

MTD Sales
7.32 L

Brand Share %
13.44 %

Information:

MTD : 01-08-2026 To 10-08-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	2.32	46.58 %
Stab-HA	2.28	84.40 %
W.Heater	1.10	22.10 %
Stab-AV	0.82	83.31 %
Inverter	0.40	100.00 %
Fan	0.30	4.49 %
Stab-HA2	0.10	37.85 %
Total	7.32	13.44 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	4.02	15.63 %
TIRUPATI-01	3.30	11.48 %
Total	7.32	13.44 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.82	89.69 %
W.Heater	0.76	34.66 %
Air-Cool	0.66	34.56 %
Stab-AV	0.39	76.26 %
Inverter	0.18	100.00 %
Fan	0.17	4.40 %
Stab-HA2	0.03	14.44 %
Total	4.02	15.63 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.11	8.61 %
GVM1	0.09	10.10 %
VUY1	0.08	11.54 %
VJW1	0.06	4.39 %
NRT1	0.05	6.92 %
TNI1	0.04	8.40 %
NZV1	0.04	5.32 %
PAP1	0.03	4.14 %
JGG1	0.03	7.98 %
PRL1	0.02	5.93 %
GNT2	0.02	2.43 %
BPP1		0.00 %
GDV1		0.00 %
GTSD		0.00 %
KND1		0.00 %
MTM1		0.00 %
TVU1		0.00 %
VKN1		0.00 %
Total	4.02	15.63 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	1.66	54.02 %
Stab-HA	0.46	68.44 %
Stab-AV	0.43	91.02 %
W.Heater	0.34	12.17 %
Inverter	0.21	100.00 %
Fan	0.13	4.60 %
Stab-HA2	0.07	100.00 %
Total	3.30	11.48 %

Branch *	MTD Sales L	Brand Share %
KDA1	0.16	12.44 %
KNL2	0.15	12.63 %
PDT1	0.09	13.43 %
CTO1	0.07	4.97 %
PUT1	0.07	6.27 %
KOU1	0.06	9.89 %
TP11	0.05	6.25 %
KDR1	0.04	5.90 %
PGR1	0.04	6.59 %
ATP1	0.02	0.98 %
NDL1	0.02	3.62 %
KHT1		0.00 %
KNL1		0.00 %
MPL1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
PMR1		-0.38 %
DHN1	-0.03	-6.63 %
Total	3.30	11.48 %