

MTD Sales
37.43 L

Brand Share %
11.43 %

Information:

MTD : 01-08-2026 To 10-08-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	13.35	15.30 %
LED TV	11.25	14.43 %
Air-Cond	4.27	5.98 %
Wash-Mac	3.93	6.71 %
Vac-Clea	2.26	37.88 %
D-Freez	0.93	72.79 %
Oven	0.46	12.36 %
Small-Ap	0.41	11.44 %
Chimney	0.21	3.12 %
W-Disp	0.15	67.44 %
Gas-Stov	0.12	1.34 %
W.Heater	0.09	4.14 %
Total	37.43	11.43 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	19.90	10.30 %
KL-SOUTH	17.53	13.05 %
Total	37.43	11.43 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	5.66	12.18 %
Fridge	5.11	13.28 %
Air-Cond	3.44	7.60 %
Wash-Mac	2.22	5.65 %
Vac-Clea	1.97	36.42 %
D-Freez	0.46	56.85 %
Oven	0.28	13.10 %
Chimney	0.21	3.21 %
Small-Ap	0.20	9.09 %
W-Disp	0.15	67.44 %
Gas-Stov	0.12	2.47 %
W.Heater	0.09	5.05 %
Total	19.90	10.30 %

Branch *	MTD Sales L	Brand Share %
KZD1	16.36	9.92 %
Total	19.90	10.30 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	8.24	16.88 %
LED TV	5.59	17.76 %
Wash-Mac	1.71	8.84 %
Air-Cond	0.83	3.17 %
D-Freez	0.47	100.00 %
Vac-Clea	0.29	52.08 %
Small-Ap	0.20	15.42 %
Oven	0.18	11.32 %
Total	17.53	13.05 %

Branch *	MTD Sales L	Brand Share %
TVP1	7.75	10.35 %
PNL1	1.37	6.50 %
TVSD	0.05	1.54 %
WHTM		0.00 %
Total	17.53	13.05 %