

MTD Sales
26.11 L

Brand Share %
24.66 %

Information:

MTD : 01-08-2026 To 09-08-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	25.88	38.94 %
Iron	0.23	2.00 %
Total	26.11	24.66 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	7.31	33.44 %
SOUTH-01	5.46	30.52 %
TRICHY-01	3.67	29.61 %
WEST-02	2.35	21.22 %
CHENNAI-01	1.66	12.41 %
SOUTH ARCOT	1.53	28.83 %
WEST-01	1.13	15.15 %
WEST-03	1.12	23.09 %
CHENNAI-02	1.11	17.26 %
NORTH ARCOT	0.77	14.70 %
Total	26.11	24.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	7.31	50.76 %
Total	7.31	33.44 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.46	23.74 %
MDU1	0.29	15.20 %
MDU7	0.11	12.16 %
TEN1	0.10	18.16 %
TEN2	0.09	12.50 %
BNR1	0.08	20.35 %
PNI1	0.06	21.58 %
MDU3	0.06	9.34 %
USL1	0.04	18.61 %
CBM1	0.04	11.79 %
NTM1	0.01	13.97 %
SZSD		0.00 %
Total	7.31	33.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	5.46	43.78 %
Total	5.46	30.52 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.16	15.01 %
TUT1	0.13	10.86 %
TVL1	0.12	12.11 %
TUT2	0.09	22.32 %
TKS1	0.08	14.37 %
TKY1	0.07	23.15 %
RPM1	0.06	7.94 %
KGL1	0.04	14.05 %
KYR1	0.04	19.05 %
NGR1	0.02	6.90 %
TYI1	0.02	19.48 %
VNR1	0.02	19.34 %
COL1		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SNL1		0.00 %
Total	5.46	30.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	3.60	40.91 %
Iron	0.08	7.10 %
Total	3.67	29.61 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.16	15.37 %
PTK1	0.15	18.96 %
KUM2	0.12	24.03 %
TRY1	0.10	16.72 %
KRN1	0.07	23.28 %
KUM1	0.07	13.50 %
TVR1	0.06	13.58 %
PDK1	0.06	15.86 %
TTP1	0.05	14.60 %
TRY3	0.02	7.88 %
ORU1	0.01	5.63 %
PDK2		0.00 %
TZSD		0.00 %
Total	3.67	29.61 %

WEST-02

Property	MTD Sales L	Brand Share %
Fan	2.30	45.88 %
Iron	0.05	5.77 %
Total	2.35	21.22 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.11	16.31 %
TRM1	0.09	19.77 %
KRI1	0.09	15.30 %
PLC1	0.08	10.51 %
SLM2	0.07	20.80 %
HSR1	0.07	13.08 %
MTR1	0.07	8.23 %
SLM1	0.07	11.16 %
OML1	0.07	16.94 %
KAM1	0.06	12.07 %
DPR1	0.06	10.74 %
HSR2	0.03	4.91 %
PNG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	2.35	21.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	1.66	18.47 %
Total	1.66	12.41 %

Branch *	MTD Sales L	Brand Share %
CH48	0.17	23.02 %
CH42	0.10	19.67 %
CH16	0.10	11.25 %
CH05	0.09	13.02 %
CH28	0.07	18.11 %
MRM1	0.06	10.29 %
AVD1	0.05	13.96 %
CH25	0.03	9.47 %
CH39	0.03	8.42 %
CH08	0.03	5.98 %
CH07	0.02	2.06 %
GUD1	0.02	4.59 %
CH26	0.02	8.03 %
TKM1	0.02	15.42 %
GUD2	0.01	3.29 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
CH47		0.00 %
CH49		0.00 %
KNR1		0.00 %
MC09		0.00 %
SKL1		0.00 %
WHC3		0.00 %
Total	1.66	12.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	1.50	38.43 %
Iron	0.03	4.19 %
Total	1.53	28.83 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.03	12.50 %
NVL2	0.02	7.48 %
VPM2	0.01	5.95 %
TVM2	0.01	5.44 %
KML1		0.00 %
MKM1		0.00 %
POY2		0.00 %
VCM2		0.00 %
Total	1.53	28.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Fan	1.13	34.11 %
Total	1.13	15.15 %

Branch *	MTD Sales L	Brand Share %
KMD1	0.11	21.91 %
CBE5	0.09	23.89 %
CBE2	0.09	4.37 %
SNR1	0.06	12.11 %
SUL1	0.04	24.37 %
KMR1	0.04	8.38 %
CBE6	0.03	3.89 %
CBE4	0.01	3.53 %
ANR1		0.00 %
KGI1		0.00 %
PLI1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	1.13	15.15 %

WEST-03

Property	MTD Sales L	Brand Share %
Fan	1.10	50.88 %
Iron	0.02	2.91 %
Total	1.12	23.09 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.12	15.01 %
CMI1	0.08	14.85 %
NKL2	0.04	9.44 %
RSP1	0.04	14.14 %
GBM1	0.02	10.06 %
VKL1	0.02	16.67 %
AVI1	0.01	4.75 %
TPR3		0.00 %
TPR1	-0.04	-8.59 %
Total	1.12	23.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	1.06	22.29 %
Iron	0.05	6.31 %
Total	1.11	17.26 %

Branch *	MTD Sales L	Brand Share %
CH24	0.18	24.01 %
MJR1	0.07	22.91 %
CH17	0.06	21.15 %
CH18	0.05	14.23 %
CH12	0.05	6.54 %
CH43	0.05	10.33 %
CH06	0.04	24.42 %
CH34	0.03	8.56 %
CH44	0.02	9.25 %
CH46	0.02	11.94 %
CH03	0.02	3.32 %
CH15	0.02	3.70 %
CH41	0.01	9.48 %
CH01		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH50		0.00 %
WCHN		0.00 %
Total	1.11	17.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	0.77	28.76 %
Total	0.77	14.70 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.09	14.33 %
WJP1	0.07	21.77 %
BGR1	0.06	23.19 %
VNB1	0.05	10.32 %
SLG1	0.05	12.01 %
SBR1	0.04	20.59 %
AKM1	0.03	19.43 %
VEL2	0.03	3.78 %
ABR1	0.02	8.78 %
TRR1	0.02	3.77 %
KPM1	0.01	14.05 %
ARC2		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	0.77	14.70 %