

MTD Sales
29.00 L

Brand Share %
24.09 %

Information:

MTD : 01-08-2026 To 10-08-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	28.73	38.41 %
Iron	0.27	2.09 %
Total	29.00	24.09 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	7.71	32.09 %
SOUTH-01	6.07	30.25 %
TRICHY-01	3.94	27.42 %
WEST-02	2.88	23.22 %
CHENNAI-01	1.82	11.51 %
SOUTH ARCOT	1.65	26.74 %
CHENNAI-02	1.36	17.21 %
WEST-03	1.25	22.86 %
NORTH ARCOT	1.18	18.23 %
WEST-01	1.14	14.82 %
Total	29.00	24.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	7.71	48.80 %
Total	7.71	32.09 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.51	20.76 %
MDU1	0.37	16.32 %
MDU7	0.11	11.44 %
TEN1	0.10	18.16 %
TEN2	0.09	11.56 %
BNR1	0.08	20.35 %
PNI1	0.06	21.58 %
MDU3	0.06	8.67 %
USL1	0.04	18.61 %
CBM1	0.04	10.13 %
NTM1	0.01	13.97 %
SZSD		0.00 %
Total	7.71	32.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	6.07	44.08 %
Total	6.07	30.25 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.18	15.79 %
TUT1	0.17	11.57 %
TVL1	0.15	12.80 %
TKS1	0.08	14.37 %
SKD1	0.08	22.79 %
TKY1	0.07	23.15 %
RPM1	0.06	7.94 %
KGL1	0.04	14.05 %
NGR1	0.02	6.90 %
TYI1	0.02	15.99 %
VNR1	0.02	19.34 %
COL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SNL1		0.00 %
Total	6.07	30.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	3.85	38.06 %
Iron	0.08	7.02 %
Total	3.94	27.42 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.20	18.67 %
PTK1	0.15	17.32 %
TRY1	0.11	9.56 %
TVR1	0.09	17.65 %
KUM1	0.09	12.45 %
KRN1	0.07	23.28 %
PDK1	0.06	12.74 %
TTP1	0.05	14.60 %
TRY3	0.02	7.59 %
ORU1	0.01	3.74 %
PDK2		0.00 %
TZSD		0.00 %
Total	3.94	27.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	2.82	47.95 %
Iron	0.06	6.36 %
Total	2.88	23.22 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.16	17.96 %
TRM1	0.11	23.80 %
HSR1	0.11	18.65 %
ATU1	0.11	15.68 %
KRI1	0.09	15.30 %
EPI1	0.08	22.79 %
PLC1	0.08	10.15 %
MTR1	0.07	8.23 %
SLM1	0.07	11.16 %
OML1	0.07	16.94 %
KAM1	0.06	12.07 %
DPR1	0.06	10.74 %
PNG1	0.01	2.18 %
WZWH		0.00 %
Total	2.88	23.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	1.82	18.66 %
Total	1.82	11.51 %

Branch *	MTD Sales L	Brand Share %
CH48	0.17	13.54 %
CH42	0.10	19.67 %
CH16	0.10	9.03 %
MRM1	0.09	14.66 %
CH05	0.09	10.58 %
CH28	0.07	12.37 %
AVD1	0.07	15.58 %
CH39	0.06	12.57 %
CH08	0.05	10.79 %
KNR1	0.04	19.04 %
CH25	0.03	7.66 %
CH07	0.02	1.76 %
GUD1	0.02	4.59 %
CH26	0.02	8.03 %
TKM1	0.02	15.42 %
CH47	0.02	1.64 %
GUD2	0.01	3.16 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
CH49		0.00 %
MC09		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	1.82	11.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	1.61	34.58 %
Iron	0.04	4.41 %
Total	1.65	26.74 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.03	11.87 %
NVL2	0.02	6.27 %
VPM2	0.01	4.05 %
TVM2	0.01	2.38 %
KML1		0.00 %
MKM1		0.00 %
POY2		0.00 %
VCM2		0.00 %
Total	1.65	26.74 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	1.30	22.97 %
Iron	0.06	6.68 %
Total	1.36	17.21 %

Branch *	MTD Sales L	Brand Share %
CH15	0.21	16.06 %
CH24	0.18	24.01 %
CH17	0.06	21.15 %
CH18	0.05	10.92 %
CH12	0.05	6.03 %
CH43	0.05	9.73 %
CH34	0.03	7.78 %
CH44	0.02	9.25 %
CH46	0.02	11.94 %
CH03	0.02	3.32 %
CH33	0.01	1.78 %
CH41	0.01	6.27 %
CH01		0.00 %
CH27		0.00 %
CH32		0.00 %
CH50		0.00 %
WCHN		0.00 %
Total	1.36	17.21 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	1.23	52.54 %
Iron	0.02	2.68 %
Total	1.25	22.86 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.12	15.01 %
CMI1	0.08	10.99 %
ERD1	0.08	16.77 %
NKL2	0.04	8.99 %
RSP1	0.04	12.61 %
GBM1	0.02	10.06 %
VKL1	0.02	16.67 %
AVI1	0.01	4.75 %
TPR1		0.85 %
TPR3		0.00 %
Total	1.25	22.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	1.18	35.11 %
Total	1.18	18.23 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.09	11.03 %
TRL1	0.09	13.94 %
AKM1	0.08	19.64 %
VNB1	0.07	13.98 %
BGR1	0.06	23.19 %
SLG1	0.05	12.01 %
GDM1	0.02	22.72 %
ABR1	0.02	7.42 %
TRR1	0.02	3.64 %
WJD1	0.02	16.79 %
KPM1	0.01	14.05 %
ARC2		0.00 %
CGM1		0.00 %
CYR1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VEL4		0.00 %
VSI1		0.00 %
Total	1.18	18.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	1.14	32.83 %
Total	1.14	14.82 %

Branch *	MTD Sales L	Brand Share %
KMD1	0.11	20.09 %
CBE5	0.09	23.89 %
CBE2	0.07	3.30 %
SNR1	0.06	11.15 %
KMR1	0.04	8.38 %
PPI1	0.03	22.99 %
UMP1	0.03	6.23 %
CBE6	0.03	3.89 %
CBE4	0.01	3.53 %
ANR1		0.00 %
KGI1		0.00 %
PLI1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	1.14	14.82 %