



BUTERFLY Sales Performance 03/05/2026 9:27 AM

MTD Sales
43.36 L

Brand Share %
20.22 %

Information:

MTD : 01-05-2026 To 02-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **20.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	13.85	24.40 %
Gas-Stov	9.16	23.55 %
Fan	8.07	12.98 %
Grinder	6.29	24.51 %
Chimney	3.42	19.94 %
Cook-Pre	2.04	56.46 %
Small-Ap	0.46	6.90 %
In-Stove	0.07	2.09 %
Total	43.36	20.22 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	6.79	38.12 %
TRICHY-01	6.40	25.76 %
SOUTH-01	5.78	21.82 %
WEST-01	4.81	23.70 %
CHENNAI-02	3.38	20.55 %
CHENNAI-01	3.37	9.00 %
SOUTH-03	3.32	14.98 %
NORTH ARCOT	2.95	28.54 %
SOUTH ARCOT	2.70	24.38 %
TIRUPATI-01	1.66	16.21 %
VIJAYAWADA-01	1.53	15.85 %
KL-NORTH	0.54	12.13 %
KL-SOUTH	0.11	3.61 %
Total	43.36	20.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	2.45	34.47 %
Gas-Stov	1.59	36.10 %
Chimney	1.09	45.69 %
Grinder	0.84	-68.28 %
Fan	0.64	13.97 %
Cook-Pre	0.16	75.08 %
Small-Ap	0.02	12.02 %
Total	6.79	38.12 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.23	19.57 %
KRI1	0.16	13.26 %
ATU1	0.14	16.35 %
KAM1	0.13	14.29 %
SLM3	0.12	10.38 %
NKL2	0.07	9.98 %
SLM2	0.07	8.09 %
ERD1	0.06	15.62 %
APN1	0.05	7.97 %
KMM1	0.01	3.20 %
DPR1		0.00 %
DPR2		0.00 %
TCG1		0.00 %
WHPD		0.00 %
Total	6.79	38.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	1.85	19.19 %
Mixie	1.70	26.10 %
Gas-Stov	1.42	32.72 %
Grinder	0.92	42.07 %
Cook-Pre	0.24	73.90 %
Chimney	0.21	16.11 %
Small-Ap	0.05	9.00 %
Total	6.40	25.76 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.69	20.05 %
TYR1	0.23	14.23 %
TRY3	0.13	10.86 %
PBR2	0.08	6.78 %
TTP1	0.08	16.60 %
MSI1	0.07	15.40 %
APM1	0.06	9.68 %
TVR1	0.04	8.71 %
TRY4	0.03	5.09 %
NMM1	0.02	7.17 %
ORU1	0.02	3.21 %
KIK1	0.02	2.93 %
NGT1		0.00 %
TRY2		0.00 %
WTRZ		0.00 %
Total	6.40	25.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	1.85	24.83 %
Grinder	1.13	44.18 %
Gas-Stov	1.07	22.33 %
Chimney	0.65	44.00 %
Fan	0.57	6.78 %
Cook-Pre	0.45	53.85 %
Small-Ap	0.05	5.53 %
Total	5.78	21.82 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.34	12.88 %
TUT1	0.18	8.17 %
VKM1	0.10	18.99 %
APK2	0.09	13.10 %
APK1	0.08	12.99 %
SNL1	0.07	7.66 %
ASM1	0.07	15.72 %
SVK1	0.07	6.78 %
SKD1	0.05	20.14 %
KYR1	0.04	7.28 %
MAR1	0.04	4.31 %
TKS2	0.04	2.80 %
COL1	0.03	18.16 %
VNR1	0.03	6.12 %
PDI1		0.00 %
SGT1		0.00 %
TUT2		0.00 %
UDN1		0.00 %
WHTV		0.00 %
Total	5.78	21.82 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	1.36	23.74 %
Gas-Stov	1.20	32.89 %
Fan	0.78	16.85 %
Grinder	0.78	30.47 %
Chimney	0.45	16.37 %
Cook-Pre	0.19	64.41 %
In-Stove	0.04	22.15 %
Small-Ap	0.02	4.07 %
Total	4.81	23.70 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.20	12.81 %
KMR1	0.14	9.35 %
GBM1	0.09	18.52 %
SUL1	0.08	5.36 %
DPM2	0.04	13.78 %
KGI1	0.03	6.33 %
KMD1	0.02	4.80 %
CBE5		0.00 %
PLI1		0.00 %
TPR3		0.00 %
Total	4.81	23.70 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	1.16	22.53 %
Mixie	1.02	23.05 %
Gas-Stov	0.61	19.80 %
Grinder	0.25	14.54 %
Cook-Pre	0.14	61.90 %
Chimney	0.14	16.06 %
Small-Ap	0.06	10.83 %
Total	3.38	20.55 %

Branch *	MTD Sales L	Brand Share %
CH20	0.17	19.60 %
CH17	0.14	17.75 %
CH18	0.11	16.09 %
CH50	0.09	15.28 %
CH27	0.07	13.94 %
PON1	0.07	14.74 %
CH21	0.07	8.62 %
CH23	0.05	11.12 %
GPD1	0.05	11.30 %
CH43	0.04	3.36 %
CH24	0.01	0.93 %
CH31	0.01	15.29 %
CH01		0.00 %
CH06		0.00 %
CH12		0.00 %
CH32		0.00 %
CH41		0.00 %
CH51		0.00 %
MC05		0.00 %
Total	3.38	20.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	1.13	14.03 %
Mixie	0.81	13.97 %
Grinder	0.68	4.65 %
Gas-Stov	0.38	8.59 %
Chimney	0.24	12.02 %
Cook-Pre	0.10	26.69 %
Small-Ap	0.03	3.21 %
Total	3.37	9.00 %

Branch *	MTD Sales L	Brand Share %
CH07	0.26	13.83 %
CH42	0.20	9.72 %
CH25	0.18	17.52 %
CH28	0.16	16.48 %
CH47	0.11	7.32 %
CH49	0.10	6.98 %
CH48	0.09	5.94 %
CH05	0.09	5.81 %
GUD2	0.08	16.74 %
CH38	0.07	11.16 %
CH22	0.05	10.83 %
CH14	0.05	4.70 %
CGL1	0.04	11.96 %
CH45	0.03	4.03 %
CH30	0.02	3.05 %
AVD1	0.01	2.85 %
CH16		0.00 %
CH29		0.00 %
CZWH		0.00 %
GUD1		0.00 %
MRM1		0.00 %
WCHN		0.00 %
Total	3.37	9.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	1.06	21.41 %
Gas-Stov	0.83	20.73 %
Grinder	0.59	31.33 %
Fan	0.39	5.31 %
Chimney	0.29	11.14 %
Cook-Pre	0.15	52.16 %
Small-Ap	0.01	1.33 %
Total	3.32	14.98 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.23	8.08 %
TEN1	0.11	17.50 %
MDU1	0.09	3.97 %
CBM1	0.09	17.45 %
MDU3	0.08	13.80 %
DGL2	0.08	12.20 %
KRR1	0.08	14.65 %
TEN2	0.08	13.39 %
NKI1	0.07	13.43 %
MDU6	0.07	9.59 %
MDU5	0.06	7.67 %
TMM1	0.06	5.35 %
MPA1	0.05	13.68 %
SGP1	0.05	16.43 %
MDU2	0.04	2.59 %
DKI1	0.04	5.41 %
KYK1	0.03	6.00 %
TPT1	0.03	4.80 %
USL1	0.03	19.67 %
CMR1	0.02	5.20 %
PNI1	0.02	3.62 %
PVI1	0.02	8.55 %
ATG1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
WHMD		0.00 %
Total	3.32	14.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	1.00	21.90 %
Mixie	0.72	24.61 %
Gas-Stov	0.50	24.34 %
Grinder	0.39	-58.93 %
Cook-Pre	0.19	70.57 %
Chimney	0.08	10.84 %
Small-Ap	0.07	29.54 %
Total	2.95	28.54 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.24	19.51 %
TRL1	0.12	8.12 %
CGM1	0.08	18.39 %
SBR1	0.07	16.45 %
PTU1	0.04	16.65 %
ABR1	0.03	17.89 %
KPM1	0.03	8.03 %
TRT1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	2.95	28.54 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.03	32.49 %
Fan	0.54	13.58 %
Grinder	0.53	72.79 %
Gas-Stov	0.36	22.75 %
Chimney	0.14	18.42 %
Cook-Pre	0.05	37.38 %
In-Stove	0.04	9.46 %
Small-Ap	0.02	5.01 %
Total	2.70	24.38 %

Branch *	MTD Sales L	Brand Share %
PRT1	0.10	18.92 %
KKI2	0.10	19.00 %
POY1	0.08	7.40 %
NVL2	0.07	7.19 %
STP1	0.06	18.65 %
POY2	0.06	6.10 %
ULP1	0.06	10.95 %
TRK1	0.03	6.29 %
TVM2	0.02	19.90 %
TVM1	0.02	16.05 %
TDM1		0.00 %
VCM1		0.00 %
WHUT		0.00 %
Total	2.70	24.38 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.73	25.97 %
Mixie	0.62	16.90 %
Cook-Pre	0.21	65.37 %
Grinder	0.07	29.60 %
Small-Ap	0.04	9.29 %
Total	1.66	16.21 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.19	18.76 %
ATP1	0.09	12.23 %
KNL1	0.09	10.41 %
CTO1	0.08	19.02 %
KAR1	0.08	15.92 %
ADI1	0.07	15.38 %
KDR1	0.04	13.63 %
KOU1	0.04	16.34 %
VKI1	0.03	19.99 %
KHT1	0.02	10.48 %
TPY1	0.02	10.01 %
RJP1	0.02	4.84 %
PUT1	0.02	2.95 %
NLR1	0.01	4.52 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
TPI1		0.00 %
Total	1.66	16.21 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.93	29.62 %
Gas-Stov	0.22	12.38 %
Cook-Pre	0.13	56.32 %
Grinder	0.12	12.57 %
Chimney	0.07	9.74 %
Small-Ap	0.06	16.72 %
Total	1.53	15.85 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.15	13.90 %
VJW1	0.10	16.19 %
CRL1	0.08	16.23 %
AMP1	0.07	16.41 %
BVR1	0.04	14.36 %
DPE1	0.04	13.68 %
RMV1	0.04	8.76 %
TVU1	0.04	8.85 %
GNT1	0.04	10.92 %
CKT1	0.03	16.62 %
RAL1	0.03	8.51 %
MTM1	0.02	10.00 %
BPP1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
NPR1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
TNK1		0.00 %
VJW2		0.00 %
Total	1.53	15.85 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Mixie	0.24	27.51 %
Gas-Stov	0.22	16.70 %
Chimney	0.06	8.62 %
Small-Ap	0.03	5.01 %
Total	0.54	12.13 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.54	12.13 %
Total	0.54	12.13 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.06	5.81 %
Gas-Stov	0.03	4.22 %
Cook-Pre	0.02	100.00 %
Total	0.11	3.61 %

Branch *	MTD Sales L	Brand Share %
PNL1	0.05	6.52 %
TVP1	0.04	2.90 %
KLR1	0.03	9.20 %
PAS1		0.00 %
Total	0.11	3.61 %