

MTD Sales
24.72 L

Brand Share %
32.89 %

Information:

MTD : 01-08-2026 To 10-08-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.89 %** are only listed below

Property	MTD Sales L	Brand Share %
W-Purifi	17.57	27.70 %
Vac-Clea	7.16	60.93 %
Total	24.72	32.89 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	6.91	47.82 %
SOUTH-01	5.44	38.75 %
SOUTH-03	3.19	36.33 %
TRICHY-01	2.85	34.49 %
CHENNAI-02	1.39	21.06 %
WEST-02	1.25	22.39 %
WEST-01	1.14	25.38 %
NORTH ARCOT	1.01	17.56 %
SOUTH ARCOT	0.79	14.88 %
WEST-03	0.77	39.49 %
Total	24.72	32.89 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W-Purifi	5.19	45.50 %
Vac-Clea	1.71	56.60 %
Total	6.91	47.82 %

Branch *	MTD Sales L	Brand Share %
CH07	0.21	28.35 %
CH49	0.11	14.81 %
CH22	0.03	14.87 %
CGL1		0.00 %
CH16		0.00 %
CH30		0.00 %
CH39		0.00 %
CH45		0.00 %
CH47		0.00 %
GUD1		0.00 %
MC09		0.00 %
MRM1		0.00 %
WHC3		0.00 %
Total	6.91	47.82 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W-Purifi	3.01	26.33 %
Vac-Clea	2.43	93.03 %
Total	5.44	38.75 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.34	29.38 %
TUT2	0.15	21.85 %
TKS2	0.15	25.03 %
TKS1	0.09	14.36 %
ERL2	0.08	11.27 %
KYR1	0.07	19.68 %
TY11	0.04	13.11 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
MAR1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
TCN1		0.00 %
VLY1		0.00 %
Total	5.44	38.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W-Purifi	2.53	32.71 %
Vac-Clea	0.66	63.06 %
Total	3.19	36.33 %

Branch *	MTD Sales L	Brand Share %
MLR1	0.08	30.89 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MPA1		0.00 %
PNV2		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	3.19	36.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W-Purifi	2.39	30.83 %
Vac-Clea	0.46	90.62 %
Total	2.85	34.49 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.16	17.29 %
TVR2	0.11	9.14 %
AYR1		0.00 %
JKM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
PBR1		0.00 %
PDK2		0.00 %
WTRZ		0.00 %
Total	2.85	34.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W-Purifi	1.29	20.82 %
Vac-Clea	0.09	25.14 %
Total	1.39	21.06 %

Branch *	MTD Sales L	Brand Share %
CH03	0.27	28.48 %
CH15	0.14	9.89 %
CH34	0.12	19.77 %
CH18	0.08	24.34 %
CH20		0.00 %
CH21		0.00 %
CH24		0.00 %
CH36		0.00 %
CH43		0.00 %
CH51		0.00 %
MJR1		0.00 %
UKI1		0.00 %
WCHN		0.00 %
Total	1.39	21.06 %

WEST-02

Property	MTD Sales L	Brand Share %
Vac-Clea	0.71	100.00 %
W-Purifi	0.54	11.08 %
Total	1.25	22.39 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.10	12.07 %
KRI1	0.05	18.15 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
HSR1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
Total	1.25	22.39 %

WEST-01

Property	MTD Sales L	Brand Share %
W-Purifi	0.96	36.22 %
Vac-Clea	0.18	9.88 %
Total	1.14	25.38 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.15	10.93 %
SNR1	0.12	23.50 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
MPM1		0.00 %
PLI1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	1.14	25.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W-Purifi	1.01	18.86 %
Total	1.01	17.56 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.21	28.65 %
TRR1	0.15	13.58 %
AKM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL2		0.00 %
VEL3		0.00 %
VNB1		0.00 %
Total	1.01	17.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Vac-Clea	0.50	70.14 %
W-Purifi	0.29	6.35 %
Total	0.79	14.88 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.14	27.92 %
KLM1	0.07	32.23 %
CDM1		0.00 %
KKI2		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	0.79	14.88 %

WEST-03

Property	MTD Sales L	Brand Share %
Vac-Clea	0.41	78.78 %
W-Purifi	0.36	25.17 %
Total	0.77	39.49 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.08	23.17 %
GBM1		0.00 %
NKL2		0.00 %
TPR2		0.00 %
Total	0.77	39.49 %