

MTD Sales
244.75 L

Brand Share %
27.39 %

Information:

MTD : 01-08-2026 To 10-08-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.39 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	73.00	37.65 %
Air-Cond	53.26	19.59 %
Wash-Mac	48.34	26.44 %
Fridge	47.51	24.23 %
W-Purifi	8.52	55.91 %
Dishwash	7.39	72.48 %
Home-The	4.12	21.39 %
Oven	2.60	62.67 %
Total	244.75	27.39 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	132.00	27.75 %
VIJAYAWADA-01	112.75	26.98 %
Total	244.75	27.39 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	40.19	39.18 %
Wash-Mac	30.80	28.21 %
Fridge	27.06	24.05 %
Air-Cond	20.99	17.06 %
W-Purifi	5.31	54.69 %
Dishwash	3.12	63.55 %
Home-The	2.51	22.99 %
Oven	2.01	71.64 %
Total	132.00	27.75 %

Branch *	MTD Sales L	Brand Share %
TPY2	11.91	26.06 %
KHT1	6.45	21.14 %
KDA1	3.44	23.64 %
RJP1	3.42	26.64 %
KNL1	3.37	23.34 %
SPE1	3.26	19.96 %
NYP1	2.71	19.68 %
NLR1	2.32	14.37 %
KVL1	2.23	26.44 %
KDR1	1.78	22.29 %
PDT1	1.55	9.78 %
GTL1	1.54	15.89 %
PMR1	1.47	12.00 %
MPL1	1.30	12.56 %
ADI1	1.03	14.10 %
TPSD		0.00 %
WHRN		0.00 %
Total	132.00	27.75 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	32.80	35.92 %
Air-Cond	32.28	21.68 %
Fridge	20.45	24.46 %
Wash-Mac	17.54	23.83 %
Dishwash	4.27	80.78 %
W-Purifi	3.21	58.06 %
Home-The	1.61	19.30 %
Oven	0.59	43.81 %
Total	112.75	26.98 %

Branch *	MTD Sales L	Brand Share %
BVR1	5.33	19.71 %
GNT1	4.45	22.93 %
TDD1	3.84	26.09 %
RMV1	3.13	17.14 %
RAL1	2.74	21.55 %
VJW3	2.57	14.33 %
VJW4	2.36	10.13 %
NPR1	1.94	15.11 %
JPT1	1.88	23.69 %
CKT1	1.86	24.42 %
PRL1	1.79	26.63 %
PAP1	1.54	12.67 %
NZV1	1.33	16.54 %
JGG1	0.87	19.22 %
AMP1	0.49	11.31 %
GDV1	0.29	5.69 %
GTSD		0.00 %
VUY1		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	112.75	26.98 %