

MBO KA : Samsung Sales Performance 11/08/2026 7:11 AM



MTD Sales
84.52Lacs

Brand Share %
10.20%

Information:

MTD : 01-08-2026 To 10-08-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.20 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	30.49	13.85 %
Fridge	21.63	18.99 %
Wash-Mac	16.05	11.69 %
Mobile	13.17	4.15 %
Demo-Mobile	0.98	11.52 %
Oven	0.84	11.90 %
Air-Cond	0.81	5.60 %
Speakers	0.56	5.49 %
Gift		0.03 %
Total	84.52	10.20 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	32.90	10.88 %
Syed Mudabeer	14.92	11.47 %
Syed Kabeer	12.88	9.74 %
Mohammed Naveed	11.50	13.50 %
Chandrashekhar	7.43	7.37 %
Aleem Pasha	6.33	9.18 %
Others	-1.44	-16.22 %
Total	84.52	10.20 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	12.63	14.58 %
Fridge	8.57	24.69 %
Wash-Mac	5.98	12.29 %
Mobile	4.21	3.56 %
Air-Cond	0.78	14.48 %
Oven	0.52	17.00 %
Demo-Mobile	0.21	10.58 %
Gift		0.14 %
Total	32.90	10.88 %

Branch *	MTD Sales L	Brand Share %
HOS1	1.94	5.80 %
RTN1	1.57	6.35 %
MRT2	1.13	9.08 %
KOL1	0.66	3.44 %
SUN1	0.27	2.10 %
HGN1		0.00 %
MBG1		0.00 %
Total	32.90	10.88 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
Mobile	4.83	9.30 %
LED TV	4.54	13.19 %
Fridge	4.36	24.05 %
Wash-Mac	0.69	3.56 %
Demo-Mobile	0.40	20.07 %
Oven	0.07	9.85 %
Speakers	0.04	1.86 %
Total	14.92	11.47 %

Branch *	MTD Sales L	Brand Share %
MTK1	2.34	7.37 %
BSK1	1.20	7.99 %
FRT1	0.96	6.06 %
HNR1	0.24	1.56 %
COX1		0.00 %
Total	14.92	11.47 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
LED TV	4.49	13.87 %
Wash-Mac	2.97	13.79 %
Mobile	2.05	4.19 %
Fridge	1.89	8.91 %
Air-Cond	1.21	30.63 %
Demo-Mobile	0.21	12.84 %
Speakers	0.06	5.27 %
Total	12.88	9.74 %

Branch *	MTD Sales L	Brand Share %
DEV1	2.98	9.95 %
DBP1	1.93	9.82 %
SKN1	0.76	4.25 %
KOT1		0.00 %
Total	12.88	9.74 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	3.87	23.61 %
LED TV	3.79	15.42 %
Wash-Mac	3.53	18.16 %
Speakers	0.24	20.74 %
Oven	0.07	11.57 %
Total	11.50	13.50 %

Branch *	MTD Sales L	Brand Share %
CNP1	0.98	7.72 %
HSN1	0.82	8.42 %
HIR1	0.48	6.85 %
Total	11.50	13.50 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	2.20	9.46 %
Wash-Mac	1.85	10.26 %
Mobile	1.82	4.40 %
Fridge	1.40	10.21 %
Demo-Mobile	0.15	7.50 %
Total	7.43	7.37 %

Branch *	MTD Sales L	Brand Share %
NEL1	0.80	2.38 %
HES1		0.00 %
MDG1		0.00 %
TIP1		0.00 %
Total	7.43	7.37 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	2.84	14.19 %
Fridge	1.80	20.46 %
Wash-Mac	1.02	10.35 %
Mobile	0.26	0.93 %
Speakers	0.22	24.54 %
Oven	0.18	32.44 %
Total	6.33	9.18 %

Branch *	MTD Sales L	Brand Share %
MYS4	0.85	6.07 %
MYS1	0.31	3.11 %
MYS3	0.26	1.37 %
Total	6.33	9.18 %

Others

Property	MTD Sales L	Brand Share %
Fridge	-0.25	-26.07 %
Air-Cond	-1.19	134.49 %
Total	-1.44	-16.22 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
HOR1		0.00 %
Total	-1.44	-16.22 %