

MBO KA : Samsung Sales Performance 10/08/2026 7:11 AM



MTD Sales
77.84Lacs

Brand Share %
10.40%

Information:

MTD : 01-08-2026 To 09-08-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.40 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	29.39	14.35 %
Fridge	20.09	19.45 %
Wash-Mac	14.84	11.92 %
Mobile	11.29	4.04 %
Demo-Mobile	0.98	11.52 %
Oven	0.53	8.22 %
Speakers	0.52	5.84 %
Air-Cond	0.21	1.76 %
Gift		0.04 %
Total	77.84	10.40 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	30.22	11.01 %
Syed Mudabeer	13.38	11.27 %
Syed Kabeer	11.68	9.56 %
Mohammed Naveed	10.82	14.18 %
Chandrashekhar	7.36	7.97 %
Aleem Pasha	5.82	9.22 %
Others	-1.44	-154.22 %
Total	77.84	10.40 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	11.84	14.85 %
Fridge	8.40	27.46 %
Wash-Mac	4.78	10.87 %
Mobile	4.00	3.67 %
Air-Cond	0.78	21.82 %
Oven	0.21	7.82 %
Demo-Mobile	0.21	10.58 %
Gift		0.24 %
Total	30.22	11.01 %

Branch *	MTD Sales L	Brand Share %
HOS1	1.94	6.02 %
RTN1	1.57	7.24 %
MRT2	1.13	9.13 %
KOL1	0.33	1.98 %
SUN1	0.27	2.48 %
HSR1	0.27	5.65 %
HGN1		0.00 %
MBG1		0.00 %
Total	30.22	11.01 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
LED TV	4.54	14.14 %
Fridge	3.93	23.25 %
Mobile	3.76	8.12 %
Wash-Mac	0.69	3.91 %
Demo-Mobile	0.40	20.07 %
Oven	0.07	10.93 %
Total	13.38	11.27 %

Branch *	MTD Sales L	Brand Share %
MTK1	2.34	8.36 %
BSK1	1.20	8.04 %
FRT1	0.96	6.72 %
HNR1	0.24	1.72 %
COX1		0.00 %
Total	13.38	11.27 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
LED TV	4.49	15.39 %
Wash-Mac	2.97	15.04 %
Fridge	1.72	8.61 %
Mobile	1.61	3.51 %
Air-Cond	0.62	18.37 %
Demo-Mobile	0.21	12.84 %
Speakers	0.06	5.43 %
Total	11.68	9.56 %

Branch *	MTD Sales L	Brand Share %
DEV1	2.22	8.45 %
SKN1	0.76	4.70 %
KOT1		0.00 %
Total	11.68	9.56 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
Fridge	3.87	24.82 %
Wash-Mac	3.53	19.83 %
LED TV	3.11	13.87 %
Speakers	0.24	30.44 %
Oven	0.07	11.57 %
Total	10.82	14.18 %

Branch *	MTD Sales L	Brand Share %
HSN1	0.82	10.15 %
CNP1	0.74	7.18 %
HIR1	0.48	7.05 %
Total	10.82	14.18 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	2.57	11.13 %
Wash-Mac	1.85	11.62 %
Mobile	1.66	4.45 %
Fridge	1.13	9.68 %
Demo-Mobile	0.15	7.50 %
Total	7.36	7.97 %

Branch *	MTD Sales L	Brand Share %
NEL1	0.64	2.16 %
HES1		0.00 %
MDG1		0.00 %
TIP1		0.00 %
Total	7.36	7.97 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	2.84	14.65 %
Fridge	1.29	17.01 %
Wash-Mac	1.02	11.16 %
Mobile	0.26	1.05 %
Speakers	0.22	24.68 %
Oven	0.18	32.44 %
Total	5.82	9.22 %

Branch *	MTD Sales L	Brand Share %
MYS4	0.85	6.33 %
MYS1	0.31	3.29 %
MYS3	0.26	1.46 %
Total	5.82	9.22 %

Others

Property	MTD Sales L	Brand Share %
Fridge	-0.25	-26.07 %
Air-Cond	-1.19	134.49 %
Total	-1.44	-154.22 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
HOR1		0.00 %
Total	-1.44	-154.22 %