

MTD Sales
86.39 L

Brand Share %
27.62 %

Information:

MTD : 01-08-2026 To 10-08-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	26.53	30.39 %
LED TV	25.90	33.22 %
Wash-Mac	19.01	32.44 %
Air-Cond	7.30	10.22 %
Dishwash	3.10	51.23 %
Oven	2.75	73.63 %
Home-The	1.81	33.42 %
Total	86.39	27.62 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	47.62	26.28 %
KL-SOUTH	38.77	29.48 %
Total	86.39	27.62 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	15.59	40.55 %
LED TV	12.96	27.90 %
Wash-Mac	12.56	32.04 %
Dishwash	1.97	43.03 %
Air-Cond	1.65	3.63 %
Oven	1.64	75.71 %
Home-The	1.25	39.53 %
Total	47.62	26.28 %

Branch *	MTD Sales L	Brand Share %
KZD1	40.93	26.51 %
BSY1	7.07	22.25 %
KZSD		0.00 %
WHKZ	-0.38	6.61 %
Total	47.62	26.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	12.94	41.07 %
Fridge	10.94	22.40 %
Wash-Mac	6.45	33.23 %
Air-Cond	5.65	21.60 %
Dishwash	1.13	76.69 %
Oven	1.11	70.76 %
Home-The	0.56	24.82 %
Total	38.77	29.48 %

Branch *	MTD Sales L	Brand Share %
PAS1	4.02	22.48 %
KLR1	1.70	9.99 %
WHTM	-0.43	26.04 %
Total	38.77	29.48 %