

MBO KA : IFB Sales Performance 10/08/2026 7:13 AM



MTD Sales
27.98Lacs

Brand Share %
11.28%

Information:

MTD : 01-08-2026 To 09-08-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	21.61	17.36 %
Fridge	2.58	2.50 %
Oven	2.17	33.46 %
Dishwash	1.62	11.87 %
Gift		0.13 %
Total	27.98	11.28 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	10.67	12.63 %
Mohammed Naveed	6.94	20.01 %
Chandrashekhar	3.97	13.92 %
Syed Kabeer	3.80	8.44 %
Aleem Pasha	1.03	5.79 %
Syed Mudabeer	0.98	2.78 %
Others	0.59	24.59 %
Total	27.98	11.28 %

Manoj N

Property	MTD Sales L	Brand Share %
Wash-Mac	7.83	17.80 %
Fridge	1.03	3.38 %
Dishwash	0.93	12.94 %
Oven	0.88	32.02 %
Gift		0.12 %
Total	10.67	12.63 %

Branch *	MTD Sales L	Brand Share %
KRP1	1.08	4.62 %
HEB1	0.46	4.65 %
BMH1	0.38	8.08 %
RJN1	0.18	3.95 %
HGN1	0.17	3.88 %
HSR1		0.00 %
RTN1		0.00 %
Total	10.67	12.63 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Wash-Mac	6.27	35.21 %
Fridge	0.27	1.73 %
Oven	0.20	34.85 %
Dishwash	0.20	29.96 %
Gift		0.07 %
Total	6.94	20.01 %

Branch *	MTD Sales L	Brand Share %
KAD1	0.35	5.69 %
Total	6.94	20.01 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
Wash-Mac	3.01	18.90 %
Fridge	0.57	4.93 %
Oven	0.39	79.31 %
Gift		0.29 %
Total	3.97	13.92 %

Branch *	MTD Sales L	Brand Share %
TMK1	0.50	6.59 %
PNY1	0.49	9.41 %
NEL1	0.17	3.48 %
Total	3.97	13.92 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	3.00	15.17 %
Fridge	0.43	2.15 %
Oven	0.37	28.06 %
Gift		0.14 %
Total	3.80	8.44 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.43	8.36 %
SKN1	0.30	6.60 %
HRBR	0.27	3.26 %
KOT1		0.00 %
Total	3.80	8.44 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
Wash-Mac	0.93	10.13 %
Oven	0.10	17.72 %
Total	1.03	5.79 %

Branch *	MTD Sales L	Brand Share %
MDY1	0.42	9.97 %
MYS3	0.19	3.62 %
MYS1		0.00 %
RMR1		0.00 %
Total	1.03	5.79 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Wash-Mac	0.58	3.33 %
Fridge	0.27	1.60 %
Oven	0.12	19.54 %
Gift		0.06 %
Total	0.98	2.78 %

Branch *	MTD Sales L	Brand Share %
MTK1	0.54	9.44 %
KEN1	0.31	5.48 %
NGB1	0.12	4.23 %
RRN2		0.00 %
BSK1		0.00 %
COX1		0.00 %
FRT1		0.00 %
HNR1		0.00 %
Total	0.98	2.78 %

Others

Property	MTD Sales L	Brand Share %
Dishwash	0.49	52.49 %
Oven	0.11	66.80 %
Total	0.59	24.59 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
WHS1		0.00 %
Total	0.59	24.59 %