



BUTERFLY Sales Performance 08/04/2026 9:27 AM

MTD Sales
84.20 L

Brand Share %
17.13 %

Information:

MTD : 01-04-2026 To 07-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **17.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	25.91	21.63 %
Gas-Stov	18.28	22.92 %
Grinder	14.87	24.82 %
Fan	9.44	6.09 %
Cook-Pre	7.75	64.33 %
Chimney	5.79	20.80 %
Small-Ap	1.95	10.71 %
In-Stove	0.21	1.09 %
Flask	0.01	100.00 %
Total	84.20	17.13 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	11.94	25.22 %
SOUTH-01	11.30	15.46 %
TRICHY-01	10.05	19.91 %
WEST-01	9.78	23.20 %
SOUTH-03	9.01	14.04 %
CHENNAI-02	6.81	18.16 %
CHENNAI-01	6.77	12.73 %
SOUTH ARCOT	5.23	20.59 %
NORTH ARCOT	5.14	18.82 %
VIJAYAWADA-01	4.10	18.16 %
TIRUPATI-01	3.39	14.88 %
KL-NORTH	0.33	2.17 %
KL-SOUTH	0.33	3.26 %
Total	84.20	17.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	4.81	34.83 %
Gas-Stov	2.77	42.48 %
Grinder	1.43	32.56 %
Fan	1.15	6.51 %
Cook-Pre	0.89	70.15 %
Chimney	0.73	32.65 %
Small-Ap	0.12	12.52 %
In-Stove	0.04	9.14 %
Total	11.94	25.22 %

Branch *	MTD Sales L	Brand Share %
SLM2	0.33	15.05 %
KRI1	0.32	13.35 %
NKL2	0.16	11.28 %
KMM1	0.14	17.12 %
SGI1	0.12	13.00 %
APN1	0.11	7.13 %
PMP1	0.11	16.64 %
BMD1	0.11	11.55 %
PDR1	0.08	15.79 %
EPI1	0.04	2.65 %
RSP1	0.03	3.02 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	11.94	25.22 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Grinder	2.77	26.58 %
Mixie	2.61	16.51 %
Gas-Stov	2.01	16.61 %
Fan	1.35	5.16 %
Cook-Pre	1.11	71.09 %
Chimney	1.05	32.20 %
Small-Ap	0.40	15.60 %
Total	11.30	15.46 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.64	11.38 %
NGR1	0.59	14.66 %
TUT1	0.50	8.52 %
TKS1	0.47	16.93 %
MAR1	0.41	14.50 %
VNR2	0.33	9.70 %
TKS2	0.29	7.21 %
VLY1	0.24	9.62 %
APK2	0.18	16.40 %
APK1	0.18	16.34 %
SNL1	0.17	10.35 %
SVK1	0.16	6.89 %
TYI1	0.14	13.46 %
ARM1	0.14	16.72 %
TUT2	0.12	4.76 %
SKD1	0.09	8.83 %
COL1	0.08	9.41 %
KYR1	0.07	4.75 %
SDI1	0.07	9.44 %
VKM1	0.07	5.70 %
SGT1	0.05	10.44 %
PDI1	0.02	2.26 %
UDN1	0.01	0.75 %
S2SD		0.00 %
Total	11.30	15.46 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.14	22.14 %
Grinder	2.00	25.91 %
Gas-Stov	1.95	25.44 %
Fan	1.15	7.19 %
Chimney	0.92	45.32 %
Cook-Pre	0.57	42.26 %
Small-Ap	0.32	23.98 %
Flask	0.01	100.00 %
Total	10.05	19.91 %

Branch *	MTD Sales L	Brand Share %
TYR1	0.44	15.17 %
TRY1	0.44	8.90 %
MDI1	0.28	15.13 %
TNJ2	0.25	8.26 %
TRY3	0.18	12.79 %
NMM1	0.17	14.11 %
KIK1	0.14	10.02 %
TVR1	0.12	16.01 %
NGT1	0.09	4.35 %
TRY4	0.09	5.58 %
PDK1	0.08	11.16 %
APM1	0.05	9.81 %
TZSD		0.00 %
Total	10.05	19.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	3.08	27.40 %
Gas-Stov	2.75	39.77 %
Grinder	1.48	29.37 %
Fan	1.22	9.40 %
Chimney	0.59	20.25 %
Cook-Pre	0.48	57.95 %
Small-Ap	0.16	13.05 %
In-Stove	0.02	1.87 %
Total	9.78	23.20 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.60	16.61 %
CBE6	0.37	17.03 %
PLI1	0.30	11.22 %
TPR1	0.27	11.64 %
SUL1	0.25	14.75 %
CBE1	0.16	7.10 %
UMP1	0.11	9.62 %
CBE5	0.08	9.40 %
GBM1	0.08	13.77 %
TPR4	0.05	11.79 %
GDR1	0.04	10.57 %
CBE3	0.04	8.57 %
KGI1		0.00 %
WZSD		0.00 %
Total	9.78	23.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	2.11	14.71 %
Grinder	1.69	19.66 %
Gas-Stov	1.65	19.23 %
Cook-Pre	1.37	82.29 %
Fan	1.03	4.22 %
Chimney	0.90	23.30 %
Small-Ap	0.26	13.91 %
Total	9.01	14.04 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.75	12.72 %
DGL1	0.59	11.21 %
TMM1	0.37	11.02 %
MDU6	0.32	10.80 %
MPA1	0.31	8.65 %
MDU7	0.22	12.66 %
KPT1	0.17	12.33 %
NKI1	0.16	16.11 %
MDU4	0.16	9.26 %
PNI1	0.15	12.52 %
MDU5	0.14	6.68 %
USL1	0.14	13.05 %
MDU3	0.12	10.84 %
KYK1	0.11	10.73 %
MNM1	0.09	15.65 %
DKI1	0.09	6.87 %
PNV2	0.08	11.82 %
SGP1	0.07	15.99 %
SVG1	0.06	7.38 %
MDU2	0.06	1.48 %
PVI1	0.06	11.73 %
TPT1	0.05	4.35 %
ATG1	0.05	3.27 %
TEN2	0.05	1.88 %
KRR1	0.04	5.38 %
TDI1	0.03	3.66 %
MLR1	0.03	4.92 %
SZSD		5.11 %
NTM1		0.00 %
Total	9.01	14.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	1.69	18.75 %
Gas-Stov	1.66	25.46 %
Fan	1.49	14.02 %
Grinder	1.35	29.36 %
Cook-Pre	0.45	63.34 %
Small-Ap	0.13	9.48 %
In-Stove	0.04	1.08 %
Total	6.81	18.16 %

Branch *	MTD Sales L	Brand Share %
CH03	0.36	8.59 %
CH50	0.21	10.72 %
CH43	0.10	4.85 %
CH06	0.10	7.74 %
CH27	0.10	12.83 %
CH24	0.09	4.51 %
PON1	0.06	8.18 %
CH41	0.06	6.53 %
CH46	0.05	7.42 %
CH36	0.02	2.51 %
GPD1	0.02	3.01 %
CH01		0.00 %
CH21		0.00 %
CH23		0.00 %
CH51		0.00 %
MC06		0.00 %
Total	6.81	18.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	1.90	15.09 %
Gas-Stov	1.33	14.11 %
Grinder	1.26	15.49 %
Cook-Pre	0.96	74.44 %
Fan	0.80	6.06 %
Chimney	0.30	12.78 %
Small-Ap	0.20	9.02 %
In-Stove	0.02	0.49 %
Total	6.77	12.73 %

Branch *	MTD Sales L	Brand Share %
CH05	0.29	6.21 %
CH48	0.25	10.27 %
MRM1	0.25	13.37 %
CH47	0.23	5.99 %
CZWH	0.19	12.19 %
CH49	0.17	5.23 %
CH35	0.15	15.01 %
SKL1	0.15	13.20 %
TKM1	0.14	12.31 %
CH30	0.14	8.05 %
CH38	0.14	10.12 %
CH39	0.14	9.89 %
CH22	0.12	16.22 %
CH14	0.10	5.31 %
CGL1	0.10	16.33 %
CH25	0.08	5.42 %
GUD2	0.04	2.38 %
CH29	0.04	14.90 %
CH37	0.04	12.80 %
GUD1	0.03	2.22 %
AVD1		0.00 %
CH16		0.00 %
KNR1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	6.77	12.73 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Grinder	1.58	36.00 %
Mixie	1.58	27.09 %
Gas-Stov	1.13	32.29 %
Fan	0.49	5.52 %
Cook-Pre	0.40	65.26 %
Small-Ap	0.06	10.24 %
Total	5.23	20.59 %

Branch *	MTD Sales L	Brand Share %
POY2	0.25	14.07 %
PRT1	0.16	10.65 %
ULP1	0.06	4.59 %
STP1	0.04	8.73 %
NVL2	0.03	1.85 %
Total	5.23	20.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.50	28.26 %
Gas-Stov	1.08	23.12 %
Fan	0.75	7.10 %
Grinder	0.63	30.18 %
Cook-Pre	0.58	84.36 %
Chimney	0.43	18.89 %
Small-Ap	0.12	18.48 %
In-Stove	0.06	5.31 %
Total	5.14	18.82 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.34	10.59 %
ABR1	0.26	15.84 %
TRL1	0.16	10.23 %
AKM1	0.16	13.21 %
CGM1	0.11	17.01 %
KPM1	0.11	12.25 %
WJD1	0.10	9.32 %
ARC2	0.03	4.65 %
TRT1		0.00 %
UGI1		0.00 %
Total	5.14	18.82 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.91	25.74 %
Gas-Stov	0.87	19.54 %
Grinder	0.45	22.02 %
Cook-Pre	0.37	55.33 %
Chimney	0.37	32.87 %
Small-Ap	0.13	6.97 %
Total	4.10	18.16 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.14	13.14 %
ELU1	0.11	9.78 %
PRL1	0.11	15.11 %
VJW4	0.11	9.74 %
VJW1	0.10	13.82 %
RMV1	0.10	9.52 %
TNK1	0.10	14.88 %
GNT2	0.10	12.75 %
TVU1	0.07	15.93 %
VUY1	0.07	16.73 %
OGL1	0.07	5.12 %
CKT1	0.05	10.38 %
NPR1	0.05	11.71 %
KND1	0.03	7.98 %
RAL1	0.02	3.27 %
BVR1	0.02	2.28 %
JGG1	0.01	4.74 %
AMP1		0.00 %
GDV1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
TEL1		0.00 %
Total	4.10	18.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.39	20.55 %
Gas-Stov	0.79	19.71 %
Chimney	0.51	21.08 %
Cook-Pre	0.40	53.81 %
Grinder	0.21	15.46 %
Small-Ap	0.07	6.19 %
In-Stove	0.03	5.40 %
Total	3.39	14.88 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.17	13.16 %
TPY1	0.15	14.92 %
PGR1	0.13	16.88 %
NLR1	0.13	11.12 %
RJP1	0.13	16.20 %
KVL1	0.10	13.99 %
KAR1	0.07	6.51 %
KDR1	0.06	15.20 %
NDL1	0.06	16.63 %
PDT1	0.04	6.96 %
BVL1	0.04	14.32 %
VKI1	0.04	8.93 %
KOU1	0.03	5.83 %
GTL1	0.03	14.40 %
TPI1	0.02	3.65 %
PMR1	0.02	2.19 %
KHT1	0.01	1.11 %
CTO1		0.00 %
KDA1		0.00 %
MPL1		0.00 %
PIL1		0.00 %
RCY1		0.00 %
Total	3.39	14.88 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.15	4.11 %
Mixie	0.12	6.76 %
Cook-Pre	0.06	22.60 %
Total	0.33	2.17 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.33	2.06 %
WHKZ		0.00 %
Total	0.33	2.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.14	8.77 %
Cook-Pre	0.10	26.15 %
Mixie	0.08	4.68 %
Total	0.33	3.26 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.15	3.65 %
PNL1	0.15	10.97 %
KLR1	0.03	1.69 %
PAS1		0.00 %
TVSD		0.00 %
Total	0.33	3.26 %