

MBO KA : Haier Sales Performance 11/08/2026 7:17 AM



MTD Sales
96.08Lacs

Brand Share %
18.69%

Information:

MTD : 01-08-2026 To 10-08-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.69 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	38.85	17.64 %
Fridge	24.94	21.89 %
Wash-Mac	17.87	13.02 %
Air-Cond	4.49	31.20 %
W.Heater	3.58	67.19 %
Oven	2.09	29.77 %
Gas-Stov	1.76	21.43 %
Chimney	1.48	27.32 %
D-Freez	0.61	100.00 %
Small-Ap	0.31	21.53 %
W-Disp	0.09	100.00 %
Gift		0.02 %
Total	96.08	18.69 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	29.10	15.70 %
Syed Kabeer	20.34	23.87 %
Syed Mudabeer	14.12	18.70 %
Chandrashekhar	12.97	22.05 %
Mohammed Naveed	11.75	17.14 %
Aleem Pasha	5.56	13.60 %
Others	2.23	-602.96 %
Total	96.08	18.69 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	15.61	18.01 %
Wash-Mac	4.65	9.54 %
Fridge	4.28	12.33 %
Air-Cond	1.71	31.77 %
W.Heater	0.74	54.13 %
Oven	0.72	23.73 %
D-Freez	0.61	100.00 %
Gas-Stov	0.59	20.22 %
Small-Ap	0.10	17.81 %
W-Disp	0.09	100.00 %
Gift		0.07 %
Total	29.10	15.70 %

Branch *	MTD Sales L	Brand Share %
KRP1	5.12	10.51 %
RTN1	3.05	17.19 %
HGS1	2.39	17.74 %
HOS1	1.78	14.61 %
BMH1	1.73	10.93 %
MRT2	0.78	8.80 %
HGN1	0.69	7.43 %
RJN1	0.65	6.90 %
HSR1	0.57	10.72 %
SUN1		0.00 %
Total	29.10	15.70 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Fridge	6.71	31.70 %
Wash-Mac	4.77	22.13 %
LED TV	4.44	13.71 %
Air-Cond	1.31	33.00 %
Gas-Stov	1.02	52.88 %
W.Heater	0.90	68.23 %
Chimney	0.70	60.09 %
Oven	0.44	30.59 %
Small-Ap	0.05	17.83 %
Gift		0.03 %
Total	20.34	23.87 %

Branch *	MTD Sales L	Brand Share %
DEV1	2.46	12.12 %
SKN1	1.09	10.63 %
Total	20.34	23.87 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
LED TV	5.16	14.98 %
Fridge	3.93	21.71 %
Wash-Mac	3.00	15.58 %
Air-Cond	0.78	56.38 %
W.Heater	0.50	77.36 %
Chimney	0.39	82.27 %
Oven	0.29	42.61 %
Gas-Stov	0.07	18.46 %
Total	14.12	18.70 %

Branch *	MTD Sales L	Brand Share %
KEN1	2.01	11.18 %
MTK1	1.70	12.71 %
RRN2	0.83	11.02 %
NGB1	0.63	10.91 %
BSK1	0.45	8.22 %
Total	14.12	18.70 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	4.56	19.61 %
Wash-Mac	3.86	21.39 %
Fridge	3.34	24.31 %
W.Heater	0.83	66.96 %
Chimney	0.15	31.62 %
Oven	0.10	20.69 %
Gas-Stov	0.07	12.00 %
Small-Ap	0.06	25.35 %
Total	12.97	22.05 %

Branch *	MTD Sales L	Brand Share %
TMK1	2.73	16.89 %
HES1	2.31	14.98 %
PNY1	0.95	14.14 %
Total	12.97	22.05 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	5.82	23.68 %
Fridge	4.50	27.46 %
Wash-Mac	0.63	3.25 %
W.Heater	0.34	69.89 %
Chimney	0.20	10.77 %
Oven	0.14	24.44 %
Small-Ap	0.10	45.83 %
Total	11.75	17.14 %

Branch *	MTD Sales L	Brand Share %
KAD1	1.64	17.25 %
CNP1	1.53	16.92 %
SMG1	0.98	10.10 %
CLK1	0.81	12.80 %
HSN1	0.77	10.93 %
Total	11.75	17.14 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	3.50	17.50 %
Fridge	0.69	7.89 %
Wash-Mac	0.42	4.29 %
Air-Cond	0.39	100.00 %
Oven	0.28	49.84 %
W.Heater	0.27	100.00 %
Total	5.56	13.60 %

Branch *	MTD Sales L	Brand Share %
MDY1	2.08	18.25 %
RMR1	1.47	18.69 %
MYS1	0.76	15.52 %
MYS3	0.65	6.74 %
MYS4	0.60	8.51 %
Total	5.56	13.60 %

Others

Property	MTD Sales L	Brand Share %
Fridge	1.48	152.04 %
Wash-Mac	0.53	149.31 %
Air-Cond	0.30	-34.49 %
Oven	0.11	51.29 %
Chimney	0.04	100.00 %
LED TV	-0.23	21.87 %
Total	2.23	-602.96 %

Branch *	MTD Sales L	Brand Share %
Total	2.23	-602.96 %