

MTD Sales
215.95 L

Brand Share %
27.38 %

Information:

MTD : 01-08-2026 To 09-08-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.38 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	63.94	36.30 %
Air-Cond	47.99	20.37 %
Wash-Mac	41.57	25.96 %
Fridge	41.51	23.94 %
W-Purifi	7.67	57.00 %
Dishwash	6.89	72.29 %
Home-The	4.02	23.84 %
Oven	2.38	64.03 %
Total	215.95	27.38 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	113.30	27.80 %
VIJAYAWADA-01	102.65	26.93 %
Total	215.95	27.38 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	33.74	36.78 %
Wash-Mac	24.88	26.94 %
Fridge	22.81	23.37 %
Air-Cond	19.86	19.77 %
W-Purifi	4.60	52.95 %
Dishwash	3.12	65.82 %
Home-The	2.51	26.01 %
Oven	1.79	73.49 %
Total	113.30	27.80 %

Branch *	MTD Sales L	Brand Share %
TPY2	11.25	26.34 %
RJP1	3.16	26.04 %
KNL1	2.98	22.47 %
KDA1	2.84	22.54 %
SPE1	2.48	17.13 %
NYP1	2.40	18.75 %
NLR1	2.05	13.85 %
PDT1	1.55	10.53 %
GTL1	1.34	15.63 %
PMR1	1.33	11.65 %
MPL1	1.30	13.18 %
KDR1	1.21	17.33 %
ADI1	0.63	10.63 %
TPSD		0.00 %
WHRN		0.00 %
Total	113.30	27.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	30.20	35.78 %
Air-Cond	28.13	20.82 %
Fridge	18.70	24.67 %
Wash-Mac	16.69	24.63 %
Dishwash	3.76	78.73 %
W-Purifi	3.07	64.38 %
Home-The	1.51	20.95 %
Oven	0.59	45.96 %
Total	102.65	26.93 %

Branch *	MTD Sales L	Brand Share %
BVR1	4.31	18.04 %
GNT1	3.93	22.42 %
TDD1	3.47	26.39 %
TNK1	3.28	24.51 %
RMV1	3.13	17.32 %
RAL1	2.74	23.00 %
VJW3	2.31	15.04 %
VJW4	2.10	9.27 %
GNT2	1.99	27.01 %
PRL1	1.79	26.63 %
NPR1	1.57	13.49 %
JPT1	1.55	23.04 %
PAP1	1.54	14.52 %
NZV1	1.33	17.32 %
JGG1	0.87	20.57 %
AMP1	0.49	12.17 %
GDV1	0.29	5.76 %
GTSD		0.00 %
VUY1		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	102.65	26.93 %