

MTD Sales
246.75 L

Brand Share %
14.26 %

Information:

MTD : 01-08-2025 To 31-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **14.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	67.63	17.68 %
Mixie	66.61	13.19 %
Cook-Pre	35.68	42.81 %
Grinder	35.49	11.75 %
In-Stove	15.14	22.66 %
Small-Ap	14.50	23.08 %
Fan	8.25	3.16 %
Chimney	3.44	5.15 %
Flask	0.02	100.00 %
Total	246.75	14.26 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	32.44	14.05 %
WEST-02	30.40	18.90 %
SOUTH-01	28.18	9.87 %
WEST-01	27.06	16.81 %
TRICHY-01	26.48	13.95 %
SOUTH ARCOT	19.15	16.55 %
CHENNAI-02	18.42	14.48 %
CHENNAI-01	17.81	9.03 %
VIJAYAWADA-01	15.61	22.66 %
NORTH ARCOT	15.16	17.24 %
TIRUPATI-01	13.78	16.12 %
KL-SOUTH	2.26	11.17 %
Total	246.75	14.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	8.59	18.39 %
Mixie	8.16	13.74 %
Grinder	5.32	11.51 %
Cook-Pre	4.70	45.61 %
In-Stove	2.03	21.84 %
Small-Ap	1.83	24.16 %
Fan	1.49	3.36 %
Chimney	0.31	4.43 %
Flask	0.01	100.00 %
Total	32.44	14.05 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.01	10.33 %
MDU6	1.66	13.91 %
DGL1	1.51	8.14 %
KKD2	0.89	11.99 %
DGL2	0.67	11.75 %
MPA1	0.64	12.92 %
USL1	0.63	10.48 %
TPT1	0.62	7.73 %
MDU4	0.54	9.23 %
TMM1	0.51	5.06 %
PNI1	0.50	13.80 %
ATG1	0.45	6.29 %
SVG1	0.43	8.88 %
MDU3	0.40	10.41 %
MDU2	0.36	2.61 %
NKI1	0.27	8.09 %
TEN2	0.21	3.25 %
KYK1	0.07	7.85 %
Total	32.44	14.05 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.47	26.01 %
Mixie	8.65	16.62 %
Cook-Pre	4.43	50.36 %
Grinder	3.42	16.55 %
In-Stove	2.16	27.47 %
Small-Ap	1.73	38.41 %
Fan	0.43	2.10 %
Chimney	0.11	1.05 %
Flask	0.01	100.00 %
Total	30.40	18.90 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.32	11.12 %
ERD2	0.89	9.98 %
VPD1	0.78	13.25 %
HSR1	0.63	10.48 %
SLM2	0.48	11.12 %
MTR1	0.33	4.57 %
EPI1	0.32	6.71 %
SLM3	0.30	5.08 %
SGG1	0.27	9.76 %
NKL2	0.08	1.39 %
WHKP		0.00 %
Total	30.40	18.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.00	12.74 %
Mixie	6.32	8.58 %
Grinder	4.57	7.88 %
Cook-Pre	3.93	30.42 %
Small-Ap	2.10	19.65 %
In-Stove	1.78	16.34 %
Fan	1.16	2.49 %
Chimney	0.32	3.20 %
Total	28.18	9.87 %

Branch *	MTD Sales L	Brand Share %
VNR2	2.41	13.83 %
NGR1	2.24	12.14 %
TVL1	1.70	9.01 %
RND1	1.45	12.97 %
TCN1	1.19	13.97 %
KVT1	1.08	5.09 %
TKS1	0.94	8.16 %
TKS2	0.87	5.71 %
SKD1	0.81	9.70 %
TUT1	0.76	3.72 %
MMT1	0.71	11.85 %
ERL2	0.62	11.31 %
SNL1	0.61	11.10 %
APK1	0.53	8.57 %
RPM1	0.49	5.64 %
PDI1	0.45	8.75 %
KGL1	0.44	12.75 %
STU2	0.42	13.20 %
UDN1	0.40	12.47 %
VKM1	0.35	5.97 %
SVK1	0.32	3.87 %
TUT2	0.30	3.49 %
VNR1	0.29	7.51 %
TKY1	0.24	4.31 %
KYR1	0.23	5.18 %
VLV1	0.17	2.32 %
APK2	0.13	3.88 %
TVL2	0.12	8.52 %
Total	28.18	9.87 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	8.02	16.67 %
Gas-Stov	7.65	19.00 %
Grinder	3.99	15.06 %
Cook-Pre	3.66	46.49 %
In-Stove	1.66	23.07 %
Small-Ap	1.24	27.44 %
Fan	0.55	4.05 %
Chimney	0.29	2.27 %
Total	27.06	16.81 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.33	14.04 %
PLI1	0.76	7.87 %
SUL1	0.69	9.95 %
CBE1	0.47	6.36 %
SNR1	0.41	5.69 %
TPR1	0.40	6.95 %
DPM2	0.35	7.72 %
CNR1	0.28	13.54 %
KMD1	0.27	7.59 %
CBE5	0.19	9.73 %
Total	27.06	16.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.62	17.98 %
Mixie	6.28	11.71 %
Grinder	5.15	13.12 %
Cook-Pre	4.11	41.49 %
In-Stove	1.97	21.02 %
Small-Ap	1.77	29.47 %
Fan	0.38	1.30 %
Chimney	0.20	3.46 %
Total	26.48	13.95 %

Branch *	MTD Sales L	Brand Share %
TNJ2	1.82	13.52 %
TRY1	1.32	6.35 %
KIK1	0.50	5.74 %
PBR2	0.50	4.86 %
NGT1	0.48	9.19 %
MSI1	0.41	13.07 %
PTK1	0.35	4.50 %
TRY3	0.34	6.69 %
APM1	0.32	8.83 %
AYR1	0.29	13.47 %
TYR1	0.28	3.90 %
PBR1	0.27	12.49 %
TVR1	0.24	7.30 %
NMM1	0.09	2.42 %
Total	26.48	13.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.93	14.27 %
Gas-Stov	4.59	21.25 %
Cook-Pre	3.29	52.95 %
Grinder	3.19	13.87 %
In-Stove	1.14	21.72 %
Small-Ap	0.96	23.96 %
Fan	0.55	3.05 %
Chimney	0.50	16.37 %
Total	19.15	16.55 %

Branch *	MTD Sales L	Brand Share %
POY2	0.93	7.19 %
KKI2	0.65	8.05 %
KLM1	0.59	10.61 %
NVL2	0.56	6.06 %
ULP1	0.43	7.78 %
Total	19.15	16.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.69	19.93 %
Mixie	4.41	11.22 %
Grinder	3.04	14.42 %
Cook-Pre	1.91	46.67 %
In-Stove	1.19	24.96 %
Small-Ap	1.00	22.94 %
Fan	0.86	3.83 %
Chimney	0.32	12.32 %
Total	18.42	14.48 %

Branch *	MTD Sales L	Brand Share %
CH03	1.40	13.02 %
CH15	1.32	8.43 %
CH18	1.30	12.98 %
CH12	0.69	9.04 %
CH21	0.62	9.42 %
CH33	0.53	9.01 %
CH43	0.50	5.78 %
CH46	0.31	10.42 %
CH27	0.30	13.55 %
CH24	0.24	4.42 %
CH23	0.23	7.75 %
GPD1	0.19	6.17 %
CH06	0.13	3.18 %
CH17	0.13	6.54 %
CH41	0.09	2.88 %
CH32	0.08	8.65 %
MC06	0.03	14.12 %
Total	18.42	14.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.54	10.45 %
Mixie	3.49	6.49 %
Cook-Pre	2.59	36.36 %
Grinder	2.44	6.51 %
Fan	1.72	4.91 %
In-Stove	1.36	21.84 %
Small-Ap	0.94	12.03 %
Chimney	0.75	11.36 %
Total	17.81	9.03 %

Branch *	MTD Sales L	Brand Share %
CH42	2.26	14.01 %
CH07	1.31	11.95 %
CH08	1.26	9.63 %
CH28	0.86	9.44 %
CH14	0.67	8.62 %
CH30	0.62	10.77 %
CH35	0.60	12.26 %
CH05	0.46	3.71 %
CH19	0.46	4.30 %
CH11	0.46	6.55 %
AVD1	0.45	9.21 %
CH39	0.40	7.02 %
GUD2	0.34	6.40 %
GUD1	0.26	4.34 %
CH45	0.25	3.30 %
CH38	0.22	3.88 %
CH16	0.14	0.96 %
CH40	0.11	11.49 %
CH22	0.08	1.27 %
CZWH		0.00 %
MC02		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	17.81	9.03 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	7.13	29.46 %
Gas-Stov	3.12	19.98 %
Grinder	2.14	19.84 %
Cook-Pre	1.65	47.97 %
Small-Ap	0.56	13.78 %
Chimney	0.44	18.30 %
In-Stove	0.43	54.96 %
Fan	0.12	1.59 %
Flask	0.01	100.00 %
Total	15.61	22.66 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.35	14.08 %
OGL1	0.22	7.87 %
CKT1	0.21	10.67 %
VJW4	0.15	10.47 %
GDV1	0.14	10.69 %
GNT2	0.10	8.70 %
GTSD		0.00 %
Total	15.61	22.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.09	22.32 %
Mixie	3.34	11.96 %
Cook-Pre	2.54	52.71 %
Small-Ap	1.26	41.48 %
Grinder	1.14	11.79 %
Fan	0.80	5.92 %
In-Stove	0.78	24.99 %
Chimney	0.20	6.59 %
Total	15.16	17.24 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.94	11.67 %
TRL1	0.80	9.94 %
SBR1	0.48	12.25 %
ANI1	0.19	9.76 %
VEL1	0.16	2.37 %
Total	15.16	17.24 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.06	16.11 %
Gas-Stov	3.60	15.51 %
Cook-Pre	2.48	37.55 %
Grinder	0.99	15.10 %
Small-Ap	0.98	18.41 %
In-Stove	0.50	46.56 %
Fan	0.17	2.18 %
Total	13.78	16.12 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.77	11.97 %
PUT1	0.51	10.96 %
KHT1	0.48	12.54 %
PMR1	0.43	10.01 %
CTO1	0.36	13.28 %
MPL1	0.33	10.56 %
KNL1	0.31	6.63 %
NDL1	0.31	9.84 %
TPY1	0.29	9.63 %
VKI1	0.26	9.51 %
RJP1	0.25	7.58 %
TPI1	0.21	8.59 %
DHN1	0.19	13.56 %
KDA1	0.13	5.91 %
TPSD		0.00 %
Total	13.78	16.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.81	11.34 %
Gas-Stov	0.67	15.21 %
Cook-Pre	0.39	30.92 %
In-Stove	0.13	14.24 %
Small-Ap	0.12	13.88 %
Grinder	0.10	3.65 %
Fan	0.02	0.77 %
Total	2.26	11.17 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.11	10.02 %
PAS1	0.31	7.22 %
Total	2.26	11.17 %