

MTD Sales
75.28 L

Brand Share %
27.77 %

Information:

MTD : 01-08-2026 To 09-08-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	24.23	33.09 %
LED TV	21.88	32.53 %
Wash-Mac	16.77	31.66 %
Air-Cond	6.71	10.46 %
Dishwash	2.34	54.41 %
Oven	1.68	63.07 %
Home-The	1.68	35.66 %
Total	75.28	27.77 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	41.55	25.74 %
KL-SOUTH	33.74	30.75 %
Total	75.28	27.77 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	13.52	38.84 %
Wash-Mac	11.05	30.75 %
LED TV	10.88	27.08 %
Dishwash	1.97	54.97 %
Air-Cond	1.65	4.03 %
Oven	1.36	72.07 %
Home-The	1.12	43.31 %
Total	41.55	25.74 %

Branch *	MTD Sales L	Brand Share %
KZD1	35.95	26.42 %
BSY1	5.60	20.56 %
KZSD		0.00 %
WHKZ		0.00 %
Total	41.55	25.74 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	11.00	40.62 %
Fridge	10.71	27.88 %
Wash-Mac	5.72	33.56 %
Air-Cond	5.06	21.72 %
Home-The	0.56	26.30 %
Dishwash	0.37	51.60 %
Oven	0.32	41.30 %
Total	33.74	30.75 %

Branch *	MTD Sales L	Brand Share %
PAS1	4.02	23.83 %
KLR1	1.46	9.47 %
WHTM	-0.13	12.69 %
Total	33.74	30.75 %