

# MBO KA : IFB Sales Performance 11/08/2026 7:13 AM



MTD Sales  
**29.91**Lacs

Brand Share %  
**10.98%**

Information:

**MTD :** 01-08-2026 To 10-08-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **10.98 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 22.50       | 16.39 %       |
| Fridge   | 3.63        | 3.19 %        |
| Oven     | 2.17        | 30.85 %       |
| Dishwash | 1.62        | 11.52 %       |
| Gift     |             | 0.11 %        |
| Total    | 29.91       | 10.98 %       |

| Sales Zone      | MTD Sales L | Brand Share % |
|-----------------|-------------|---------------|
| Manoj N         | 11.51       | 12.28 %       |
| Mohammed Naveed | 7.10        | 19.15 %       |
| Chandrashekhar  | 4.61        | 14.07 %       |
| Syed Kabeer     | 4.09        | 8.43 %        |
| Aleem Pasha     | 1.03        | 5.22 %        |
| Syed Mudabeer   | 0.98        | 2.56 %        |
| Others          | 0.59        | 24.01 %       |
| Total           | 29.91       | 10.98 %       |

## Manoj N

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 8.14        | 16.72 %       |
| Fridge   | 1.56        | 4.49 %        |
| Dishwash | 0.93        | 12.94 %       |
| Oven     | 0.88        | 28.83 %       |
| Gift     |             | 0.07 %        |
| Total    | 11.51       | 12.28 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KRP1     | 1.08        | 4.13 %        |
| HEB1     | 0.46        | 4.65 %        |
| BMH1     | 0.38        | 6.42 %        |
| RJN1     | 0.18        | 3.59 %        |
| HGN1     | 0.17        | 3.88 %        |
| HSR1     |             | 0.00 %        |
| RTN1     |             | 0.00 %        |
| Total    | 11.51       | 12.28 %       |

## Mohammed Naveed

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 6.43        | 33.11 %       |
| Fridge   | 0.27        | 1.65 %        |
| Oven     | 0.20        | 34.85 %       |
| Dishwash | 0.20        | 29.96 %       |
| Gift     |             | 0.07 %        |
| Total    | 7.10        | 19.15 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KAD1     | 0.35        | 5.69 %        |
| Total    | 7.10        | 19.15 %       |

## Chandrashekhar

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 3.41        | 18.92 %       |
| Fridge   | 0.81        | 5.88 %        |
| Oven     | 0.39        | 79.31 %       |
| Gift     |             | 0.29 %        |
| Total    | 4.61        | 14.07 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TMK1     | 0.90        | 10.48 %       |
| PNY1     | 0.49        | 8.94 %        |
| NEL1     | 0.17        | 2.63 %        |
| Total    | 4.61        | 14.07 %       |

Syed Kabeer

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 3.00        | 13.91 %       |
| Fridge   | 0.72        | 3.41 %        |
| Oven     | 0.37        | 25.76 %       |
| Gift     |             | 0.10 %        |
| Total    | 4.09        | 8.43 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DEV1     | 1.01        | 9.95 %        |
| SNR1     | 0.43        | 8.79 %        |
| SKN1     | 0.30        | 6.37 %        |
| HRBR     | 0.27        | 3.26 %        |
| KOT1     |             | 0.00 %        |
| Total    | 4.09        | 8.43 %        |

Aleem Pasha

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 0.93        | 9.39 %        |
| Oven     | 0.10        | 17.72 %       |
| Total    | 1.03        | 5.22 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDY1     | 0.42        | 8.33 %        |
| MYS3     | 0.19        | 3.62 %        |
| MYS1     |             | 0.00 %        |
| RMR1     |             | 0.00 %        |
| Total    | 1.03        | 5.22 %        |

Syed Mudabeer

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 0.58        | 3.03 %        |
| Fridge   | 0.27        | 1.49 %        |
| Oven     | 0.12        | 17.62 %       |
| Gift     |             | 0.05 %        |
| Total    | 0.98        | 2.56 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MTK1     | 0.54        | 7.43 %        |
| KEN1     | 0.31        | 5.16 %        |
| NGB1     | 0.12        | 4.13 %        |
| RRN2     |             | 0.00 %        |
| BSK1     |             | 0.00 %        |
| COX1     |             | 0.00 %        |
| FRT1     |             | 0.00 %        |
| HNR1     |             | 0.00 %        |
| Total    | 0.98        | 2.56 %        |

Others

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Dishwash | 0.49        | 52.49 %       |
| Oven     | 0.11        | 48.71 %       |
| Total    | 0.59        | 24.01 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DEFW     |             | 0.00 %        |
| WHS1     |             | 0.00 %        |
| Total    | 0.59        | 24.01 %       |