



MTD Sales
158.06Lacs

Brand Share %
29.24%

Information:

MTD : 01-08-2026 To 10-08-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **29.24 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	81.67	37.08 %
Fridge	29.18	25.62 %
Wash-Mac	25.30	18.43 %
Air-Cond	5.17	35.97 %
W-Purifi	4.47	34.94 %
Dishwash	3.92	27.93 %
Speakers	3.30	32.42 %
EXT WNTY-AV	2.02	37.87 %
Oven	1.86	26.51 %
EXT WNTY-HA2	1.11	26.08 %
EXT WNTY-SA	0.06	10.22 %
Gift		0.04 %
Total	158.06	29.24 %

Sales Zone	MTD Sales L	Brand Share %
Manoj N	62.17	31.20 %
Syed Mudabeer	29.72	37.50 %
Syed Kabeer	22.09	24.82 %
Chandrashekhar	16.95	27.78 %
Mohammed Naveed	15.43	22.54 %
Aleem Pasha	12.09	28.13 %
Others	-0.40	-69.54 %
Total	158.06	29.24 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	32.05	37.00 %
Wash-Mac	10.57	21.71 %
Fridge	9.47	27.29 %
Dishwash	2.53	35.06 %
Air-Cond	2.08	38.55 %
W-Purifi	1.96	31.84 %
Speakers	1.43	39.25 %
Oven	0.93	30.44 %
EXT WNTY-AV	0.81	40.42 %
EXT WNTY-HA2	0.35	22.40 %
Gift		0.07 %
EXT WNTY-SA		0.00 %
Total	62.17	31.20 %

Branch *	MTD Sales L	Brand Share %
HGS1	3.10	21.63 %
HEB1	2.30	13.31 %
MRT2	1.51	16.18 %
VIJ1	1.16	16.13 %
KOL1	0.86	8.59 %
Total	62.17	31.20 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
LED TV	15.54	45.13 %
Wash-Mac	6.97	36.14 %
Fridge	4.59	25.36 %
Speakers	1.03	45.27 %
W-Purifi	0.76	48.06 %
EXT WNTY-AV	0.38	48.39 %
EXT WNTY-HA2	0.25	42.94 %
Oven	0.14	20.07 %
EXT WNTY-SA	0.05	80.51 %
Gift		0.16 %
Total	29.72	37.50 %

Branch *	MTD Sales L	Brand Share %
MTK1	3.19	22.15 %
RRN2	1.19	15.64 %
Total	29.72	37.50 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
LED TV	11.82	36.51 %
Fridge	5.25	24.81 %
Wash-Mac	2.78	12.90 %
Oven	0.63	43.64 %
Dishwash	0.51	11.75 %
W-Purifi	0.39	24.50 %
Speakers	0.34	30.46 %
EXT WNTY-AV	0.29	41.16 %
EXT WNTY-HA2	0.09	18.18 %
Total	22.09	24.82 %

Branch *	MTD Sales L	Brand Share %
YLK1	3.47	19.95 %
SKN1	2.88	27.72 %
SNR1	2.27	24.21 %
HRBR	1.85	14.71 %
KOT1	1.40	16.61 %
Total	22.09	24.82 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	7.90	33.97 %
Fridge	5.33	38.79 %
Wash-Mac	2.35	13.00 %
W-Purifi	0.59	31.02 %
Speakers	0.36	32.75 %
EXT WNTY-HA2	0.27	44.56 %
EXT WNTY-AV	0.16	32.55 %
Total	16.95	27.78 %

Branch *	MTD Sales L	Brand Share %
TMK1	3.24	18.66 %
MDG1	1.15	24.87 %
PNY1	0.42	6.15 %
Total	16.95	27.78 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	7.86	31.95 %
Air-Cond	3.10	90.24 %
Fridge	2.22	13.51 %
Wash-Mac	1.60	8.25 %
EXT WNTY-AV	0.22	36.11 %
W-Purifi	0.19	25.04 %
Oven	0.17	29.14 %
EXT WNTY-HA2	0.08	12.05 %
EXT WNTY-SA	0.01	5.01 %
Total	15.43	22.54 %

Branch *	MTD Sales L	Brand Share %
CTD1	4.09	18.86 %
CNP1	1.85	20.89 %
CLK1	1.41	20.31 %
KAD1	0.91	10.04 %
HIR1	0.48	10.13 %
Total	15.43	22.54 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	7.34	36.68 %
Fridge	2.32	26.37 %
Wash-Mac	1.02	10.37 %
W-Purifi	0.59	74.03 %
Dishwash	0.44	100.00 %
EXT WNTY-AV	0.15	20.92 %
Speakers	0.14	15.42 %
EXT WNTY-HA2	0.08	19.16 %
Total	12.09	28.13 %

Branch *	MTD Sales L	Brand Share %
RMR1	2.33	27.42 %
MDY1	2.30	18.84 %
MYS4	0.96	12.88 %
Total	12.09	28.13 %

Others

Property	MTD Sales L	Brand Share %
Dishwash	0.44	47.51 %
LED TV	-0.84	78.13 %
Total	-0.40	-69.54 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
WHS1	-0.84	21.94 %
Total	-0.40	-69.54 %