.19	5.25 %
ERL2	0.19	11.13 %
TUT1	0.16	3.36 %
TUT2	0.15	5.62 %
ASM1	0.12	8.92 %
VNR1	0.12	12.35 %
SVK1	0.11	6.76 %
VKM1	0.11	10.07 %
VLV1	0.10	5.54 %
TKY1	0.09	7.59 %
APK2	0.09	9.44 %
KYR1	0.08	4.30 %
TKS2	0.04	1.54 %
PDI1	0.02	1.63 %
Total	8.34	11.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.07	15.71 %
Mixie	1.63	11.62 %
Cook-Pre	1.19	49.63 %
Grinder	1.05	10.35 %
Small-Ap	0.66	30.35 %
In-Stove	0.53	25.44 %
Fan	0.46	3.43 %
Chimney	0.09	4.75 %
Total	7.68	12.98 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.40	7.87 %
MDU6	0.31	7.33 %
KYK1	0.22	10.56 %
PVI1	0.18	7.22 %
KPT1	0.17	12.77 %
TPT1	0.16	8.83 %
DGL2	0.16	13.53 %
KKD2	0.15	7.28 %
SVG1	0.15	12.25 %
MPA1	0.14	10.11 %
NTM1	0.13	11.68 %
MLR1	0.09	11.58 %
PNV1	0.09	12.26 %
TEN2	0.09	7.70 %
MDU2	0.07	2.98 %
USL1	0.07	6.70 %
DKI1	0.07	8.50 %
TMM1	0.07	2.42 %
KRR1	0.06	8.23 %
PNI1	0.03	6.14 %
CMR1	0.03	9.03 %
ATG1	0.03	2.38 %
Total	7.68	12.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.12	16.85 %
Mixie	2.10	17.54 %
Cook-Pre	0.86	41.64 %
Grinder	0.69	9.83 %
In-Stove	0.67	28.48 %
Small-Ap	0.40	38.47 %
Fan	0.14	2.61 %
Chimney	0.09	3.48 %
Total	7.07	15.77 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.30	12.20 %
SNR1	0.25	8.34 %
CBE5	0.22	10.84 %
DPM2	0.19	10.59 %
TPR2	0.12	12.40 %
KGM1	0.10	9.08 %
ANR1	0.08	12.17 %
CNR1	0.07	11.99 %
PLI1	0.05	2.74 %
CBE1	0.05	2.31 %
TPR1	0.05	3.31 %
GBM1	0.01	1.67 %
Total	7.07	15.77 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	2.34	21.50 %
Gas-Stov	2.04	24.91 %
Cook-Pre	0.85	46.18 %
In-Stove	0.69	26.72 %
Small-Ap	0.58	44.96 %
Grinder	0.35	8.35 %
Fan	0.18	2.80 %
Total	7.04	18.39 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.34	11.59 %
HSR1	0.23	12.96 %
ERD2	0.19	7.08 %
VPD1	0.18	11.84 %
EPI1	0.15	12.77 %
SLM2	0.14	12.27 %
KMM1	0.10	13.21 %
CMI1	0.07	12.57 %
MTR1	0.06	4.17 %
HRR1	0.05	7.38 %
SLM3	0.05	3.36 %
SGI1	0.04	4.75 %
SGG1	0.02	4.53 %
KRI1	0.01	1.27 %
NKL2		0.00 %
Total	7.04	18.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	1.61	14.66 %
Gas-Stov	1.54	16.06 %
Cook-Pre	1.27	52.20 %
Grinder	0.83	10.75 %
Small-Ap	0.48	27.67 %
In-Stove	0.38	23.50 %
Fan	0.02	0.33 %
Total	6.13	14.61 %

Branch *	MTD Sales L	Brand Share %
NGT1	0.36	12.77 %
PBR2	0.27	12.35 %
TNJ2	0.17	7.70 %
TRY1	0.11	2.29 %
TYR1	0.09	6.52 %
PBR1	0.07	12.31 %
APM1	0.05	9.16 %
TVR1	0.05	6.14 %
KIK1	0.05	1.67 %
TRY3	0.05	4.43 %
PTK1	0.05	3.30 %
NMM1	0.01	1.46 %
Total	6.13	14.61 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	1.23	16.02 %
Gas-Stov	0.96	15.10 %
Grinder	0.63	13.07 %
Fan	0.42	7.09 %
In-Stove	0.40	33.95 %
Small-Ap	0.37	35.58 %
Cook-Pre	0.36	41.32 %
Total	4.36	15.43 %

Branch *	MTD Sales L	Brand Share %
CH15	0.25	8.93 %
CH03	0.22	11.91 %
CH24	0.17	12.66 %
CH43	0.13	7.35 %
GPD1	0.09	11.96 %
CH31	0.08	11.27 %
CH06	0.07	7.98 %
CH46	0.06	10.22 %
CH27	0.05	9.36 %
CH41	0.03	3.34 %
PON1	0.03	8.26 %
CH21	0.03	1.98 %
CH12	0.01	0.33 %
CH01		0.00 %
CH17		0.00 %
Total	4.36	15.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.15	9.09 %
Grinder	0.83	8.77 %
Mixie	0.75	5.96 %
Cook-Pre	0.72	47.41 %
Small-Ap	0.30	3.37 %
In-Stove	0.29	17.58 %
Fan	0.24	2.86 %
Total	4.28	7.62 %

Branch *	MTD Sales L	Brand Share %
CH19	0.38	12.18 %
CH42	0.37	11.74 %
CH16	0.35	10.50 %
CH28	0.27	9.06 %
CH45	0.21	9.60 %
CH07	0.19	8.97 %
GUD1	0.16	9.49 %
CH08	0.13	3.27 %
GUD2	0.11	6.91 %
SKL1	0.11	12.22 %
CH37	0.11	7.54 %
CH35	0.10	11.15 %
CH14	0.10	4.27 %
CH05	0.09	2.85 %
CH11	0.08	5.79 %
KNR1	0.07	13.05 %
CH26	0.07	10.50 %
MRM1	0.06	5.48 %
CH30	0.05	4.81 %
CH29	0.05	6.71 %
CH38	0.03	1.77 %
CH22	0.01	0.52 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	4.28	7.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.18	18.40 %
Gas-Stov	0.91	17.94 %
Grinder	0.88	18.85 %
Cook-Pre	0.55	45.04 %
Small-Ap	0.19	31.54 %
Fan	0.17	3.53 %
In-Stove	0.11	14.36 %
Total	3.99	16.26 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.44	13.78 %
POY1	0.31	9.90 %
POY2	0.19	8.96 %
PRT1	0.16	13.29 %
KML1	0.11	11.94 %
STP1	0.06	8.00 %
KLM1	0.06	4.11 %
NVL2	0.04	1.98 %
TRK1	0.04	7.09 %
TVM2		0.00 %
Total	3.99	16.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.53	27.60 %
Mixie	0.83	12.64 %
Cook-Pre	0.64	63.86 %
Small-Ap	0.30	45.29 %
In-Stove	0.24	27.45 %
Grinder	0.23	10.36 %
Fan	0.14	3.32 %
Total	3.91	17.82 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.15	9.28 %
AKM1	0.13	12.60 %
ANI1	0.09	13.13 %
SBR1	0.09	7.17 %
VSI1	0.08	9.38 %
WJD1	0.08	8.58 %
CPT1	0.02	3.69 %
VEL1		0.00 %
Total	3.91	17.82 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.66	30.54 %
Gas-Stov	0.44	16.46 %
Grinder	0.19	10.47 %
Cook-Pre	0.13	19.54 %
Small-Ap	0.11	18.61 %
Fan	0.06	3.62 %
In-Stove	0.06	57.94 %
Total	2.64	19.26 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.09	13.06 %
VKN1	0.07	11.25 %
VJW4	0.05	6.26 %
VJW3	0.05	8.49 %
BPP1	0.04	13.31 %
TNK1	0.04	11.50 %
JPT1	0.04	9.86 %
OGL1	0.04	5.86 %
PPM1	0.04	12.17 %
CKT1	0.03	10.24 %
GNT2	0.02	8.03 %
PNR1	0.02	12.19 %
CRL1	0.01	0.75 %
VJW2	0.01	3.86 %
GDV1		0.00 %
KND1		0.00 %
RAL1		0.00 %
TVU1		0.00 %
Total	2.64	19.26 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.90	17.40 %
Gas-Stov	0.58	13.57 %
Cook-Pre	0.43	31.60 %
Grinder	0.25	22.14 %
Small-Ap	0.15	19.25 %
In-Stove	0.10	66.98 %
Total	2.42	15.22 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.21	13.21 %
PGR1	0.09	13.79 %
MPL1	0.08	8.74 %
ADI1	0.07	13.40 %
CTO1	0.05	5.79 %
NYP1	0.04	8.75 %
SPE1	0.04	10.32 %
KNL1	0.03	6.20 %
TPY1	0.03	4.31 %
PUT1	0.02	3.76 %
DHN1	0.02	3.57 %
KDA1	0.01	6.51 %
RCY1	0.01	9.00 %
PDT1	0.01	2.19 %
Total	2.42	15.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.70	27.78 %
Mixie	0.43	13.25 %
Grinder	0.22	11.59 %
In-Stove	0.17	30.39 %
Cook-Pre	0.13	20.78 %
Small-Ap	0.05	17.39 %
Total	1.71	16.10 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.31	13.12 %
Total	1.71	16.10 %