

MTD Sales
213.20 L

Brand Share %
13.81 %

Information:

MTD : 01-08-2026 To 09-08-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.81 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	210.69	14.68 %
Home-The	2.51	2.30 %
Total	213.20	13.81 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	33.65	17.49 %
SOUTH-03	31.16	13.62 %
SOUTH-01	29.49	12.07 %
TRICHY-01	26.46	13.72 %
CHENNAI-02	25.25	14.11 %
WEST-01	18.32	16.75 %
SOUTH ARCOT	13.88	13.17 %
WEST-03	13.73	18.10 %
WEST-02	12.91	11.10 %
NORTH ARCOT	8.34	8.35 %
Total	213.20	13.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	33.04	18.42 %
Home-The	0.61	4.70 %
Total	33.65	17.49 %

Branch *	MTD Sales L	Brand Share %
CH05	1.57	11.92 %
CH19	1.11	9.01 %
CH48	0.78	8.87 %
CGL1	0.59	10.67 %
GUD1	0.41	6.91 %
CH38	0.30	5.65 %
SKL1	0.22	3.96 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	33.65	17.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	30.77	14.43 %
Home-The	0.39	2.50 %
Total	31.16	13.62 %

Branch *	MTD Sales L	Brand Share %
ATG1	1.30	13.22 %
MDU2	1.18	11.46 %
MDU6	0.89	9.08 %
TEN2	0.45	11.68 %
PVI1	0.43	12.71 %
TPT1	0.42	9.42 %
TDI1	0.39	9.42 %
MNM1	0.39	13.38 %
MDU7	0.38	4.28 %
CBM1	0.32	4.87 %
MDU4	0.30	7.77 %
PKM1	0.28	11.19 %
KRR1	0.15	3.37 %
ODM1	0.14	9.38 %
BTU1	0.14	3.81 %
CMR1	0.14	3.41 %
DGL2	0.13	3.33 %
ADP1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	31.16	13.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	29.10	13.08 %
Home-The	0.39	1.78 %
Total	29.49	12.07 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.51	13.66 %
TVL1	1.78	6.20 %
NGR1	1.59	8.48 %
ARM1	0.53	10.66 %
TKS2	0.52	6.31 %
SVK1	0.50	3.69 %
VLY1	0.45	4.36 %
RND2	0.37	6.13 %
APK1	0.28	6.89 %
TKY1	0.28	8.60 %
SDI1	0.26	8.41 %
TKS1	0.15	2.37 %
KGL1	0.14	3.93 %
UDN1	0.14	7.10 %
COL1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	29.49	12.07 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	26.46	14.63 %
Total	26.46	13.72 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.89	13.77 %
TNJ1	1.75	13.45 %
PTK1	0.85	10.35 %
JKM1	0.83	13.15 %
KUM1	0.78	6.94 %
PDK2	0.70	10.80 %
NGT1	0.43	5.03 %
KIK1	0.31	6.94 %
MDI1	0.28	3.28 %
NMM1	0.14	4.15 %
APM1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	26.46	13.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	24.85	14.81 %
Home-The	0.40	3.62 %
Total	25.25	14.11 %

Branch *	MTD Sales L	Brand Share %
CH12	1.08	9.58 %
CH20	1.02	9.36 %
CH06	1.00	4.82 %
MJR1	0.75	10.63 %
CH41	0.15	2.62 %
CH46	0.14	8.90 %
CH01		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
GPD1		0.00 %
UKI1		0.00 %
WCHN	-0.34	13.08 %
Total	25.25	14.11 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	18.32	18.19 %
Total	18.32	16.75 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.71	13.31 %
CBE5	0.15	5.67 %
UAM1	0.14	1.77 %
KMR1	0.14	1.26 %
ANR1		0.00 %
CBE3		0.00 %
CBE6		0.00 %
GDR1		0.00 %
KGI1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	18.32	16.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	13.88	13.91 %
Total	13.88	13.17 %

Branch *	MTD Sales L	Brand Share %
SJI2	1.06	9.16 %
KLM1	0.78	11.56 %
CDM1	0.68	11.80 %
POY1	0.61	5.62 %
KKI2	0.51	8.28 %
VPM2	0.27	5.99 %
TDM1	0.14	4.84 %
VCM1	0.14	7.50 %
KML1		0.00 %
MKM1		0.00 %
POY2		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	13.88	13.17 %

WEST-03

Property	MTD Sales L	Brand Share %
LED TV	13.26	18.66 %
Home-The	0.47	9.88 %
Total	13.73	18.10 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.78	12.09 %
GBM1	0.17	5.63 %
SGG1	0.14	11.36 %
CMI1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
TCG1		0.00 %
TPR4		0.00 %
VKL1		0.00 %
Total	13.73	18.10 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	12.67	11.82 %
Home-The	0.24	2.62 %
Total	12.91	11.10 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.99	11.71 %
HSR2	0.82	9.62 %
PLC1	0.78	12.49 %
TRM1	0.64	10.43 %
KAM1	0.42	13.26 %
PMP1	0.42	10.66 %
HRR1	0.15	5.42 %
DPR1	0.14	4.47 %
BMD1	0.14	8.55 %
APN1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	12.91	11.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	8.34	9.00 %
Total	8.34	8.35 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.81	10.66 %
VNB1	0.44	8.93 %
UGI1	0.27	6.95 %
KPM1	0.13	3.84 %
VEL2		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	8.34	8.35 %