

MTD Sales
228.66 L

Brand Share %
13.28 %

Information:

MTD : 01-08-2026 To 09-08-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	219.80	13.01 %
W-Disp	5.54	54.71 %
D-Freez	3.32	14.87 %
Total	228.66	13.28 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	51.08	17.99 %
CHENNAI-01	38.08	12.48 %
SOUTH-03	37.21	13.90 %
SOUTH-01	30.56	10.26 %
CHENNAI-02	26.00	12.62 %
SOUTH ARCOT	16.05	12.06 %
NORTH ARCOT	13.28	13.00 %
WEST-03	8.17	17.71 %
WEST-02	5.24	11.87 %
WEST-01	2.99	8.49 %
Total	228.66	13.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	50.22	17.96 %
D-Freez	0.44	12.35 %
W-Disp	0.42	51.69 %
Total	51.08	17.99 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.29	11.60 %
PBR2	1.78	11.18 %
KIK1	1.21	9.04 %
MVM1	0.91	3.55 %
JKM1	0.65	9.34 %
TVR1	0.57	6.40 %
MSI1	0.40	8.62 %
APM1	0.31	6.74 %
KUM2	0.30	4.95 %
TYR1	0.30	7.91 %
AYR1		0.00 %
PDK1		0.00 %
TZSD		0.00 %
Total	51.08	17.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	37.65	12.50 %
W-Disp	0.43	26.86 %
Total	38.08	12.48 %

Branch *	MTD Sales L	Brand Share %
CH19	1.61	11.51 %
AVD1	1.41	12.72 %
CH07	1.29	7.74 %
CH28	0.98	9.79 %
CH08	0.69	4.42 %
MRM1	0.62	8.23 %
SKL1	0.59	7.88 %
CH22	0.58	10.08 %
KNR1	0.57	10.63 %
CH48	0.40	3.11 %
CH38	0.31	7.56 %
CH45	0.27	3.25 %
CH26	0.09	6.12 %
CGL1		0.00 %
CH29		0.00 %
CH35		0.00 %
CH39		0.00 %
CZWH		0.00 %
MC09		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	38.08	12.48 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	36.43	13.80 %
D-Freez	0.70	21.93 %
W-Disp	0.09	12.94 %
Total	37.21	13.90 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.84	11.80 %
MDU2	1.81	12.94 %
TMM1	1.73	11.04 %
DGL1	1.45	11.35 %
ATG1	1.27	10.65 %
KKD3	1.25	7.96 %
KRR1	0.89	13.20 %
SVG1	0.59	8.58 %
DKI1	0.31	5.34 %
DGL2	0.30	5.47 %
PVI1	0.30	8.94 %
ADP1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
MDU5		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TPT1		0.00 %
Total	37.21	13.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.54	9.21 %
W-Disp	3.72	83.69 %
D-Freez	0.30	5.66 %
Total	30.56	10.26 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.50	9.84 %
SVK1	2.57	12.55 %
PKD1	1.40	11.78 %
TUT2	1.24	10.02 %
VNR2	1.18	8.13 %
NGR1	0.96	12.51 %
APK1	0.94	9.82 %
TCN1	0.77	8.99 %
VL1	0.69	9.17 %
MMT1	0.40	9.19 %
VNR1	0.34	7.84 %
UDN1	0.31	5.83 %
SNL1	0.29	13.13 %
TKS1	0.27	8.76 %
SDI1	0.17	8.39 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
Total	30.56	10.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	25.31	12.43 %
W-Disp	0.46	40.66 %
D-Freez	0.23	18.07 %
Total	26.00	12.62 %

Branch *	MTD Sales L	Brand Share %
CH15	2.43	10.12 %
CH21	1.70	12.70 %
CH06	0.98	8.86 %
CH18	0.94	9.23 %
CH43	0.64	13.00 %
GPD1	0.35	6.77 %
CH44	0.34	5.26 %
CH17	0.32	3.39 %
PON1	0.31	6.78 %
CH41	0.28	5.85 %
CH01		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
CH46		0.00 %
UKI1		0.00 %
Total	26.00	12.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.87	12.11 %
D-Freez	0.18	9.86 %
Total	16.05	12.06 %

Branch *	MTD Sales L	Brand Share %
ULP1	1.00	11.80 %
CDM1	0.97	7.50 %
POY2	0.91	8.20 %
PRT1	0.62	10.53 %
TRK1	0.58	5.24 %
MKM1	0.39	11.32 %
TVM1	0.30	7.14 %
KML1	0.18	3.26 %
KLM1		0.00 %
SJI2		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	16.05	12.06 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.83	11.89 %
D-Freez	1.21	55.43 %
W-Disp	0.24	49.72 %
Total	13.28	13.00 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.94	12.19 %
ABR1	0.39	7.74 %
KPM1	0.29	7.17 %
TRT1	0.26	9.46 %
VEL2	0.08	1.08 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
Total	13.28	13.00 %

WEST-03

Property	MTD Sales L	Brand Share %
Air-Cond	8.09	18.04 %
W-Disp	0.08	100.00 %
Total	8.17	17.71 %

Branch *	MTD Sales L	Brand Share %
KMM1	0.30	12.94 %
SGG1	0.28	9.11 %
TPR1	0.08	5.96 %
CMI1		0.00 %
KGM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
WHPD		0.00 %
Total	8.17	17.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	5.15	11.85 %
W-Disp	0.09	17.18 %
Total	5.24	11.87 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.40	5.16 %
SLM2	0.31	7.17 %
SLM3	0.31	9.65 %
APN1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	5.24	11.87 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.72	8.10 %
D-Freez	0.27	18.75 %
Total	2.99	8.49 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.00	9.07 %
UMP1	0.27	8.74 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
WZSD		0.00 %
Total	2.99	8.49 %