

# MBO KA : Haier Sales Performance 10/08/2026 7:17 AM



MTD Sales  
**88.44**Lacs

Brand Share %  
**18.80%**

Information:

**MTD :** 01-08-2026 To 09-08-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.80 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 35.59       | 17.38 %       |
| Fridge   | 23.58       | 22.83 %       |
| Wash-Mac | 15.68       | 12.59 %       |
| Air-Cond | 4.49        | 37.47 %       |
| W.Heater | 3.11        | 68.00 %       |
| Oven     | 2.04        | 31.39 %       |
| Gas-Stov | 1.69        | 21.46 %       |
| Chimney  | 1.30        | 27.28 %       |
| D-Freez  | 0.61        | 100.00 %      |
| Small-Ap | 0.26        | 20.73 %       |
| W-Disp   | 0.09        | 100.00 %      |
| Gift     |             | 0.03 %        |
| Total    | 88.44       | 18.80 %       |

| Sales Zone      | MTD Sales L | Brand Share % |
|-----------------|-------------|---------------|
| Manoj N         | 26.81       | 16.07 %       |
| Syed Kabeer     | 19.02       | 24.46 %       |
| Syed Mudabeer   | 12.56       | 17.88 %       |
| Chandrashekhar  | 12.18       | 22.48 %       |
| Mohammed Naveed | 10.37       | 16.32 %       |
| Aleem Pasha     | 5.34        | 13.94 %       |
| Others          | 2.17        | -507.04 %     |
| Total           | 88.44       | 18.80 %       |

## Manoj N

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 14.26       | 17.88 %       |
| Wash-Mac | 4.28        | 9.74 %        |
| Fridge   | 3.91        | 12.77 %       |
| Air-Cond | 1.71        | 47.90 %       |
| Oven     | 0.72        | 26.36 %       |
| W.Heater | 0.65        | 54.21 %       |
| D-Freez  | 0.61        | 100.00 %      |
| Gas-Stov | 0.52        | 18.10 %       |
| W-Disp   | 0.09        | 100.00 %      |
| Small-Ap | 0.05        | 12.82 %       |
| Gift     |             | 0.12 %        |
| Total    | 26.81       | 16.07 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KRP1     | 4.83        | 11.44 %       |
| HGS1     | 1.84        | 14.88 %       |
| HOS1     | 1.78        | 15.15 %       |
| BMH1     | 1.66        | 12.13 %       |
| MRT2     | 0.78        | 8.91 %        |
| HGN1     | 0.69        | 7.77 %        |
| RJN1     | 0.65        | 6.86 %        |
| HSR1     | 0.57        | 11.51 %       |
| SUN1     |             | 0.00 %        |
| Total    | 26.81       | 16.07 %       |

## Syed Kabeer

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 6.71        | 33.54 %       |
| LED TV   | 4.14        | 14.20 %       |
| Wash-Mac | 4.12        | 20.86 %       |
| Air-Cond | 1.31        | 38.83 %       |
| Gas-Stov | 1.02        | 56.47 %       |
| W.Heater | 0.70        | 67.53 %       |
| Chimney  | 0.52        | 52.79 %       |
| Oven     | 0.44        | 33.32 %       |
| Small-Ap | 0.05        | 17.83 %       |
| Gift     |             | 0.04 %        |
| Total    | 19.02       | 24.46 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DEV1     | 1.78        | 10.76 %       |
| SKN1     | 1.09        | 12.08 %       |
| Total    | 19.02       | 24.46 %       |

### Syed Mudabeer

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 4.56        | 14.22 %       |
| Fridge   | 3.30        | 19.52 %       |
| Wash-Mac | 2.67        | 15.19 %       |
| Air-Cond | 0.78        | 56.38 %       |
| W.Heater | 0.50        | 77.36 %       |
| Chimney  | 0.39        | 82.27 %       |
| Oven     | 0.29        | 47.27 %       |
| Gas-Stov | 0.07        | 15.24 %       |
| Total    | 12.56       | 17.88 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KEN1     | 2.01        | 11.91 %       |
| MTK1     | 0.73        | 6.11 %        |
| RRN2     | 0.66        | 9.42 %        |
| NGB1     | 0.63        | 13.21 %       |
| BSK1     | 0.45        | 7.68 %        |
| Total    | 12.56       | 17.88 %       |

### Chandrashekhar

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 4.27        | 18.52 %       |
| Wash-Mac | 3.45        | 21.62 %       |
| Fridge   | 3.34        | 28.69 %       |
| W.Heater | 0.74        | 72.03 %       |
| Chimney  | 0.15        | 31.62 %       |
| Oven     | 0.10        | 20.69 %       |
| Gas-Stov | 0.07        | 12.60 %       |
| Small-Ap | 0.06        | 26.93 %       |
| Total    | 12.18       | 22.48 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TMK1     | 2.73        | 18.10 %       |
| HES1     | 2.22        | 15.75 %       |
| PNY1     | 0.95        | 13.95 %       |
| Total    | 12.18       | 22.48 %       |

### Mohammed Naveed

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 5.09        | 22.66 %       |
| Fridge   | 4.38        | 28.09 %       |
| W.Heater | 0.25        | 63.15 %       |
| Wash-Mac | 0.20        | 1.14 %        |
| Chimney  | 0.20        | 12.00 %       |
| Oven     | 0.14        | 24.44 %       |
| Small-Ap | 0.10        | 45.83 %       |
| Total    | 10.37       | 16.32 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CTD1     | 3.67        | 18.74 %       |
| KAD1     | 1.64        | 18.06 %       |
| CNP1     | 1.10        | 13.99 %       |
| SMG1     | 0.98        | 10.94 %       |
| HSN1     | 0.77        | 10.85 %       |
| CLK1     | 0.72        | 11.56 %       |
| Total    | 10.37       | 16.32 %       |

### Aleem Pasha

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 3.50        | 18.06 %       |
| Fridge   | 0.47        | 6.14 %        |
| Wash-Mac | 0.42        | 4.62 %        |
| Air-Cond | 0.39        | 100.00 %      |
| Oven     | 0.28        | 49.84 %       |
| W.Heater | 0.27        | 100.00 %      |
| Total    | 5.34        | 13.94 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MYS1     | 0.76        | 16.75 %       |
| MYS3     | 0.65        | 7.00 %        |
| MYS4     | 0.37        | 5.40 %        |
| Total    | 5.34        | 13.94 %       |

Others

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 1.48        | 152.04 %      |
| Wash-Mac | 0.53        | 149.31 %      |
| Air-Cond | 0.30        | -34.49 %      |
| Oven     | 0.05        | 33.20 %       |
| Chimney  | 0.04        | 100.00 %      |
| LED TV   | -0.23       | 21.87 %       |
| Total    | 2.17        | -507.04 %     |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HOR1     |             | 0.00 %        |
| Total    | 2.17        | -507.04 %     |