

MTD Sales
32.37 L

Brand Share %
11.32 %

Information:

MTD : 01-08-2026 To 09-08-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.32 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	11.26	16.73 %
Fridge	9.61	13.12 %
Air-Cond	3.76	5.86 %
Wash-Mac	3.38	6.39 %
Vac-Clea	2.15	41.21 %
D-Freez	0.93	83.04 %
Oven	0.46	17.31 %
Small-Ap	0.33	10.12 %
Chimney	0.21	3.47 %
Gas-Stov	0.12	1.45 %
W.Heater	0.09	4.67 %
W-Disp	0.07	50.30 %
Total	32.37	11.32 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	19.13	11.08 %
KL-SOUTH	13.23	11.69 %
Total	32.37	11.32 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	6.12	15.22 %
Fridge	4.82	13.84 %
Air-Cond	2.93	7.16 %
Wash-Mac	2.06	5.73 %
Vac-Clea	1.86	39.92 %
D-Freez	0.46	70.70 %
Oven	0.28	15.07 %
Chimney	0.21	3.59 %
Small-Ap	0.12	6.06 %
Gas-Stov	0.12	2.72 %
W.Heater	0.09	5.75 %
W-Disp	0.07	50.30 %
Total	19.13	11.08 %

Branch *	MTD Sales L	Brand Share %
KZD1	14.83	10.14 %
Total	19.13	11.08 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	5.14	18.98 %
Fridge	4.79	12.47 %
Wash-Mac	1.33	7.78 %
Air-Cond	0.83	3.56 %
D-Freez	0.47	100.00 %
Vac-Clea	0.29	52.08 %
Small-Ap	0.20	16.81 %
Oven	0.18	22.72 %
Total	13.23	11.69 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.46	9.23 %
PNL1	0.17	0.96 %
TVSD	0.05	1.54 %
WHTM		0.00 %
Total	13.23	11.69 %