

MTD Sales
10.00 L

Brand Share %
13.29 %

Information:

MTD : 01-08-2026 To 09-08-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.29 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	9.51	16.27 %
Small-Ap	0.50	2.94 %
Total	10.00	13.29 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	2.19	16.65 %
CHENNAI-01	1.82	12.06 %
SOUTH-03	1.26	14.74 %
SOUTH ARCOT	1.21	24.95 %
CHENNAI-02	0.91	12.47 %
WEST-02	0.88	17.08 %
NORTH ARCOT	0.77	12.03 %
TRICHY-01	0.50	5.90 %
WEST-01	0.44	9.82 %
WEST-03	0.03	1.36 %
Total	10.00	13.29 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.15	19.72 %
Small-Ap	0.05	2.01 %
Total	2.19	16.65 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.02	2.94 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND2		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
Total	2.19	16.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	1.55	13.93 %
Small-Ap	0.27	6.80 %
Total	1.82	12.06 %

Branch *	MTD Sales L	Brand Share %
CH07	0.06	5.93 %
GUD2	0.02	2.42 %
CH47	0.01	0.85 %
AVD1		0.00 %
CH05		0.00 %
CH14		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	1.82	12.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	1.21	18.22 %
Small-Ap	0.05	2.68 %
Total	1.26	14.74 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	1.26	14.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.21	32.14 %
Total	1.21	24.95 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.21	24.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.86	14.83 %
Small-Ap	0.05	3.47 %
Total	0.91	12.47 %

Branch *	MTD Sales L	Brand Share %
CH43	0.03	4.22 %
CH12	0.01	2.18 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
CH51		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	0.91	12.47 %

WEST-02

Property	MTD Sales L	Brand Share %
W-Purifi	0.83	18.51 %
Small-Ap	0.05	7.53 %
Total	0.88	17.08 %

Branch *	MTD Sales L	Brand Share %
BMD1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	0.88	17.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	0.77	15.94 %
Total	0.77	12.03 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.77	12.03 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.50	6.94 %
Total	0.50	5.90 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.17	12.60 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK2		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	0.50	5.90 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.44	16.87 %
Total	0.44	9.82 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	0.44	9.82 %

WEST-03

Property	MTD Sales L	Brand Share %
Small-Ap	0.03	3.66 %
Total	0.03	1.36 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.03	4.84 %
AVI1		0.00 %
CMI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR4		0.00 %
VKL1		0.00 %
Total	0.03	1.36 %