

MTD Sales
129.33 L

Brand Share %
16.55 %

Information:

MTD : 01-08-2026 To 09-08-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	43.92	18.64 %
Fridge	38.07	21.96 %
LED TV	24.05	13.65 %
Wash-Mac	16.47	10.29 %
D-Freez	3.20	53.72 %
W.Heater	2.45	50.81 %
Chimney	0.59	18.25 %
Oven	0.35	9.34 %
W-Disp	0.23	8.99 %
Total	129.33	16.55 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	73.78	19.40 %
TIRUPATI-01	55.55	13.85 %
Total	129.33	16.55 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	25.68	19.00 %
Fridge	22.00	29.02 %
LED TV	14.33	16.97 %
Wash-Mac	7.69	11.35 %
D-Freez	2.11	46.93 %
W.Heater	1.19	55.48 %
Chimney	0.43	27.96 %
W-Disp	0.23	23.89 %
Oven	0.12	9.41 %
Total	73.78	19.40 %

Branch *	MTD Sales L	Brand Share %
VJW4	3.18	13.93 %
VJW1	2.94	16.03 %
GNT1	2.68	16.39 %
TNK1	1.76	13.28 %
NPR1	1.63	13.75 %
NRT1	1.54	14.47 %
VJW3	1.21	7.95 %
TVU1	1.07	15.93 %
CRL1	1.02	6.48 %
DPE1	0.80	10.21 %
TEL1	0.78	8.99 %
VJW5	0.68	8.84 %
JGG1	0.67	15.16 %
PPM1	0.40	5.71 %
GVM1	0.21	2.91 %
GTSD		0.00 %
WHRM		0.00 %
Total	73.78	19.40 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.25	18.16 %
Fridge	16.07	16.47 %
LED TV	9.73	10.60 %
Wash-Mac	8.78	9.51 %
W.Heater	1.25	47.03 %
D-Freez	1.09	74.60 %
Oven	0.23	9.31 %
Chimney	0.15	9.21 %
Total	55.55	13.85 %

Branch *	MTD Sales L	Brand Share %
TPY2	5.74	13.96 %
ATP1	4.37	9.17 %
KHT1	2.16	13.24 %
NLR1	1.92	12.81 %
SPE1	1.73	12.43 %
KNL1	1.71	12.00 %
RJP1	1.71	13.53 %
NDL1	1.56	14.23 %
PGR1	1.30	16.09 %
KDA1	1.20	9.39 %
MPL1	1.12	12.09 %
VKI1	1.11	15.25 %
PIL1	1.11	10.38 %
NYP1	1.10	8.60 %
PDT1	0.98	6.62 %
KAR1	0.91	9.73 %
BVL1	0.91	11.61 %
KNL2	0.62	6.23 %
PMR1	0.50	4.43 %
TPI1	0.32	4.28 %
TPSD		0.00 %
WHRN		0.00 %
Total	55.55	13.85 %