

MTD Sales
357.92 L

Brand Share %
20.79 %

Information:

MTD : 01-08-2026 To 09-08-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	352.55	20.88 %
W-Disp	2.90	28.61 %
D-Freez	2.47	11.05 %
Total	357.92	20.79 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	68.58	22.48 %
TRICHY-01	60.44	21.28 %
SOUTH-01	52.37	17.59 %
SOUTH-03	46.44	17.34 %
CHENNAI-02	42.41	20.59 %
SOUTH ARCOT	34.16	25.67 %
NORTH ARCOT	24.60	24.09 %
WEST-02	11.46	25.98 %
WEST-03	10.75	23.29 %
WEST-01	6.71	19.07 %
Total	357.92	20.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	67.66	22.46 %
W-Disp	0.78	48.35 %
D-Freez	0.14	6.33 %
Total	68.58	22.48 %

Branch *	MTD Sales L	Brand Share %
CH05	3.85	17.09 %
CH19	2.63	18.86 %
CH07	2.39	14.39 %
CH42	2.14	18.35 %
CH28	1.67	16.78 %
CH25	1.61	14.92 %
CH45	0.61	7.27 %
CZWH	0.52	6.74 %
GUD2	0.43	6.74 %
MC09	0.31	17.96 %
MRM1	0.31	4.17 %
CH37	0.28	14.02 %
WHC3	0.24	9.72 %
Total	68.58	22.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	59.56	21.30 %
D-Freez	0.57	16.06 %
W-Disp	0.30	36.96 %
Total	60.44	21.28 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.91	18.70 %
MVM1	4.51	17.51 %
KUM1	2.78	19.92 %
TNJ2	2.66	16.89 %
TVR2	1.74	13.83 %
TNJ1	1.27	7.80 %
NGT1	1.24	16.16 %
MSI1	0.91	19.63 %
TYR1	0.56	14.73 %
KIK1	0.31	2.34 %
MDI1	0.31	3.52 %
NCK1	0.29	13.46 %
APM1	0.28	6.04 %
PBR1	0.28	6.71 %
PDK2	0.27	3.70 %
KRN1		0.00 %
TZSD		0.00 %
Total	60.44	21.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	50.87	17.66 %
D-Freez	1.05	20.00 %
W-Disp	0.45	10.18 %
Total	52.37	17.59 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.41	17.91 %
TVL1	4.15	11.69 %
SVK1	3.89	18.96 %
TUT2	1.83	14.87 %
RND1	1.80	11.86 %
TCN1	1.79	20.77 %
RPM1	1.25	12.22 %
APK1	1.19	12.47 %
KVT1	1.15	8.33 %
UDN1	1.11	20.59 %
NGR1	1.08	14.10 %
RND2	1.03	7.39 %
VLY1	0.93	12.35 %
KYR1	0.65	15.85 %
TYI1	0.64	13.31 %
SKD1	0.56	20.08 %
PDI1	0.24	10.23 %
ASM1	0.08	1.59 %
COL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
SDI1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
STU2	-0.01	-0.15 %
Total	52.37	17.59 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	46.01	17.43 %
W-Disp	0.43	63.46 %
Total	46.44	17.34 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.21	12.56 %
MLR1	1.94	18.46 %
MDU2	1.67	11.91 %
SVG1	1.23	17.93 %
MDU4	1.20	20.65 %
MDU6	0.97	5.82 %
MDU5	0.67	20.34 %
MNM1	0.65	17.69 %
ATG1	0.62	5.21 %
TDI1	0.59	15.65 %
MDU3	0.56	6.73 %
MDU7	0.56	4.18 %
USL1	0.56	11.21 %
ADP1	0.53	20.44 %
TEN1	0.31	12.65 %
KPT1	0.28	9.27 %
DGL1	0.28	2.21 %
CMR1	0.28	14.83 %
DKI1	0.28	4.76 %
TEN2	0.28	14.01 %
KYK1	0.26	5.08 %
BTU1		0.00 %
CBM1		0.00 %
NTM1		0.00 %
SGP1		0.00 %
WHMD		0.00 %
Total	46.44	17.34 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	42.00	20.63 %
W-Disp	0.41	36.31 %
Total	42.41	20.59 %

Branch *	MTD Sales L	Brand Share %
CH03	4.84	20.62 %
CH15	3.42	14.25 %
CH51	2.02	18.73 %
CH12	1.76	13.23 %
CH06	1.75	15.79 %
CH20	1.32	19.08 %
CH34	1.29	15.81 %
MJR1	0.95	14.10 %
CH41	0.91	18.76 %
CH17	0.88	9.40 %
CH33	0.86	15.16 %
CH46	0.43	11.25 %
CH50	0.35	2.73 %
UKI1	0.35	12.88 %
CH32		0.00 %
WCHN	-1.64	15.03 %
Total	42.41	20.59 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	33.95	25.90 %
W-Disp	0.21	100.00 %
Total	34.16	25.67 %

Branch *	MTD Sales L	Brand Share %
CDM1	2.47	19.12 %
POY1	1.53	10.21 %
VCM2	1.06	18.72 %
PRT1	0.63	10.70 %
TDM1	0.38	5.86 %
NVL2	0.28	6.80 %
TVM2	0.28	10.72 %
WHUT		0.00 %
Total	34.16	25.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	24.60	24.74 %
Total	24.60	24.09 %

Branch *	MTD Sales L	Brand Share %
KPM2	2.59	19.08 %
TRL1	2.12	16.24 %
VEL1	0.68	13.48 %
KPM1	0.62	15.28 %
TRT1	0.58	20.74 %
CGM1	0.31	16.09 %
BGR1		0.00 %
CPT1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	24.60	24.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	11.30	26.00 %
W-Disp	0.16	31.98 %
Total	11.46	25.98 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.36	6.95 %
DPR2	0.35	13.41 %
DPR1	0.33	17.28 %
SLM3	0.33	10.17 %
TRM1	0.32	13.93 %
OML1	0.30	15.02 %
KRI1	0.29	17.44 %
APN1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
MTR1		0.00 %
PMP1		0.00 %
Total	11.46	25.98 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	10.55	23.53 %
D-Freez	0.20	16.32 %
Total	10.75	23.29 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.76	19.95 %
ERD1	1.40	15.86 %
NKL2	0.92	17.33 %
SGG1	0.63	20.52 %
AVI1		0.00 %
CMI1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
WHPD		0.00 %
Total	10.75	23.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.06	18.05 %
D-Freez	0.50	34.82 %
W-Disp	0.15	100.00 %
Total	6.71	19.07 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.23	20.20 %
CBE6	0.29	6.48 %
PLI1	0.13	17.16 %
CBE4	0.13	4.28 %
WZSD	0.09	16.89 %
ANR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
WHCB		0.00 %
Total	6.71	19.07 %